1909

SPANJER BROS.

MANUFACTURERS OF

ALL **WOOD MATERIAL** FOR

WIRE TRADE MARKS SIGNS

SIGNS

WOOD LETTERS

PANELS SWING SIGNS

Sign Boards, Scrolls, Ornaments Etc.

FOOT OF CENTRE ST.

ESTIMATES DESIGNING

Newark, N. J.

ctory

Street

Illinois

Do not cut, mark or tear,
Have it on hand, always there,
No, don't mutilate or destroy,
To-day its value may bring you joy.

Illustra

Wood

Wood Letter
Carvings

Spanje

A

Eastern Office and Fac
Centre Street
Newark, New Jerse

24150
B4082

Illustrated Catalogue and Price List

of

Wood Signs of All Descriptions

Wood Letters *Scrolls* *Ornaments*
Carvings *Turnings* *Wire Work, Etc.*

MANUFACTURED BY

Spanjer Bros. Newark, N. J.

ALL EXTRA COPIES OF THIS BOOK, $1.50

Eastern Office and Factory
Centre Street
Newark, New Jersey

Western Office and Factory
281 North Green Street
Chicago, Illinois

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Newark Factory in 1897	

As wood and wire
RAISED WOOD LETTER
same, we are pleased to
illustrated catalogues ever

Spanjer Bros. Wo

in 1897. In 1899 the firm
purchased the National Sig
Owing to the rapid increa
in operation by Henry J.
trade west of the Ohio.

As it is known by
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INTRODUCTORY.

As wood and wire are articles very necessary in the production of all modern and commercial sign work, and as RAISED WOOD LETTERS, scrolls, ornaments, turnings, carvings, etc., play a very attractive part in the making up of same, we are pleased to place before our patrons, and others interested in the sign trade, one of the most complete illustrated catalogues ever published.

Spanjer Bros. Wood Sign Material M'f'g's. established by Wm. H. Spanjer and Henry J. Spanjer, in Newark, N. J., in 1897. In 1899 the firm bought and took possession of the Newark Wood Letter Mfg. Co. and later, in 1901 we purchased the National Sign Material Co., of New York City, formerly the old and well-known Frantz Meyer establishment. Owing to the rapid increase in the Western trade, during the years of 1904 and 1905, our Chicago factory was put in operation by Henry J. Spanjer in July, 1906, and are pleased to state that same has been greatly appreciated by the trade west of the Ohio.

As it is known by the Trade, we have the largest, most modern and thoroughly equipped plant for this unique class of work, and give permanent employment to upward of fifty skilled mechanics, draughtsmen, etc., in this particular branch. We are also equipped to do, and are doing, an extensive business with the Trade in the line of Wood Novelties of all kinds, grill work, lock-cornered boxes, cabinets, book racks, frames, etc.

It will be seen by our patrons, who number several thousands, throughout the U. S., Canada and European countries, that a great majority of the articles shown in this catalogue are of new and original design, produced by an eye that has the work of the above mentioned thousands constantly before him. Our advantages have been as great as the time and thought spent in the endeavor to produce these modern, plain and ornamental designs, in the effort to satisfy all, or at least, a majority of those employed by, and making a business of, the sign making and painting art.

The expense and time in the production of a catalogue of this kind, will not be mentioned other than to say it is unusually great.

Beginning with the sketching, roughing out, and completing of the original designs. Then every article is reproduced in wood by an exact, mechanical and artistic hand. The band and scroll sawing is very difficult. The rounding and modeling by machine, and the hand carving, which requires one with a great deal of experience and an unusual amount of talent for this particular branch of work. Then the sanding and polishing by hand and machine. The photographing, engraving and printing which speaks well for itself, with the necessary clerical work, the postal revenue, your correct address, and you have in your possession one of the very necessary parts of your progressive business.

With hearty good wishes for mutual success, from

Sincerely yours,
SPANJER BROS.

Henry J. Spanjer

Wm. H. Spanjer

WM. H. SPANJER

Parties wit
and return charges,
43, 45, 85, 87,) by re
tee express and ret
or from your own pa

All orders a
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you prefer.

WM. H. SPANJER

SPANJER BROTHERS

NEWARK, N. J.

H. J. SPANJER

Notice.

TERMS NET CASH.

