STRONG'S BOOK OF DESIGNS

STRONG'S BOOK OF DESIGNS

A Masterpiece of Modern Ornamental Art

COMPRISING NEW IDEAS AND DESIGNS OF EVERY CONCEIVABLE SORT OF INTEREST TO THE SIGN PAINTER, CARD WRITER AND COMMERCIAL ARTIST

INCLUDING

Air Brush Designs, Posters, Show Cards, Business Cards, Letter Heads, Sign Ends, Ribbons, Scrolls, Panels, Book Covers, Hanging Signs, also Thirty Pages of Ornamental Work in Color, and Numerous Alphabets

By CHAS. J. STRONG and L. S. STRONG
of the Detroit School of Lettering

NEW AND ENLARGED EDITION

FREDERICK J. DRAKE & COMPANY
Publishers, CHICAGO

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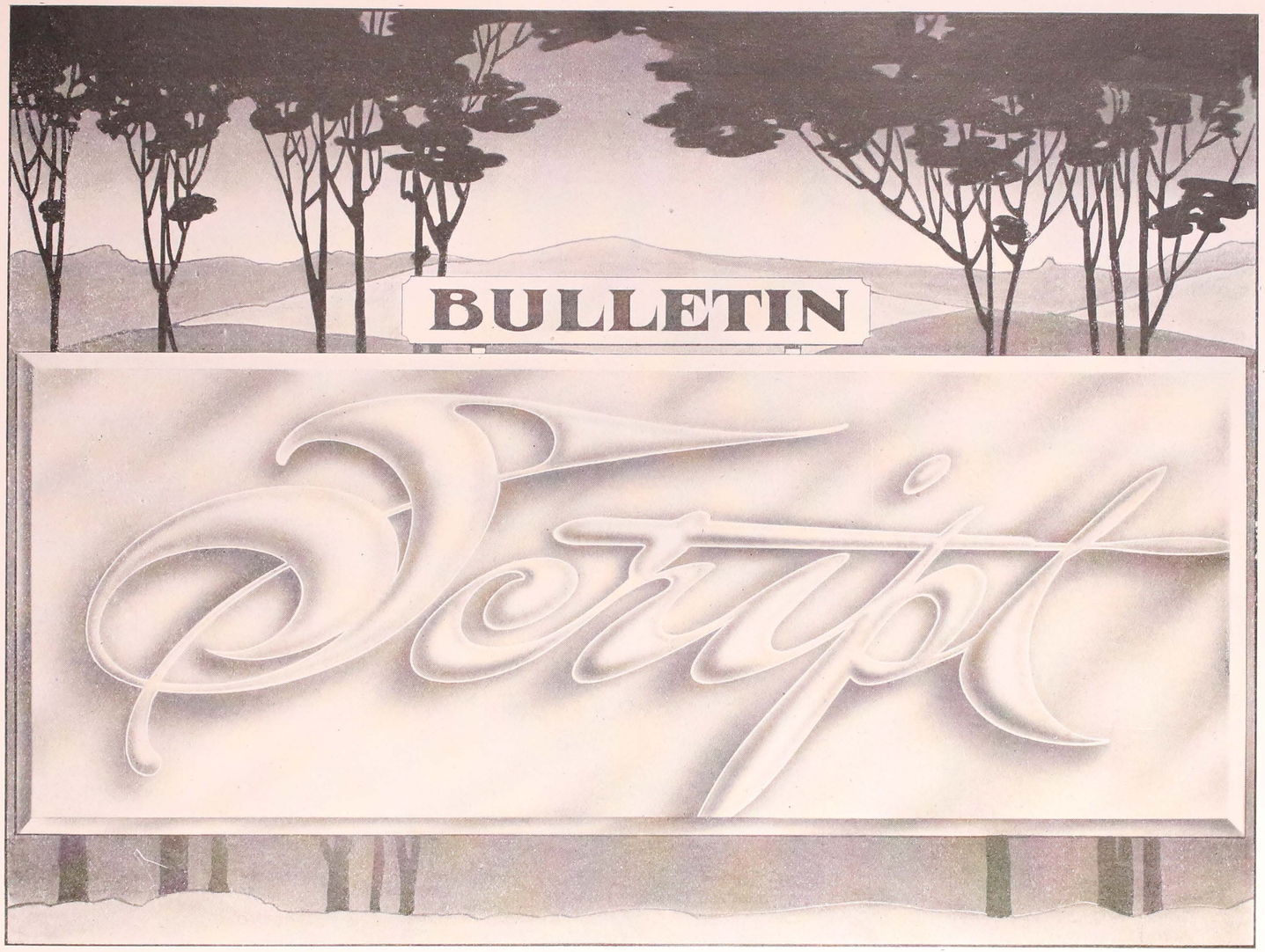
BOOK OF DESIGNS

BY

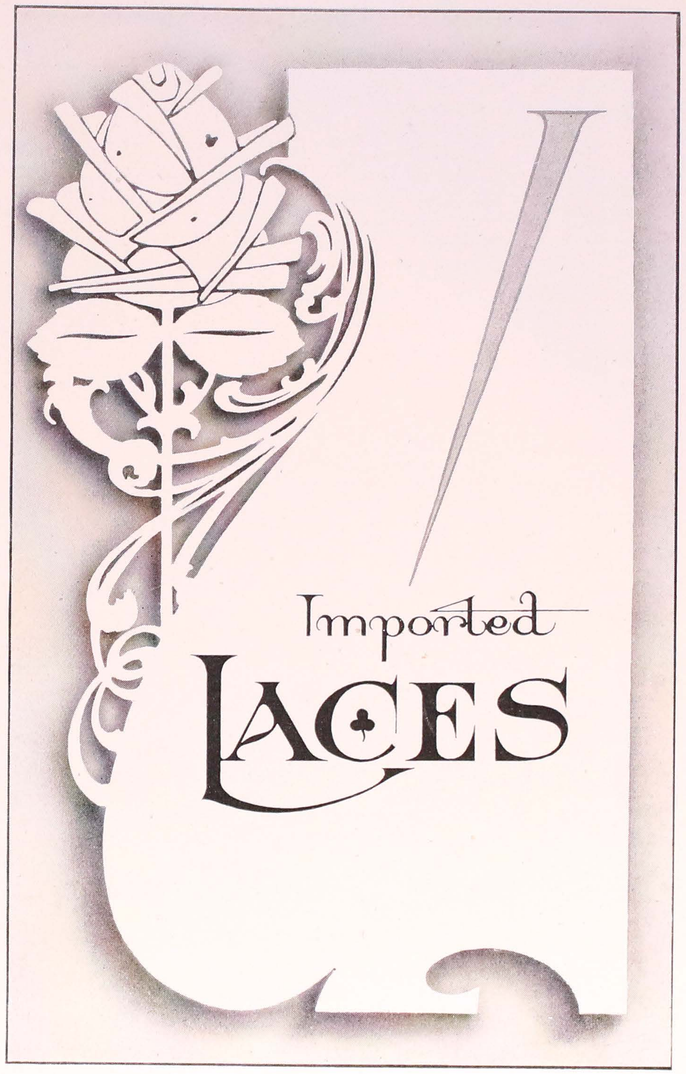
C. J. Strong

AIR BRUSH DESIGNS.


BULLETIN
Script

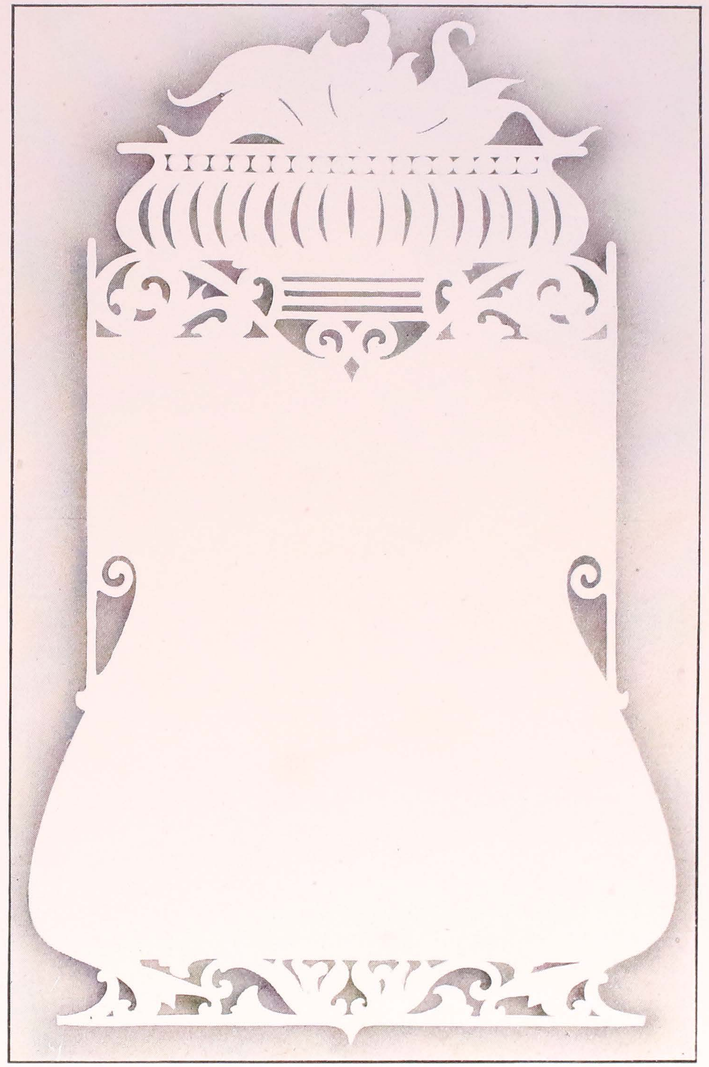
EASTER

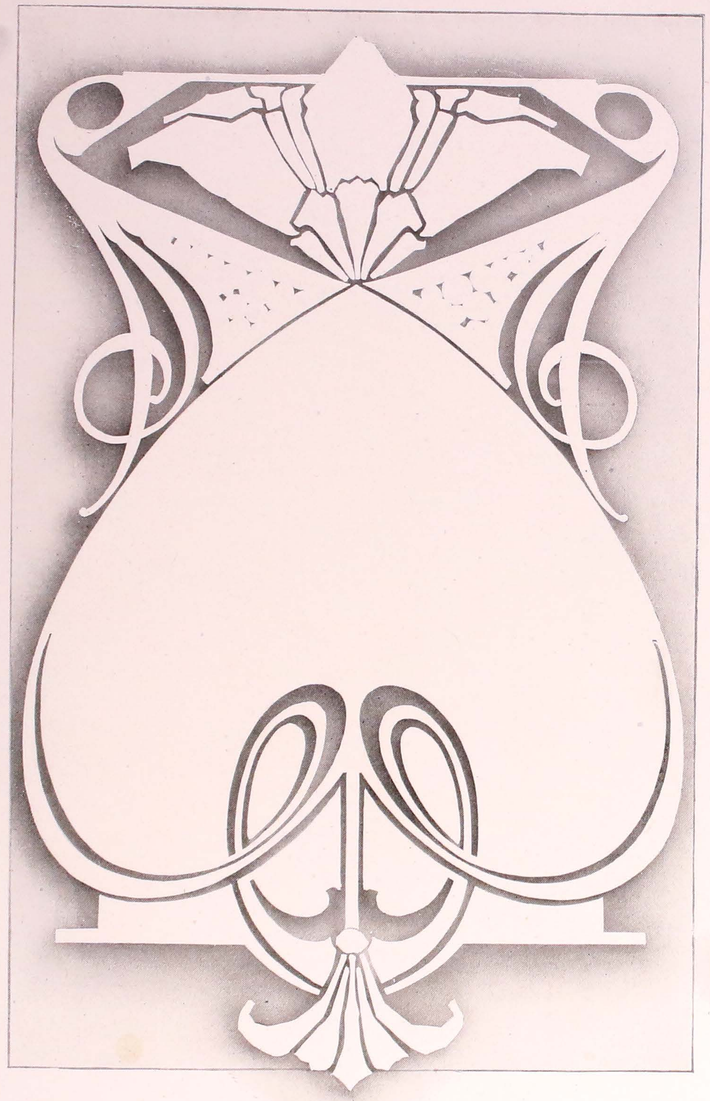
Perfume
Dept

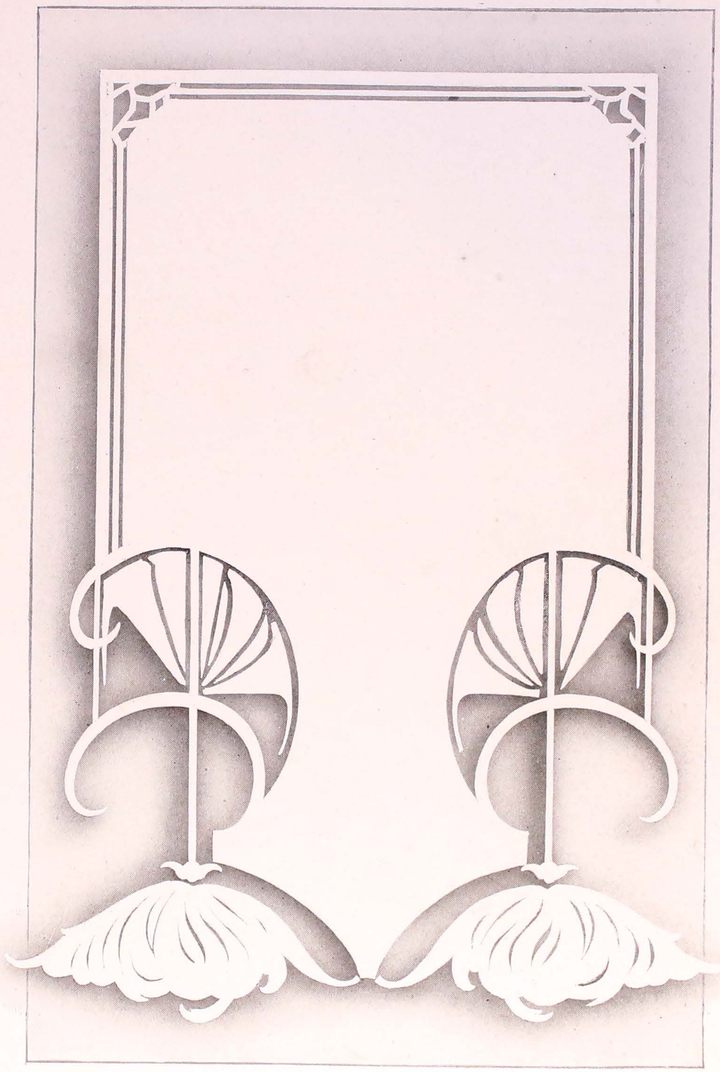

Imported
LACES

CASINO
5¢
Program

Listen

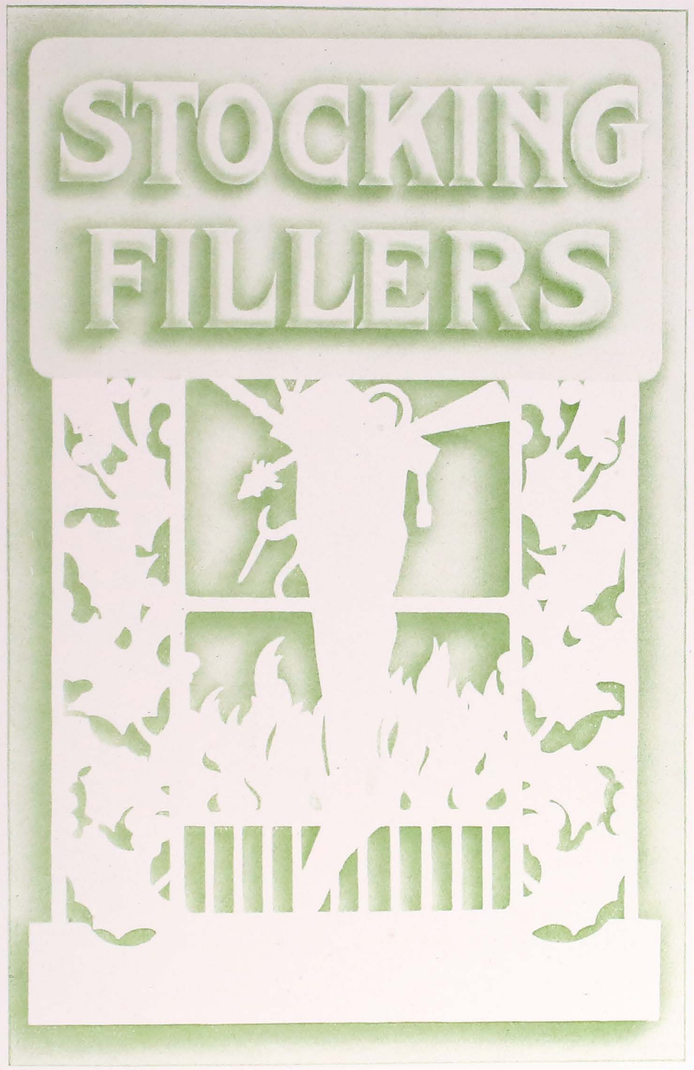






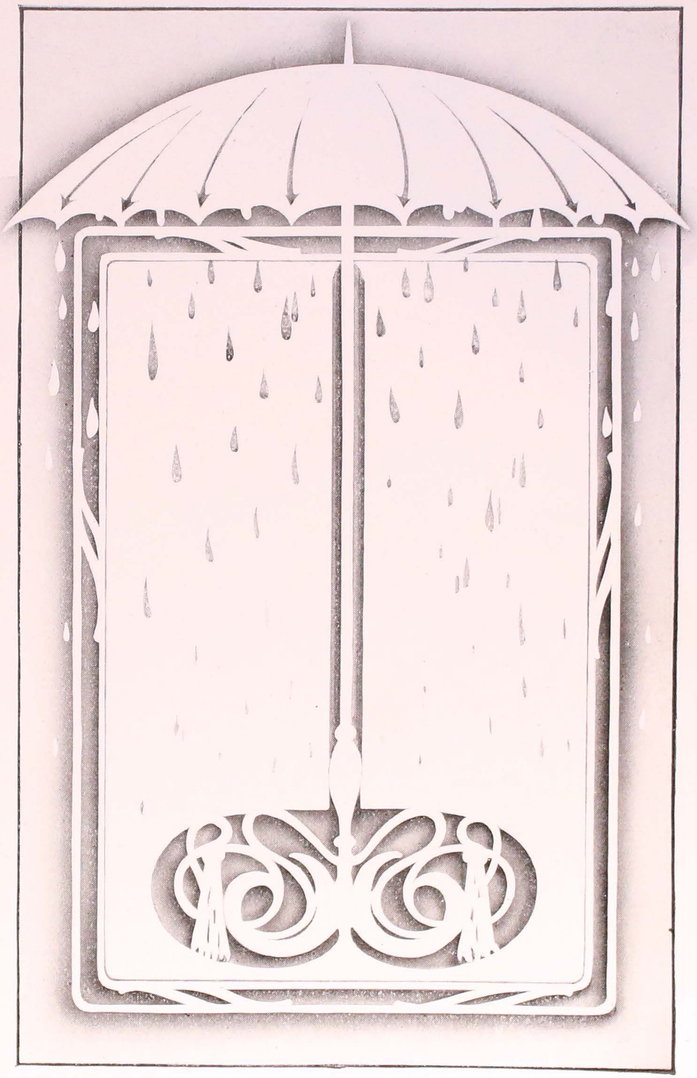
June.

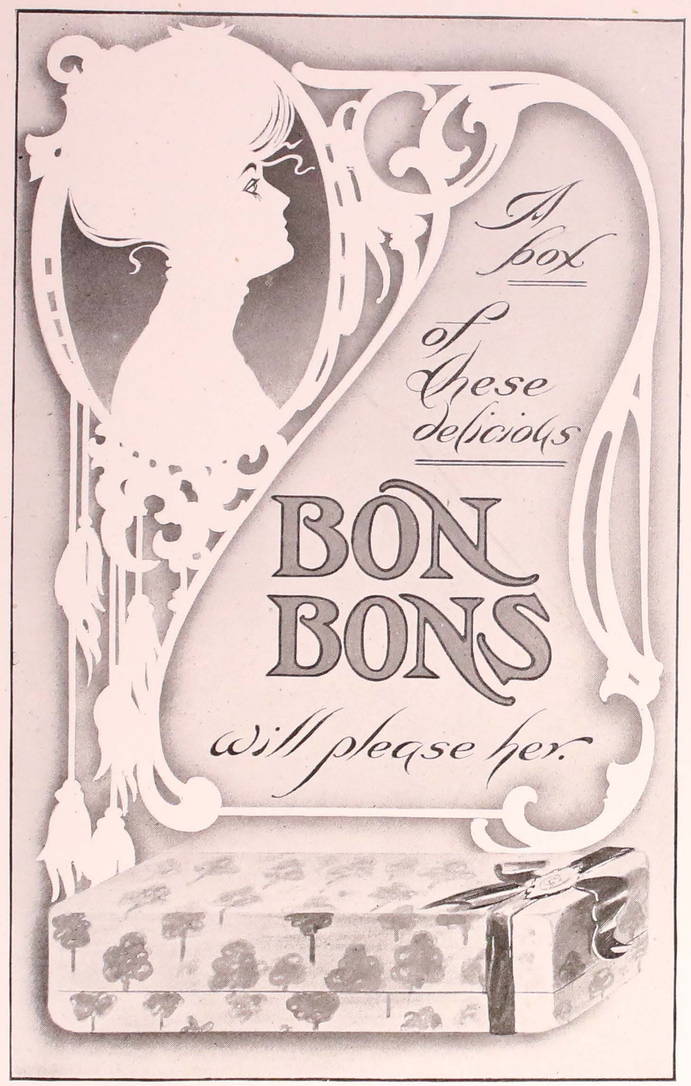
FOR
THE
FOURTH.


STOCKING
FILLERS

Headgardens

SUMMER

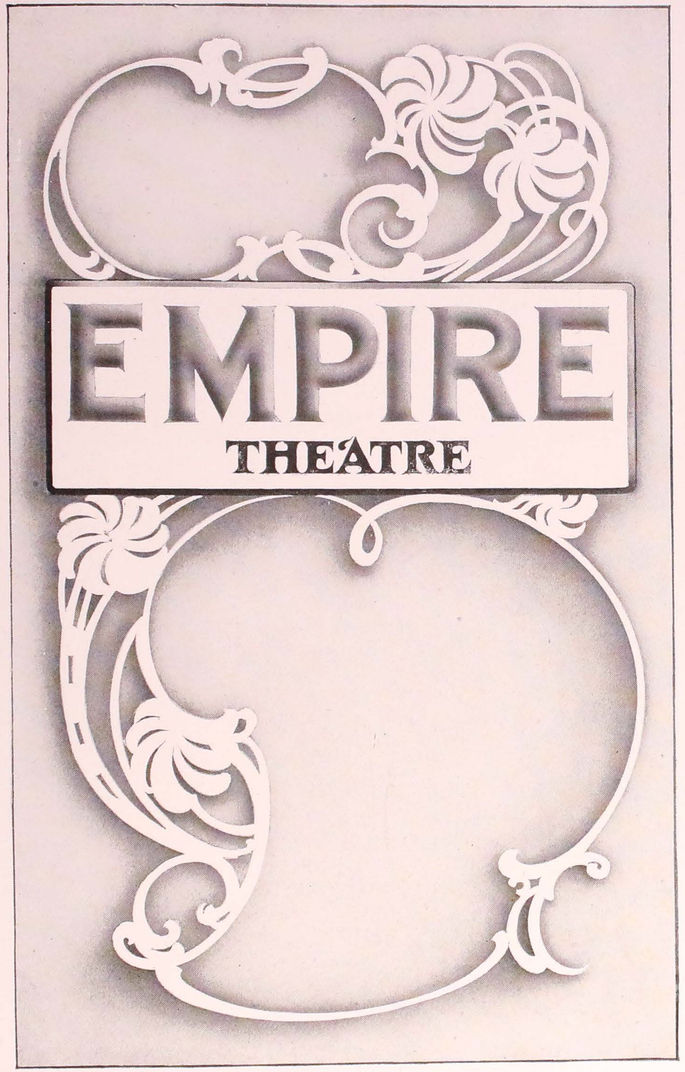



A box
of these delicious
BON BONS
will please her.

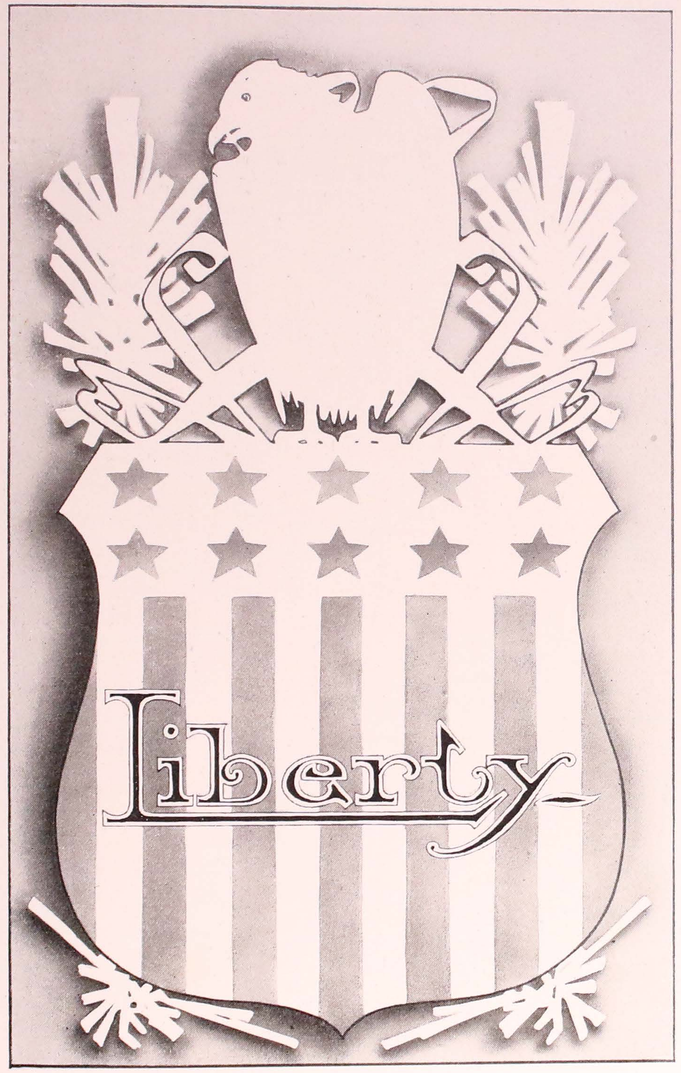
Pleasant look with each of our
BEST
MADURA
5¢
A Smoke