Parties without commercial rating, or their credit not firmly established with us, can save time and return charges, (when ordering stock letters and scrolls from pages Nos. 11, 13, 15, 17, 19, 37, 39, 41, 43, 45, 85, 87,) by remitting with order. If desirable to have orders shipped C. O. D., $1.00 or enough to guarantee express and return charges, must accompany the order. When ordering any material not shown as stock, or from your own patterns, at least one half the cost of same must accompany the order.

All orders are made as light as possible, put in substantial boxes and packed in shavings. When sending orders, state if same are to be shipped by **freight, express or boat,** also specify which transportation line you prefer.

All Prices are Quoted F. O. B. Newark, N. J.

SPANJER BROS WOOD LETTERS
SPANJER BROS.
MANUFACTURERS OF
SPANJER BROS.
SIGN MATERIAL
OOD LETTERS.
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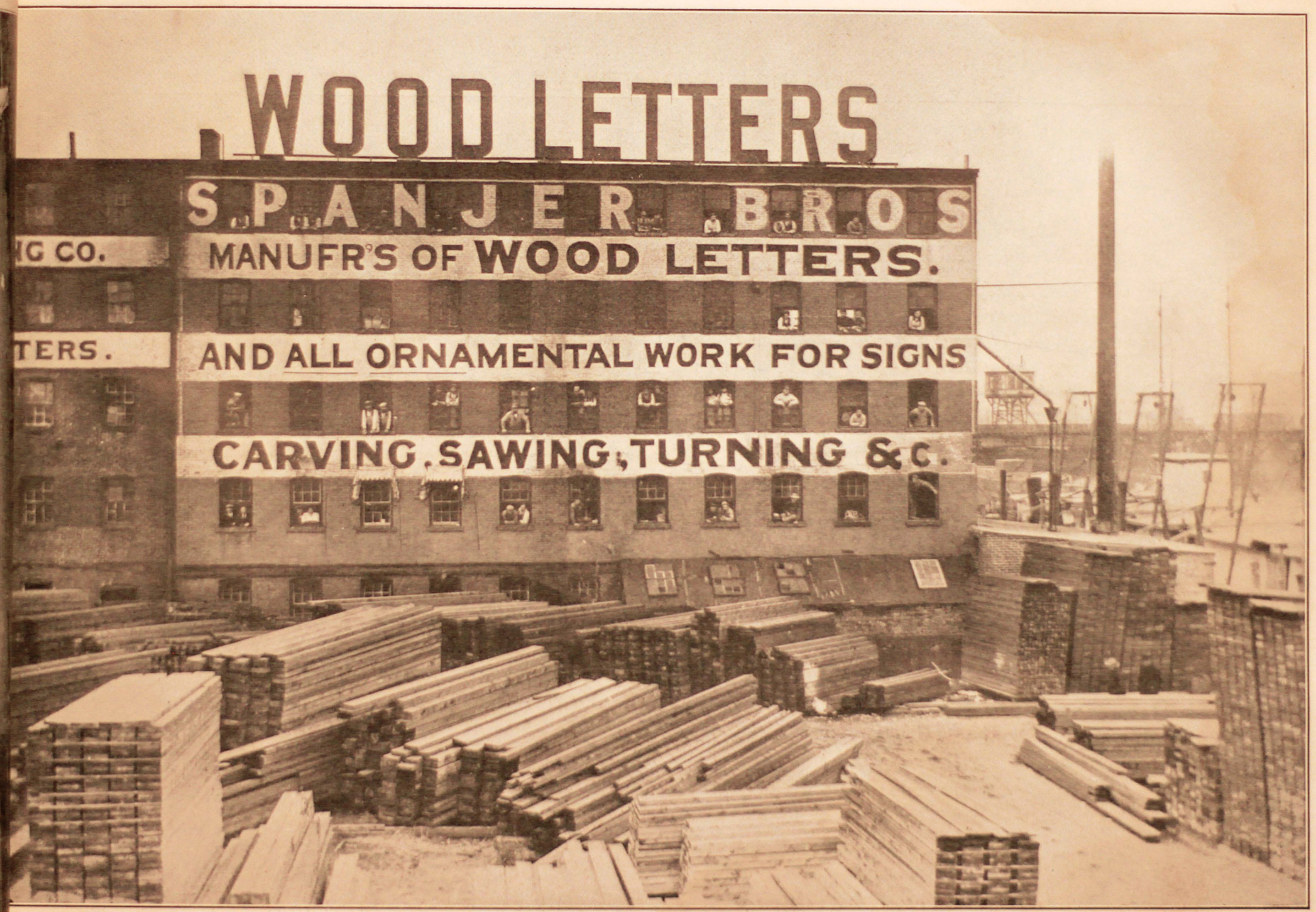

Factory at Newark, N. J.