WINTER

SPORTING
GOODS


EMPIRE
THEATRE

THE
ROYAL
TO DAYS
FEATURES


Liberty

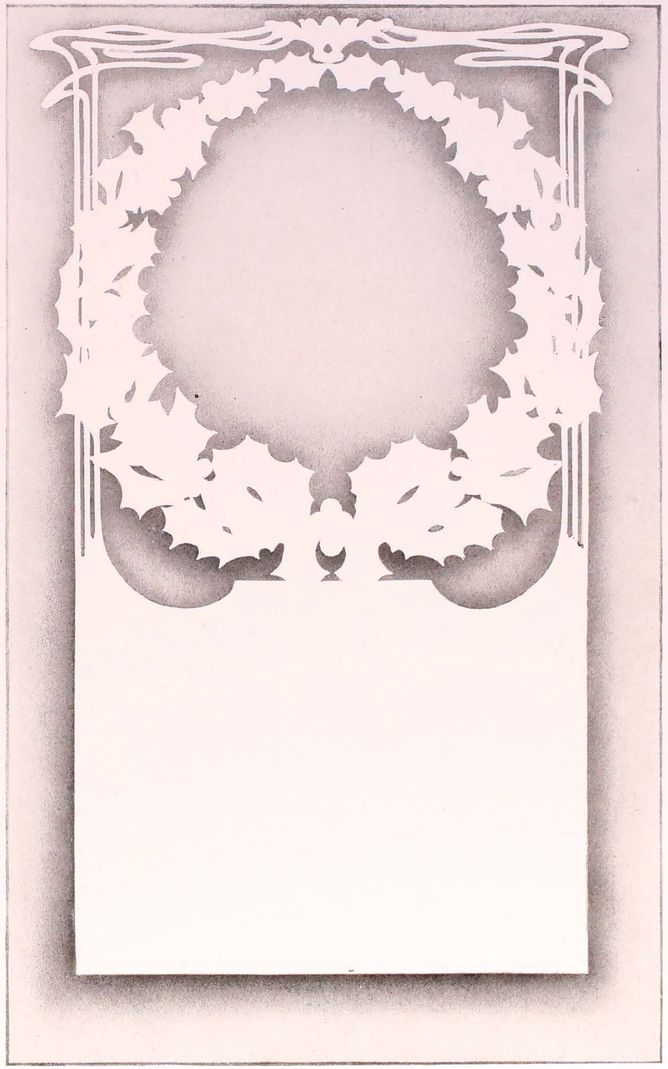
Independence
Day.

Thanks-

-giving..

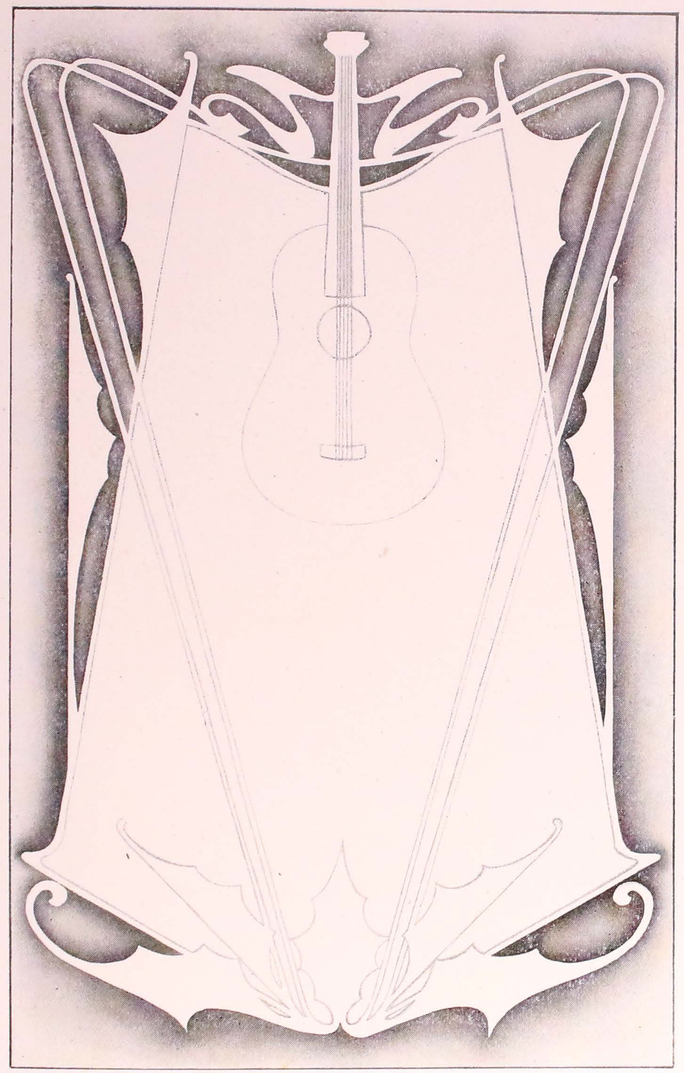
BORDER

DESIGNS.



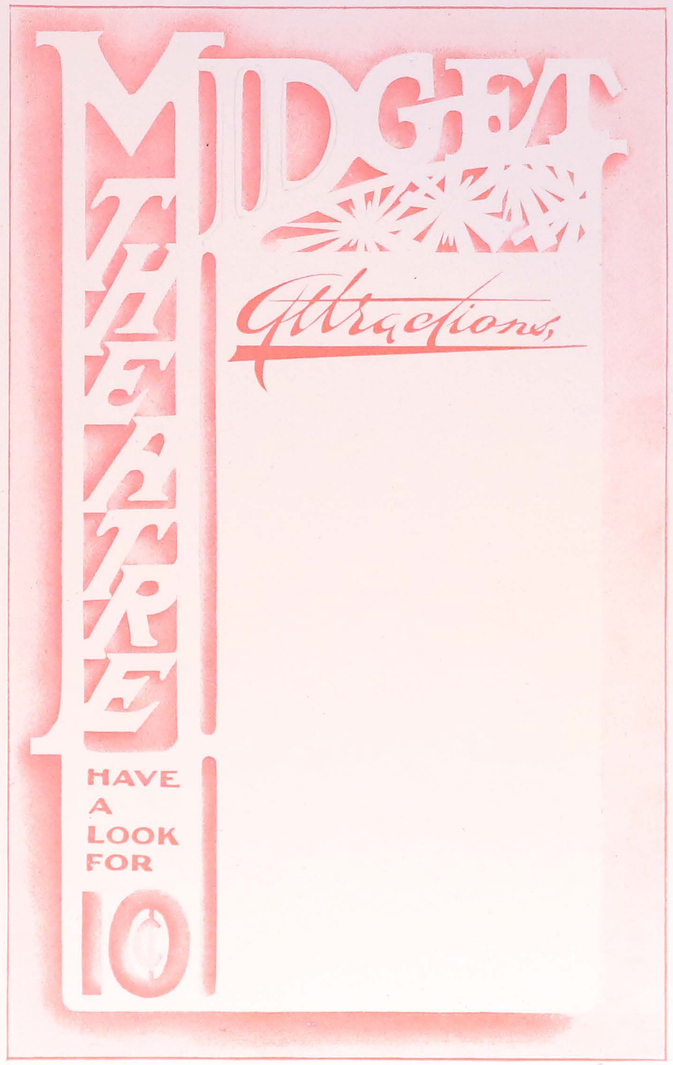
ALWAYS
Hits the spot
ON A
WARM
DAY

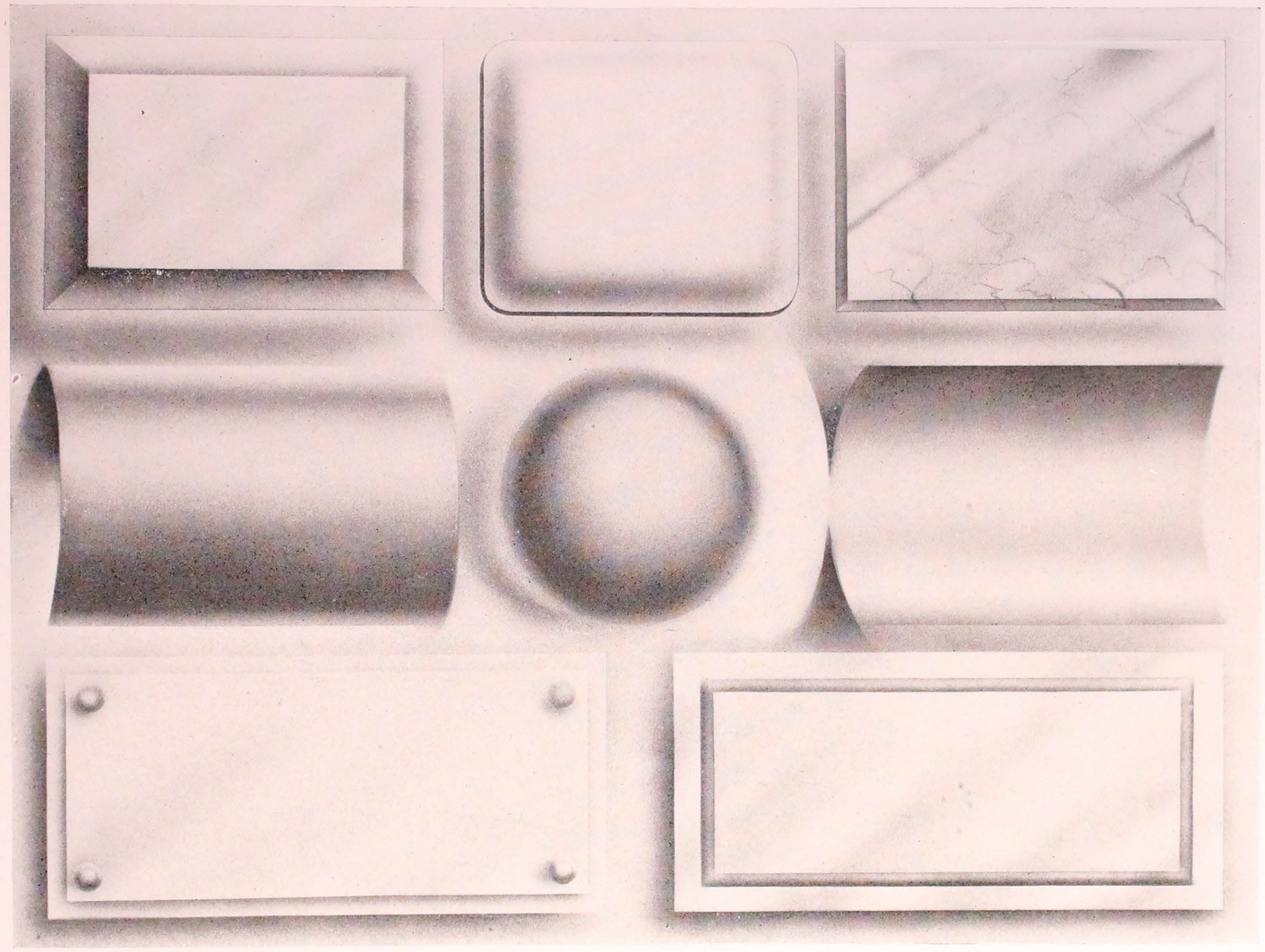
Nothin to it!
Our
Prices
Shout.



MUSIC

THE COSY
THEATRE
HOLIDAY BILL


MIDGET
THEATRE
Attractions
HAVE
A
LOOK
FOR
10



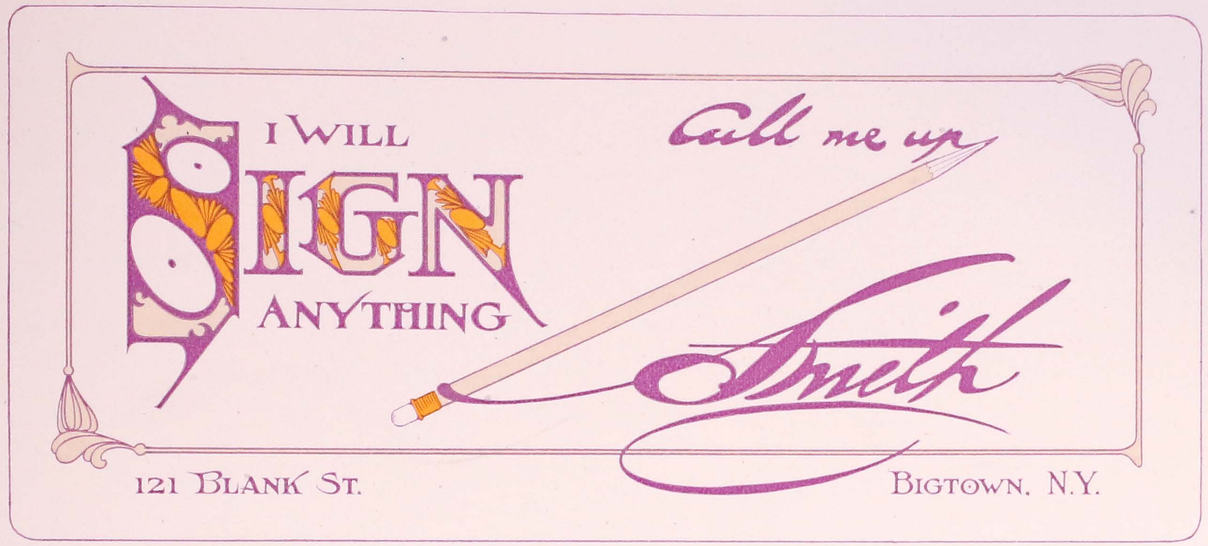
MODERN STYLES LETTER DECORATION

ALREADY
FOR
THE
BIG
MOONLITE
XCURSION
TO SO & SO
SOME THURSDAY

PRACTICAL SCROLLS

PHOTOGRAPH

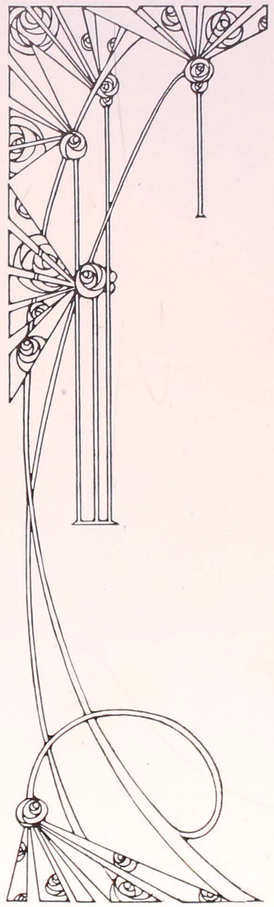
R
M
MENU
Designed By
CAFÉ


I WILL
SIGN
ANYTHING
Call me up
Smith
121 BLANK ST.
BIGTOWN, N.Y.

Card
sug-
gest-
ions.

121 BLANK ST BIGTOWN, N.Y.
I WILL
SIGN
ANYTHING
Call
me
up.
Smith

Business Cards



SMITH & SMITH

SIGN PAINTERS

PHONE 2002

121 BLANK ST. BIGTOWN N.Y.

MAIN FLOOR

SMITH & SMITH

SIGNS

PHONE 2002

MAIN FLOOR

121 BLANK ST. BIGTOWN N.Y.

HAVE A CARD.

Peculiar Decoration.

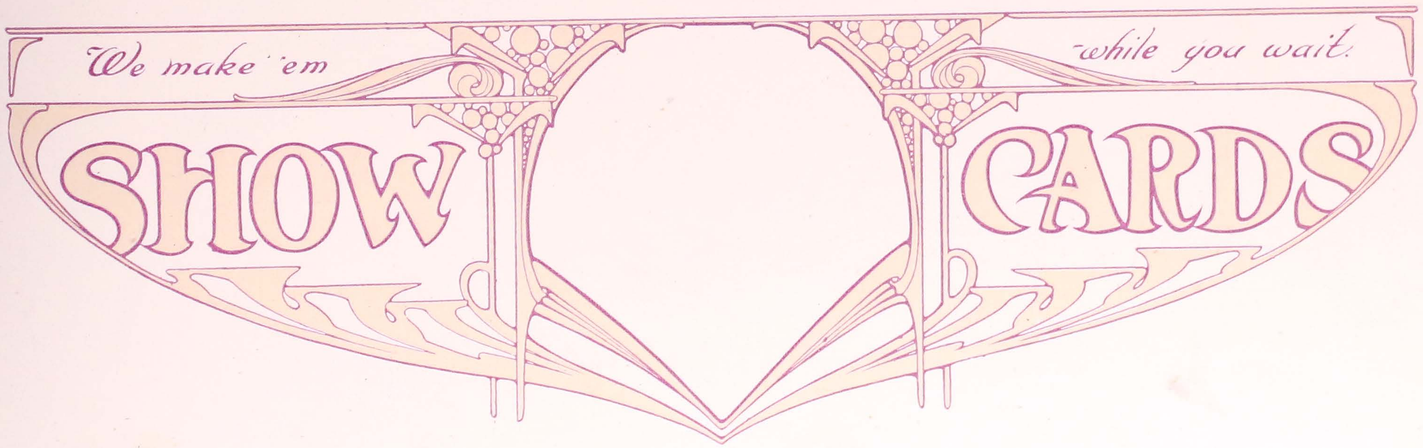
Odds and Ends

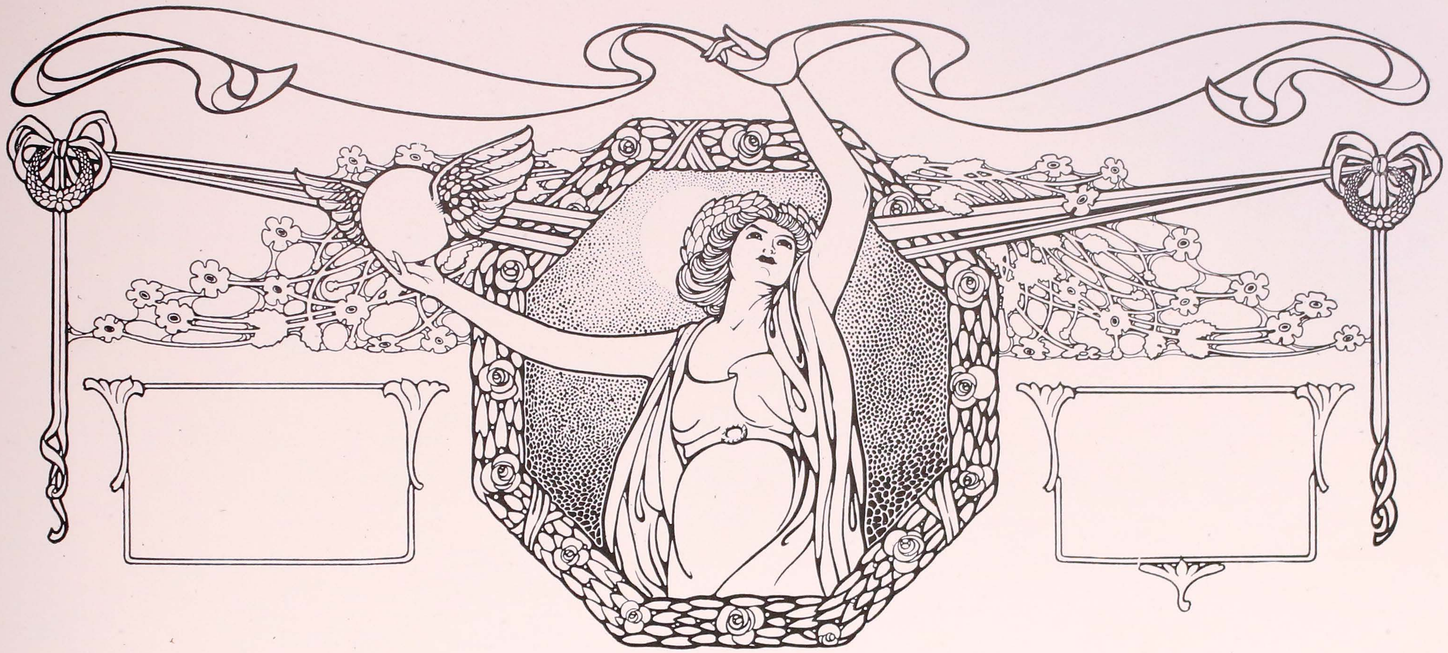
1910
Practical Ornamentation

HANDY
IDEAS

WOLVERINE
Automobile Company
Detroit • • • Michigan
HIGH GRADE AUTOMOBILES
Wolverine
Automobiles
General Purpose
Touring Cars and
Runabouts

SIGNS


We make 'em
while you wait.
SHOW
CARDS



Monroe Colliery Co.

FAIRMONT GAS COAL

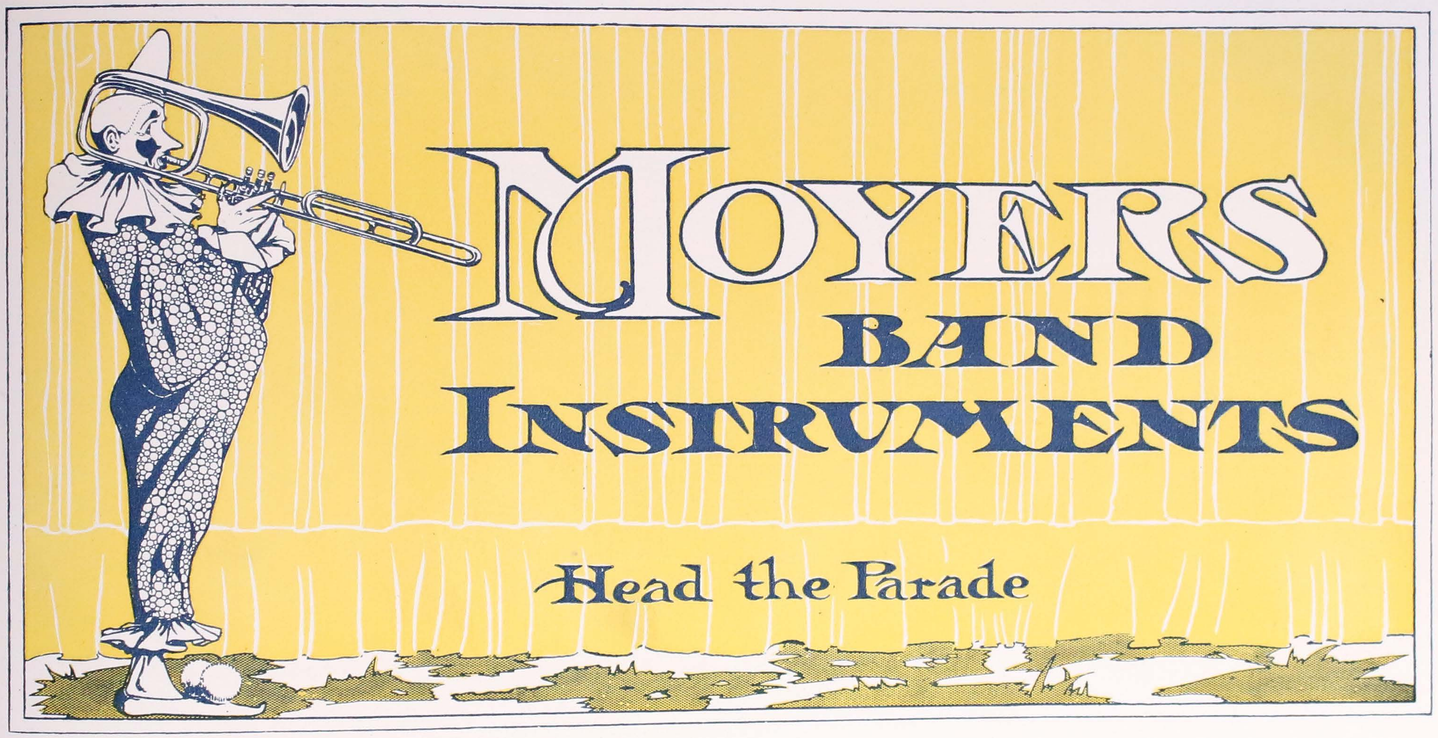
EUREKA SHARPENER COMPANY

MANUFACTURERS OF
LAWN MOWER
SHARPENERS

S.O. Mannausa
PRINTING CO.

50-52-54 TENTH ST.

SALOME
All this week
at the
CASINO

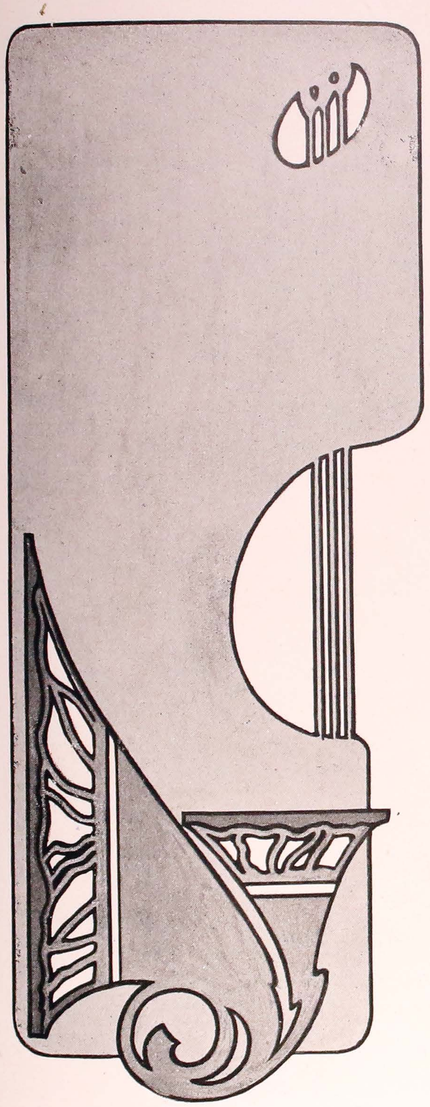

MOYERS
BAND
INSTRUMENTS
Head the Parade

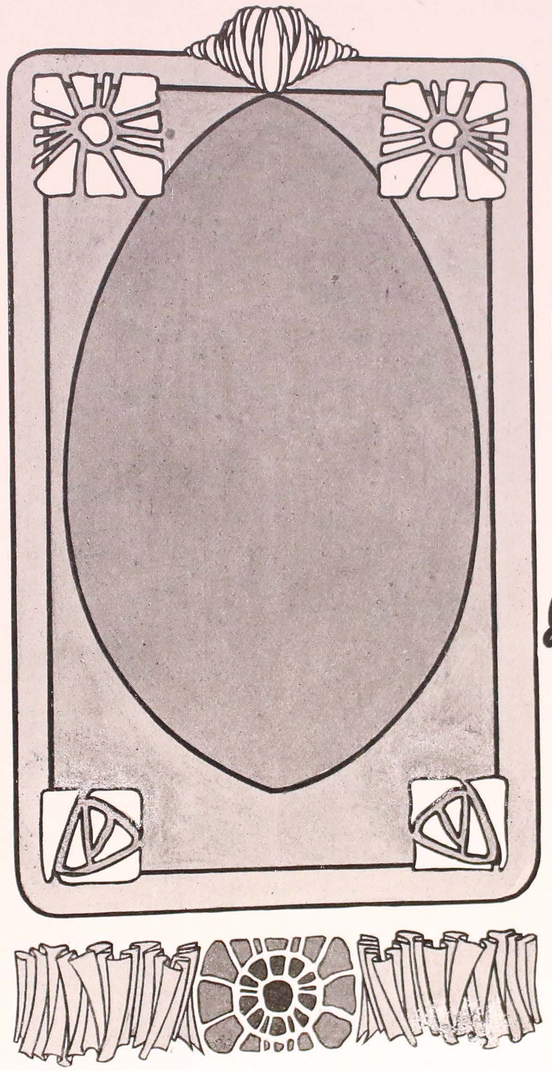
RIBBONS

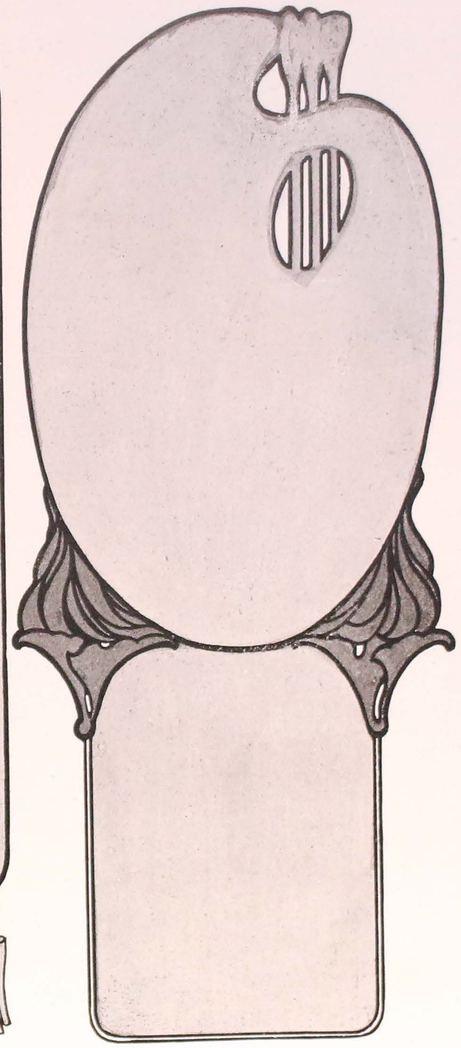
MORE
RIBBONS

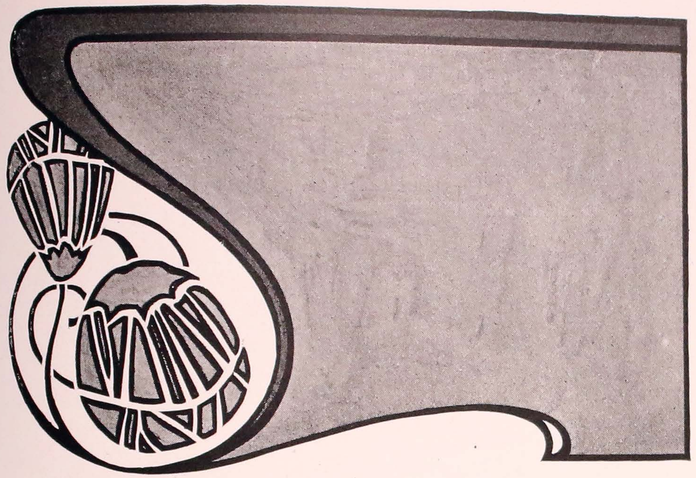
AND
THEN
SOME
MORE

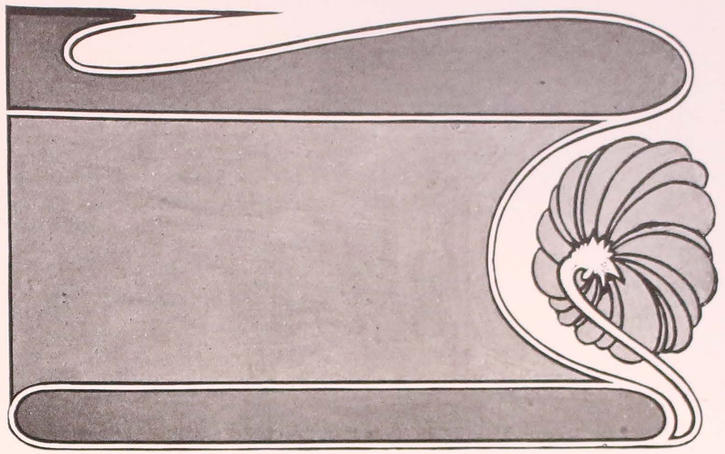
PANELS

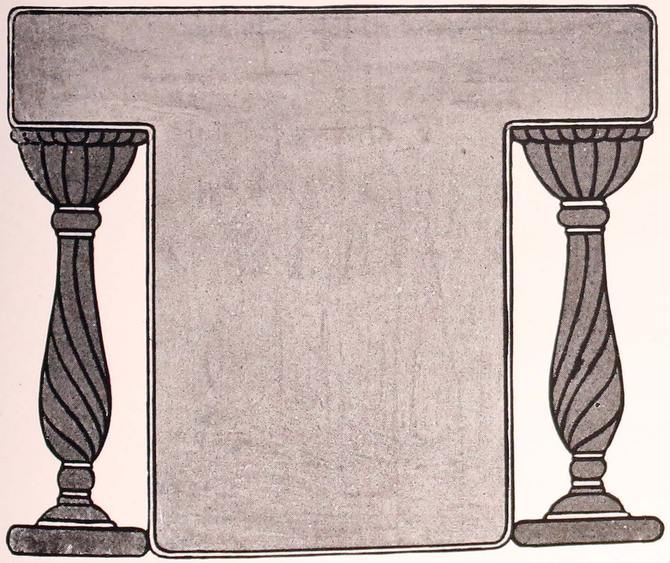


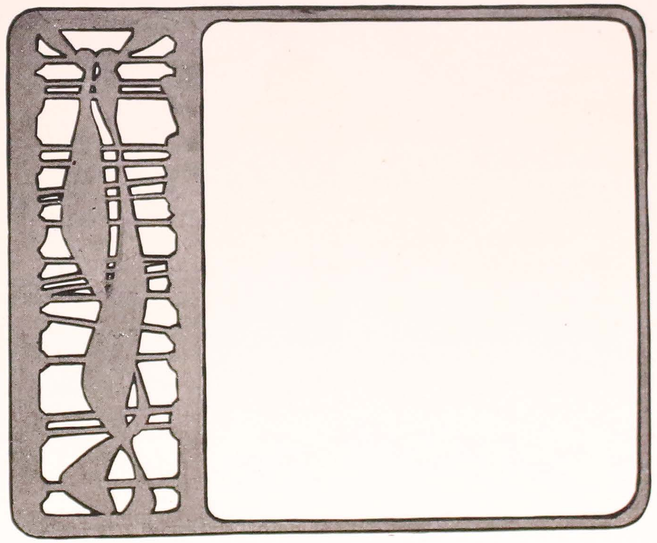


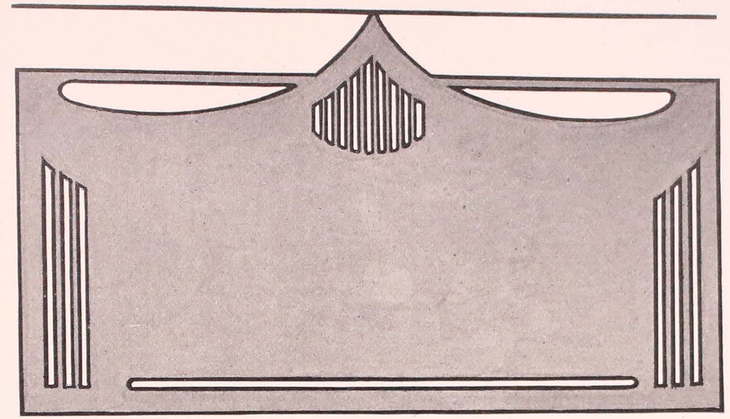




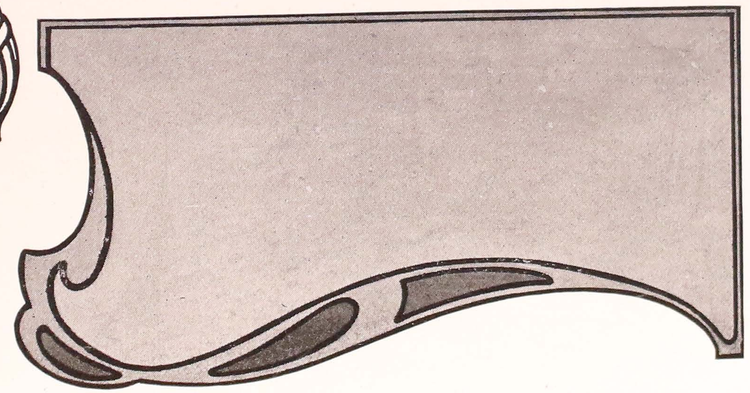


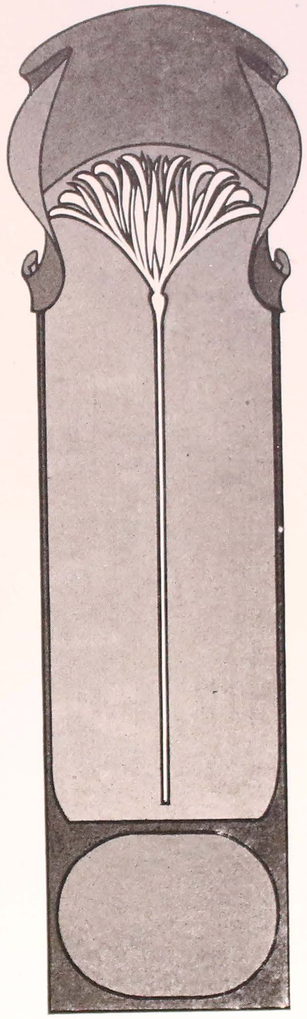




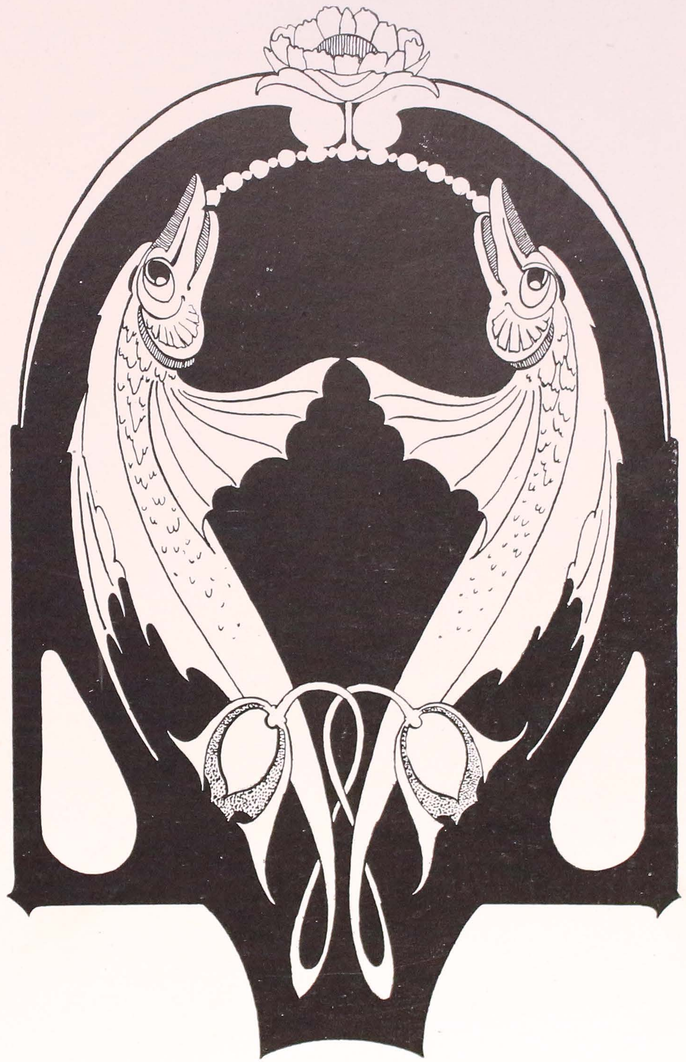


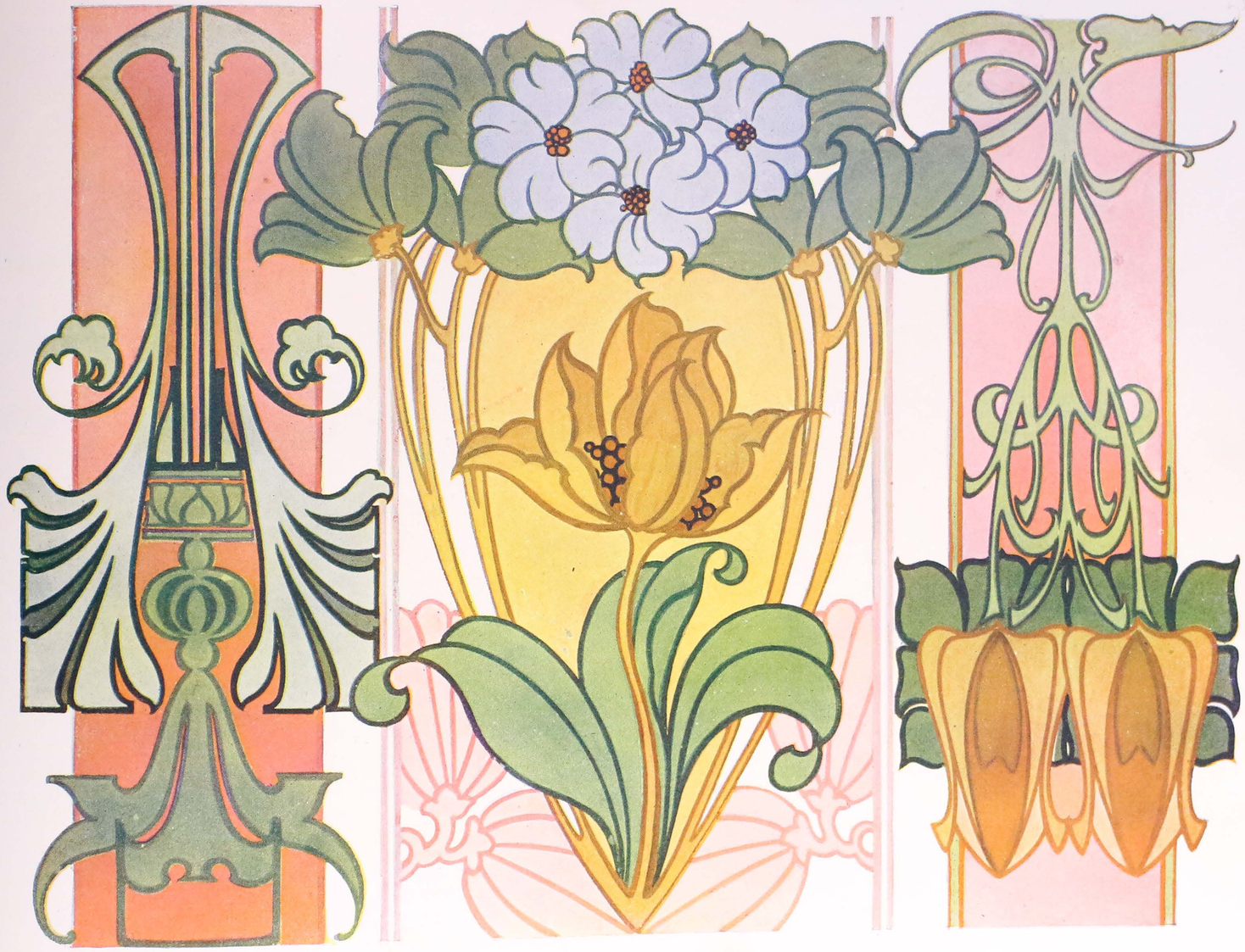
PANELS





BIG
5¢
SHOW





Rainbow

Buds

GAME
·IN SEASON·

SELECTED
FURS

TRY OUR
CHERRY
PHOSPHATE.

52

Uncle
Toms
Cabin.

THE
NEW
ERA
BOSTON
MASS.
ISSUED
WEEKLY.

SHE AND ME
OF THE TIMES.

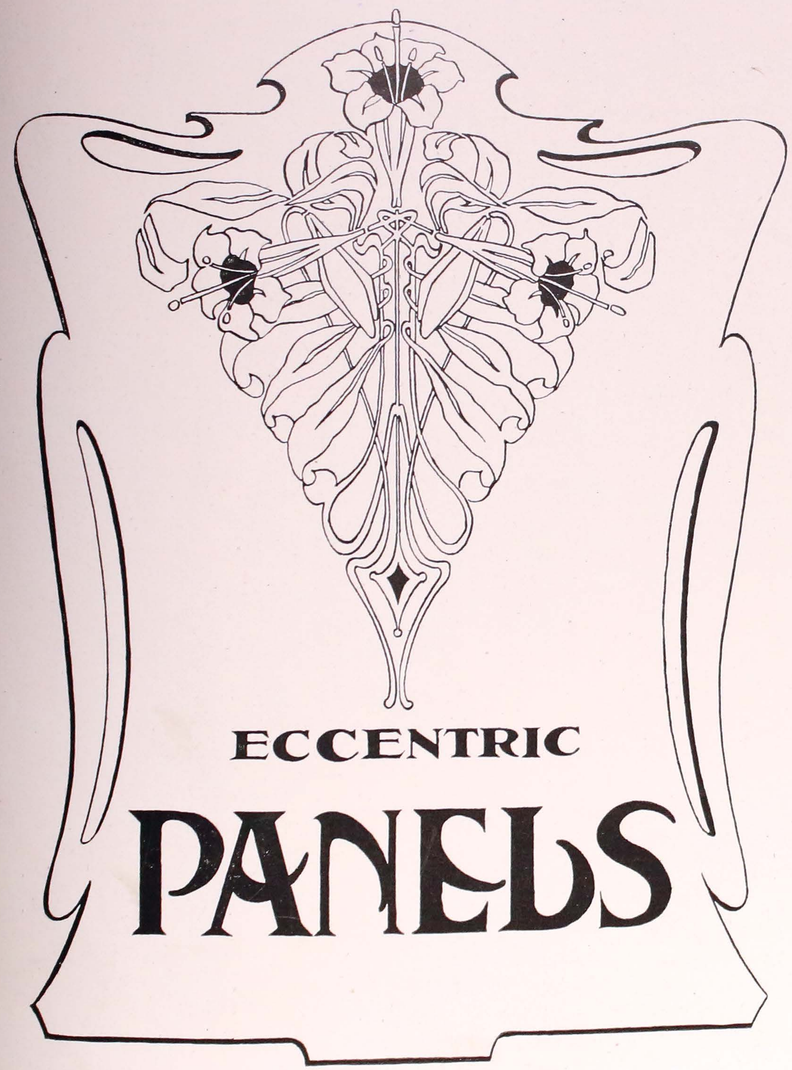
A Good Girl

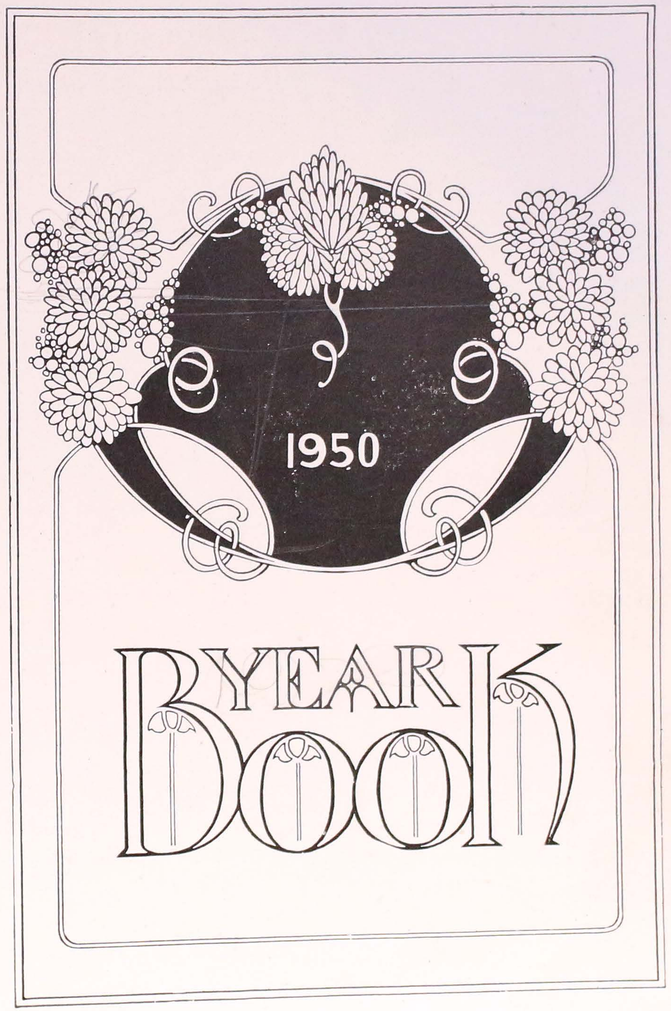
SLEEPY

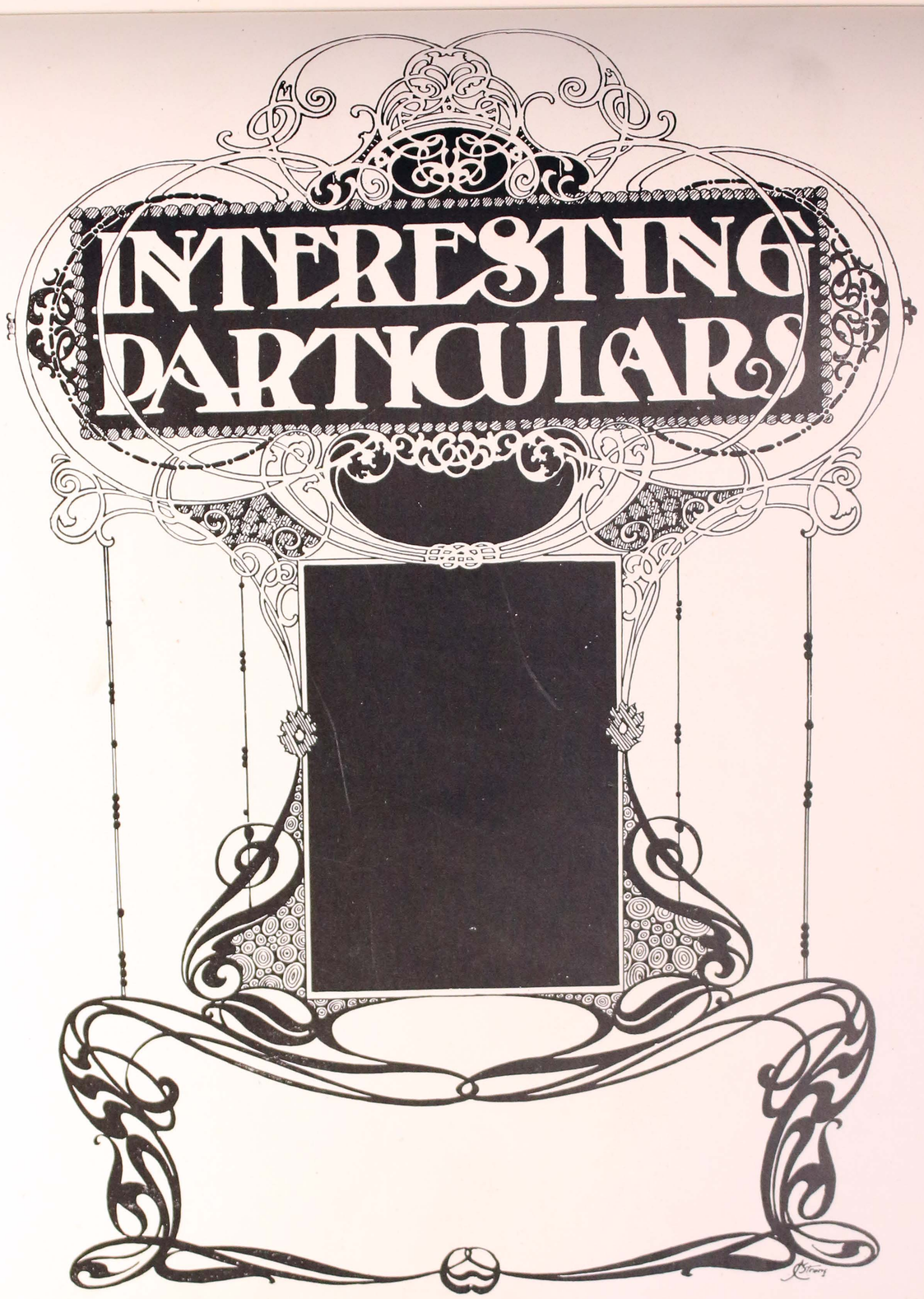
OR LIFE OF A BOY IN A SIGN SHOP

THE GOOD OLD SUMMER TIME

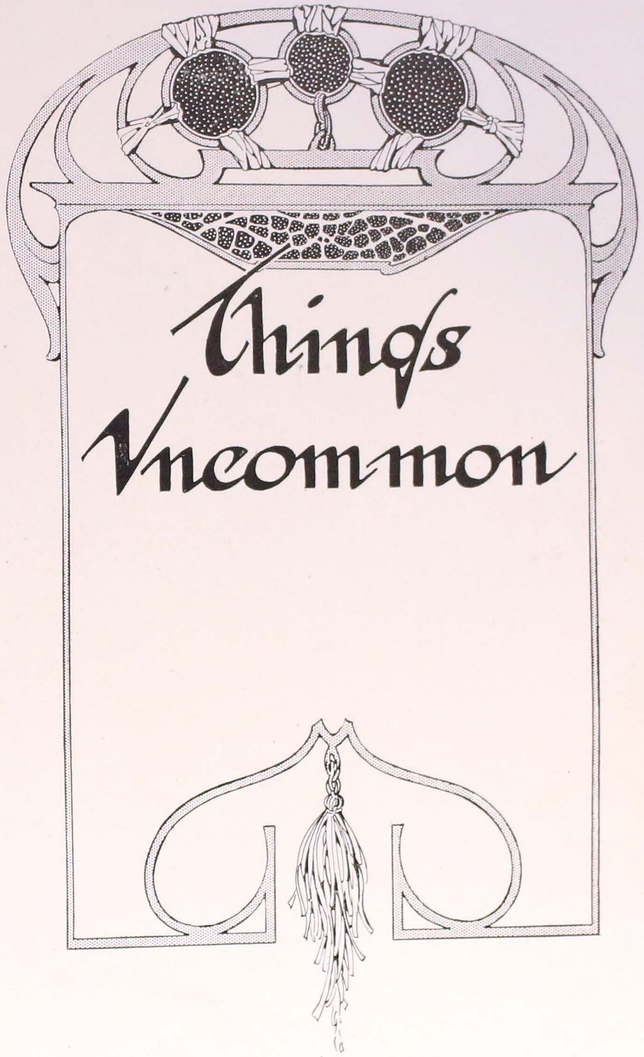
By S. PLUNK.


ECCENTRIC
PANELS

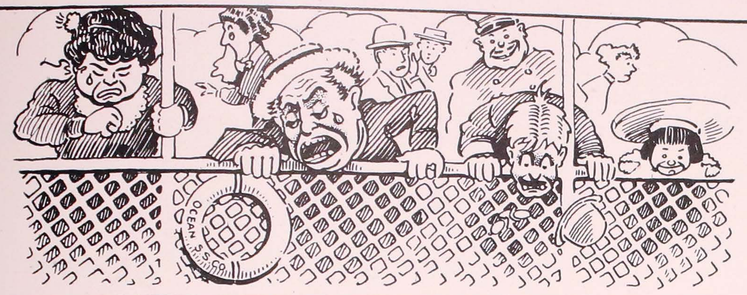

1950
YEAR
BOOK


INTERESTING
PARTICULARS

Tablet
Design.

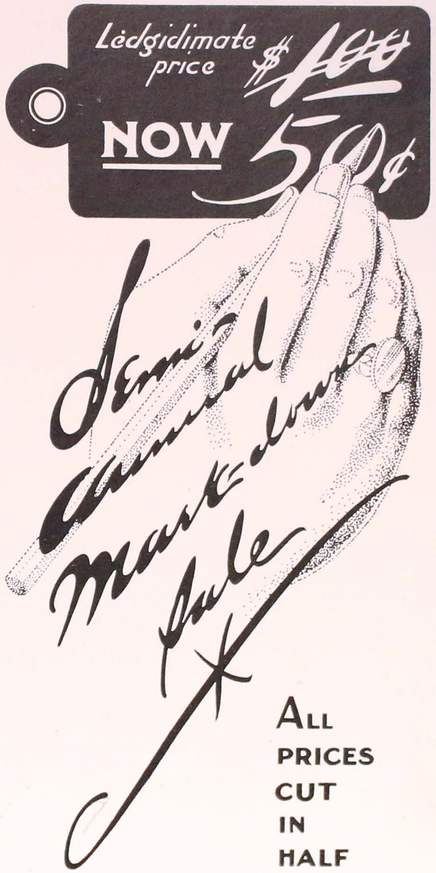

Things
Uncommon

DRUGS



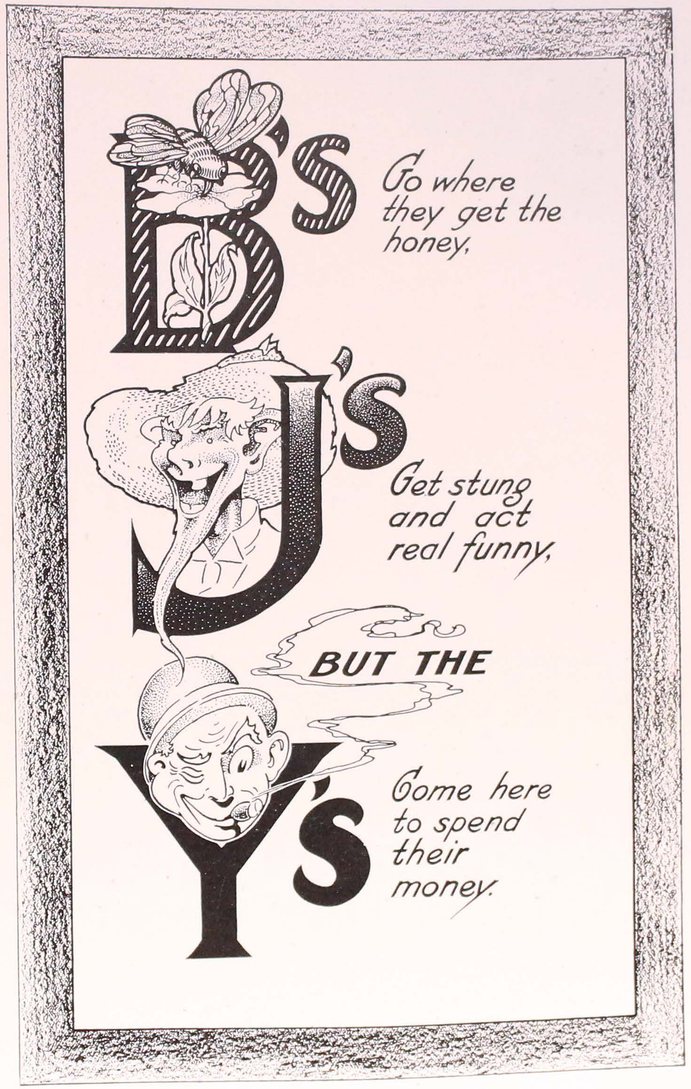
Unloading SAIL

Everything Must Go
Nothing Reserved



ALL PRICES CUT IN HALF

BARGAINS
IN EVERY DEPARTMENT.
DRY GOODS
Mary had a little Lamb,
And she loved it too we know,
But when she saw our Bargain sign
She let the poor thing go.


B's
Go where they get the honey,
J's
Get stung and act real funny,
BUT THE
Y's
Come here to spend their money.

A GOOD HORSE THOROUGHLY BROKE IS VALUABLE

BUT

A GOOD MAN THOROUGHLY BROKE ISN'T WORTH A CENT

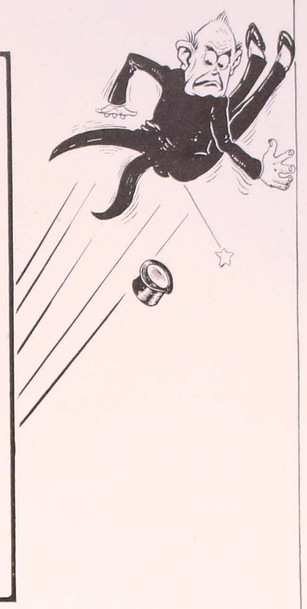
BUY HERE

AND

SAVE MONEY.

A customer that gets the "**BUTT-END**" of a deal goes straight up and

NEVER COMES BACK!



WE HAVE NO "STRONG BUTTER"

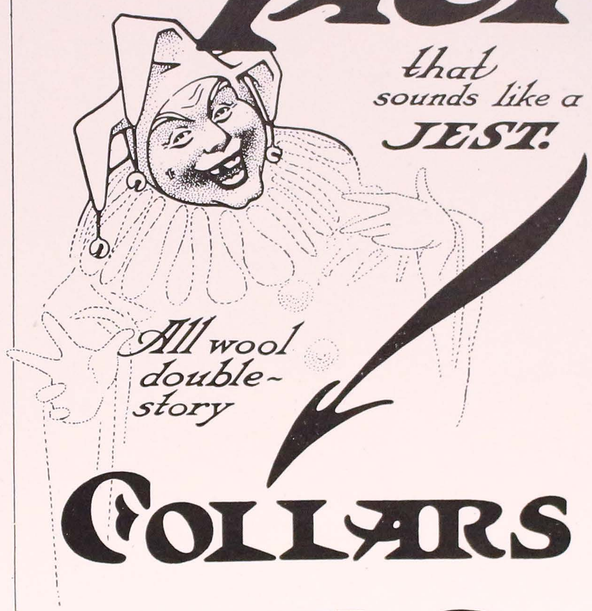
Daily BARGAIN BULLETIN.

MENS *Fleece Lined Riveted Buttons Warm & Cool.* **SUITS**

Marked down from $10. to **10¢**

A FACT

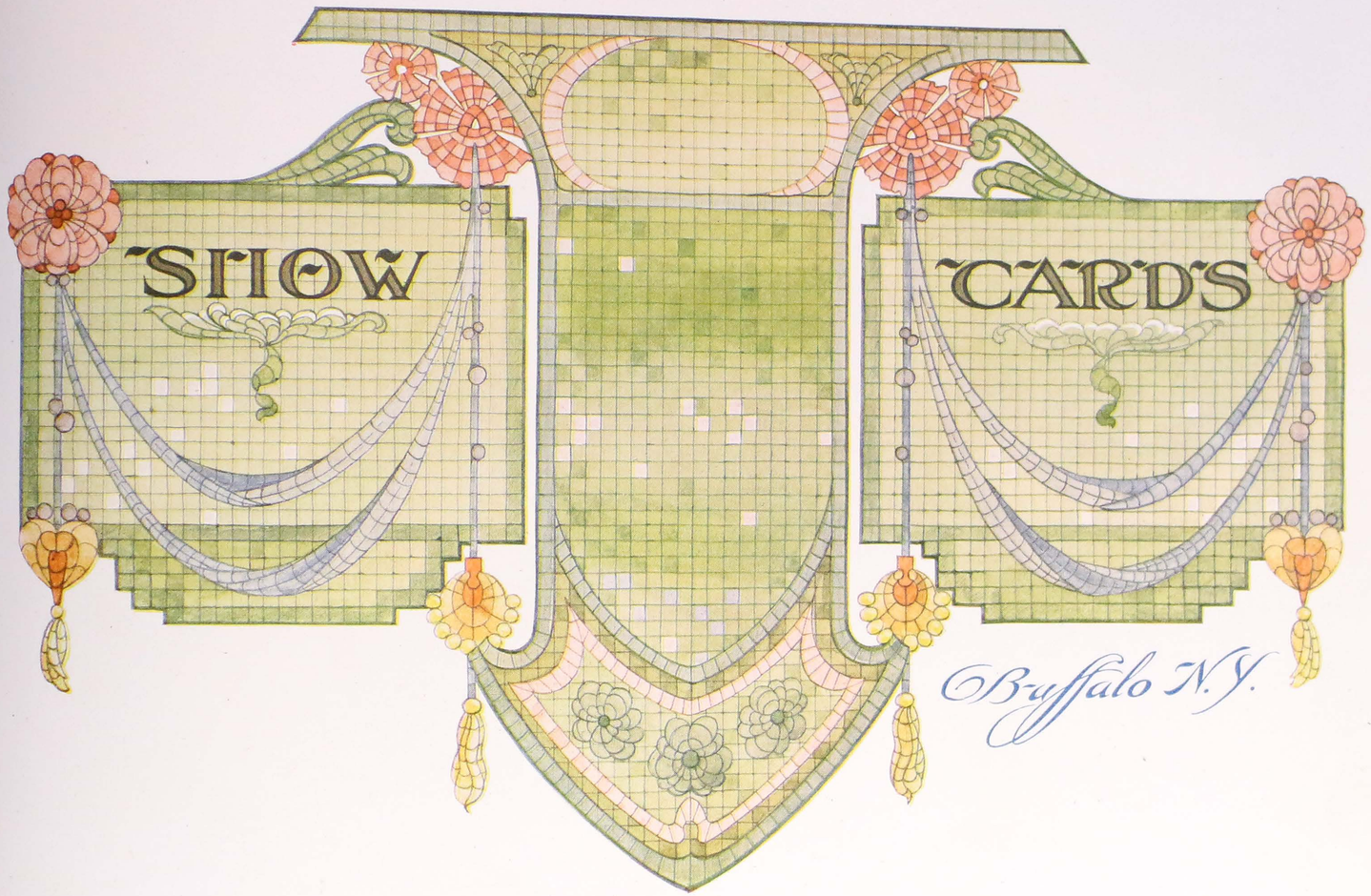
that sounds like a ***JEST!***

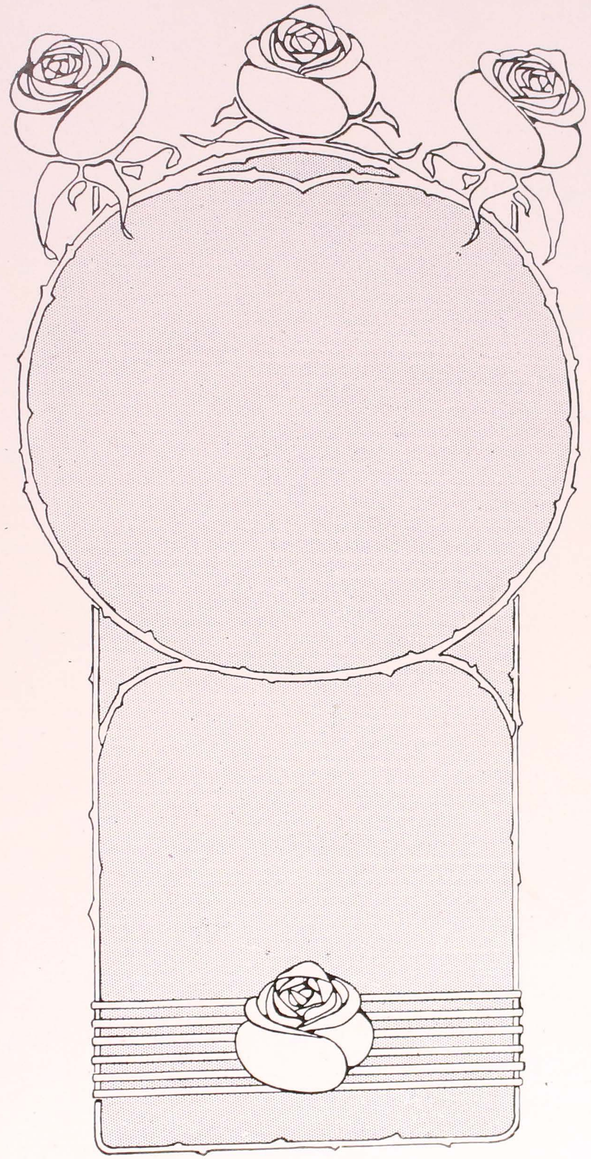


All wool double-story

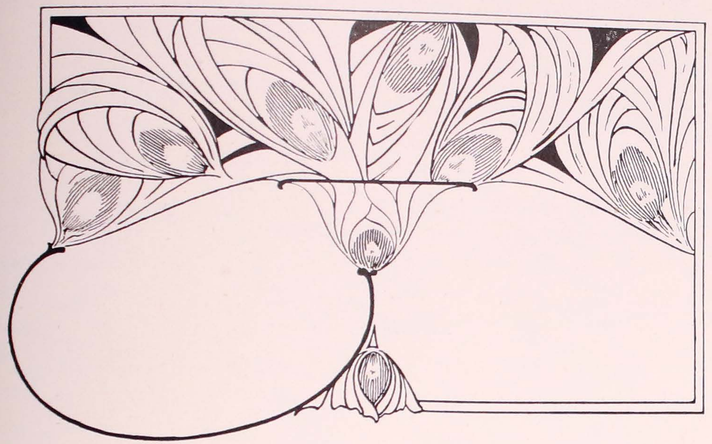
COLLARS

1¢ each


SHOW
CARDS
Buffalo N.Y.



FINE
FLOWERS
MAKE FINE
HATS

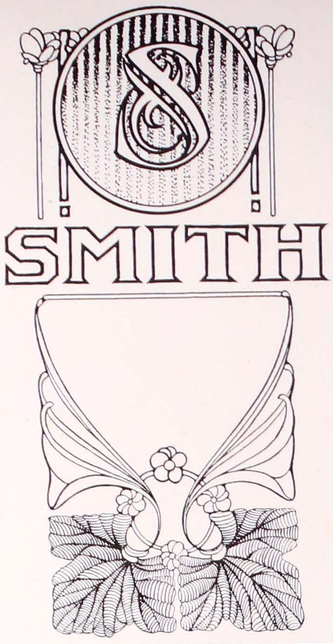


Pen and
ink
work

CAGE

PLOW

THE
GIRLS
MYSTIC
CLUB
Annual
Doings
Saturday
Afternoon
B There Kid.



SHOW CARDS

We make 'em Quick and Cheap

Our Phone No. Is *M. 20021.*

Phone me
M 20021

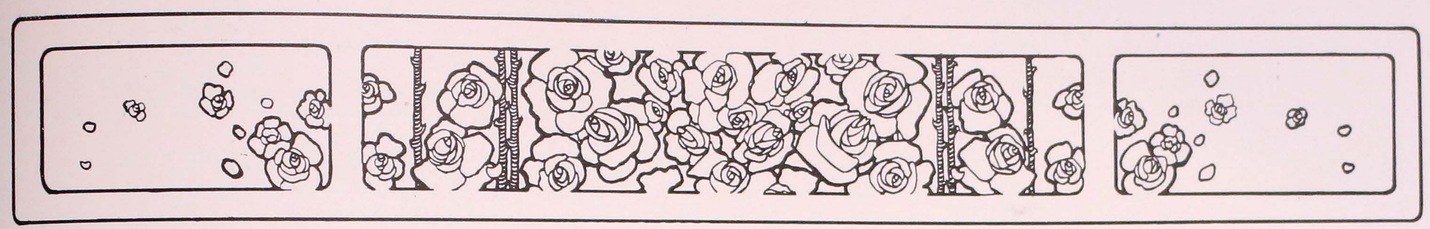
I CAN, WILL AND DO MAKE

QUICK AND CHEAP.

Gus!

Splash with me at
PLEASURE PARK
Thur. the 4th
The "Bunch" will be there
Round Trip fifty cents

Good
Music
&
There
& Back
Ten
Cents.
SKATING
at Belle Isle



Mellon's

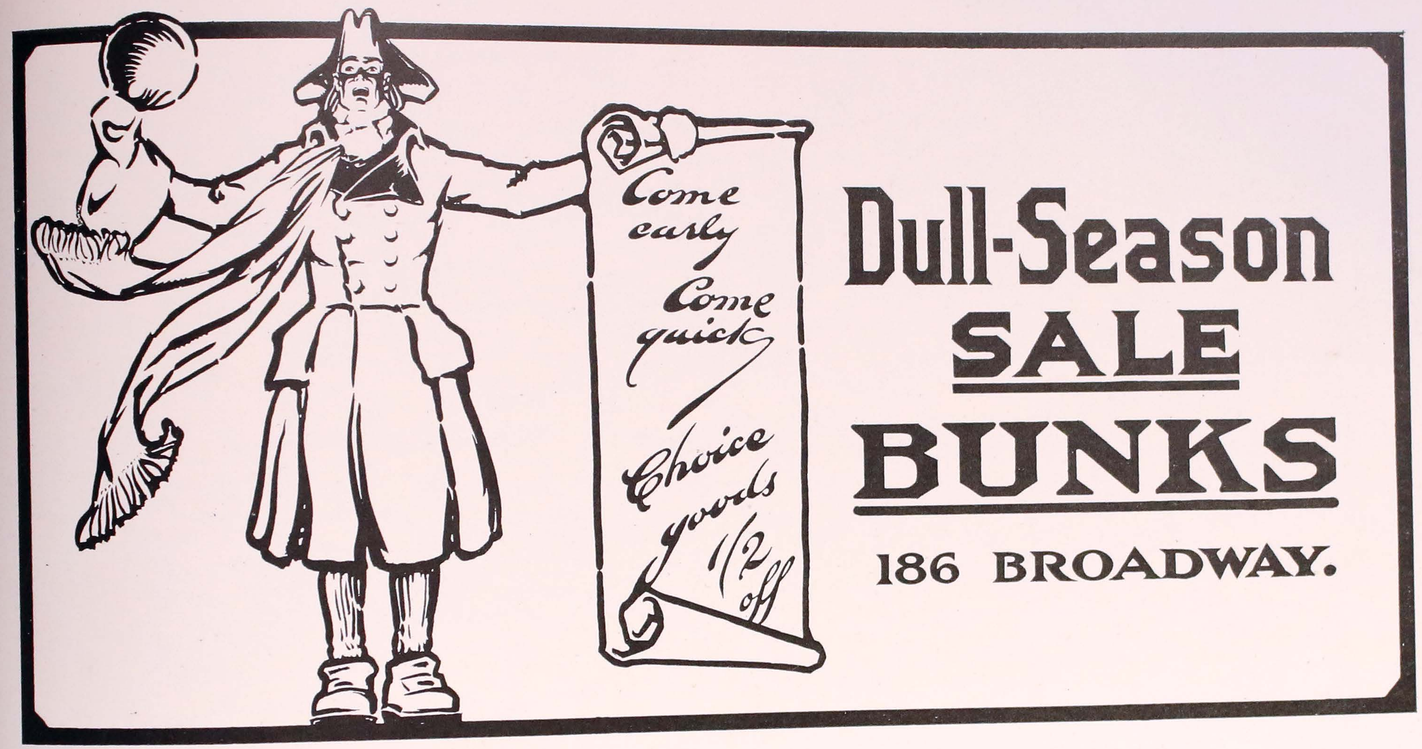
Baby Food

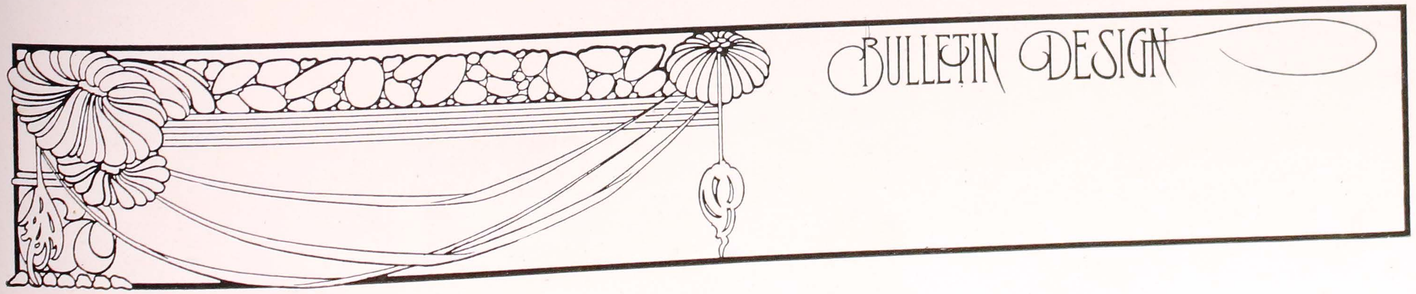
Health
Insurance
for the "Kiddo's"

MY
SIGNS
LOOK THE BEST
READ THE BEST
WEAR THE BEST.
I CAN PROVE IT
SMITH-
121 BLANK ST.
BIGTOWN N.Y.

MY
SIGNS
LOOK THE BEST
READ THE BEST
WEAR THE BEST
I CAN PROVE IT
SMITH
121 BLANK ST. BIGTOWN. N.Y.

CARD & IDEAS


Come early
Come quick
Choice goods 1/2 off
Dull-Season
SALE
BUNKS
186 BROADWAY.


BULLETIN DESIGN

Thos. SER 17

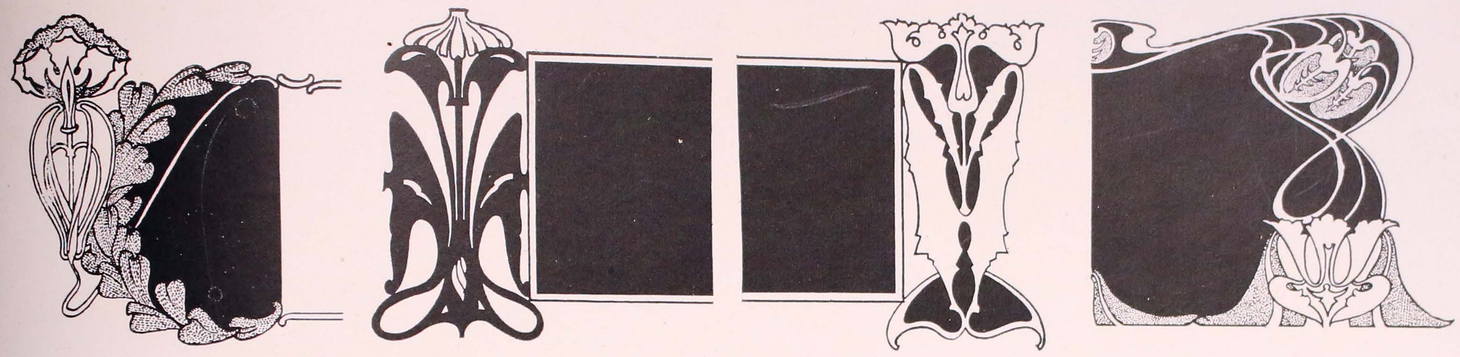
LAIR ALBE

31 Bros & CO. 22

SECURITY
TRUST
CO.

106

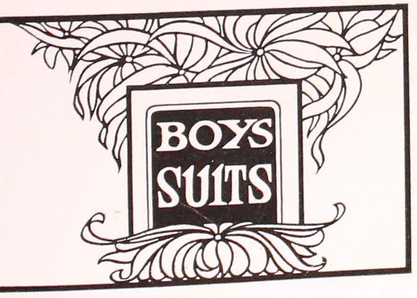
THE
AND



ESTATE

CO.

210 AND 212



KIGIC

ABCD
EFGHIJKL
MNOPRST
UVWXYZ

ABC
DEFGHI
JKLMNOPQ
RSTUV
WXYZ

ABCD
EFGHJKL
MNQPRST
UVWXYZ

ABC DEFGHIJ KLMNOP RSTUV WXYZ

ABCD

EFGHIJKL

MNOPRST

UVWXYZ

ABCDEFG
HIJKLMN
OPRSTUV
WXYZ
123456789

ABCD
EFGHIJKL
MNQPRST
UVWXYZ

ABCD

EFGHIJKL

MNOPRST

UVWXYZ

ABCDEF
GHIJKLMN
OPPRQSTT
UVWXYZ
abcdefghhijklmnn
opqrsttuvwxyzz