Stock

We have always on hand a large stock of the alphabet and figures in **Roman** and **Egyptian**, as shown on pages 11 and 13, **French Roman** style on page 19; with the addition of the **Block** letters on page 15, **Half Block** and **Gothic** on page 17, and **Modern** on page 19, in sizes from 4 to 12 inches. We have patterns for these styles from 2 to 24 inches. Upright measurement.

Letters from 2 to 3 inches are made from ½ inch stock, 4 inches from ⅝ inch stock, and 5 to 24 inch letters are made from ⅞ inch stock. All are ⅔ round.

We have a large stock of scrolls, posts, mouldings, balls, rosettes, etc.

See page 33 for end view of letters, showing various rounds and bevels.

Extra Charges

1¼ inch lumber 1½ cents per inch extra.

1½ inch lumber 2½ cents per inch extra.

2 inch lumber 5 cents per inch extra.

Two cents per inch extra is charged for marking out any letter not shown as stock.

Extra charges are made for fancy letters.

Width is charged for when letters are wider than high. That is a letter 10 inches high and 14 inches wide would be charged as a 14 inch letter.

Two cents per inch added to price list for **full round** letters.

Small extra charges are made for crating wire, fine screen and board signs.

All Prices F. O. B. Newark, N. J.

Notes of Information.

All Material Should be Ordered from 1909 Catalogue.

Be Sure to State Plainly Article, Number and Page.

As will be seen, we have materially changed styles of most of our stock letters. Customers desiring to match anything purchased from us before April 1, 1909, will kindly mention when ordering **stock from old catalogue.** We shall always keep on hand the old patterns, and a stock of **scrolls** as shown in the old catalogue We carry from 30,000 to 60,000 letters in stock from 4 to 12 inches in height.

All stock letters are made ⅔ round, as shown in cut No. 1 on Page No. 33.

Well seasoned white pine is used in all stock. We work from your patterns at catalogue prices.

When ordering letters always give the height, reading matter, size of the space, thickness of the letters and number of round or bevel. We make letters any size or thickness.

Estimates given on letters over twenty-four inches in height. When writing for estimate kindly state style of letter, height, width, thickness, and if same are to be made of one, two or three thicknesses of lumber. Also state finish desired, giving number of round or bevel from Page No. 33.

See pages 89 and 90 for large roof letters.

Swing signs, sidewalk signs, projecting signs, etc., can be made any size to order.

Write for prices on **any article made of wood.** We manufacture **grill work, lock corner boxes, cabinets, frames and wood novelties** of all kinds. We do all **carpenter and cabinet mill work.**

Upon your request, we will be pleased to give you full information regarding method of fastening letters, etc., to boards, wire signs, brick walls, etc. Also materials used for fastening.

All Prices Quoted are F. O. B. Newark, N. J.

Price List of Stock Letters

ROMAN

Net Price Per Upright Inch

From ¼ to ⅞ inch thick, round or bevel edge.

From 4 to 15 inches inclusive	. . . . .	**5c** per upright inch
From 16 to 20 " "	. . . . .	**6c** per upright inch
From 21 to 24 " "	. . . . .	**7c** per upright inch

Letters under 4 inches in height **20c** each

Stock Letters, from 2 to 3 inches are made from ½ inch stock
4 inch letters are made from ⅝ inch stock
5 to 24 inches are made from ⅞ inch stock
All ⅔ round.

Dashes, periods and commas charged for at **4c** per inch

Extended letters, or letters wider than high, are measured and charged for by the width.
Letters on the adjoining cut are scaled 1" to the foot. Exact proportion can be obtained on each letter.
When ordering letters always give height, reading matter, and the size of space.

Prices Quoted F. O. B. Newark, N. J.

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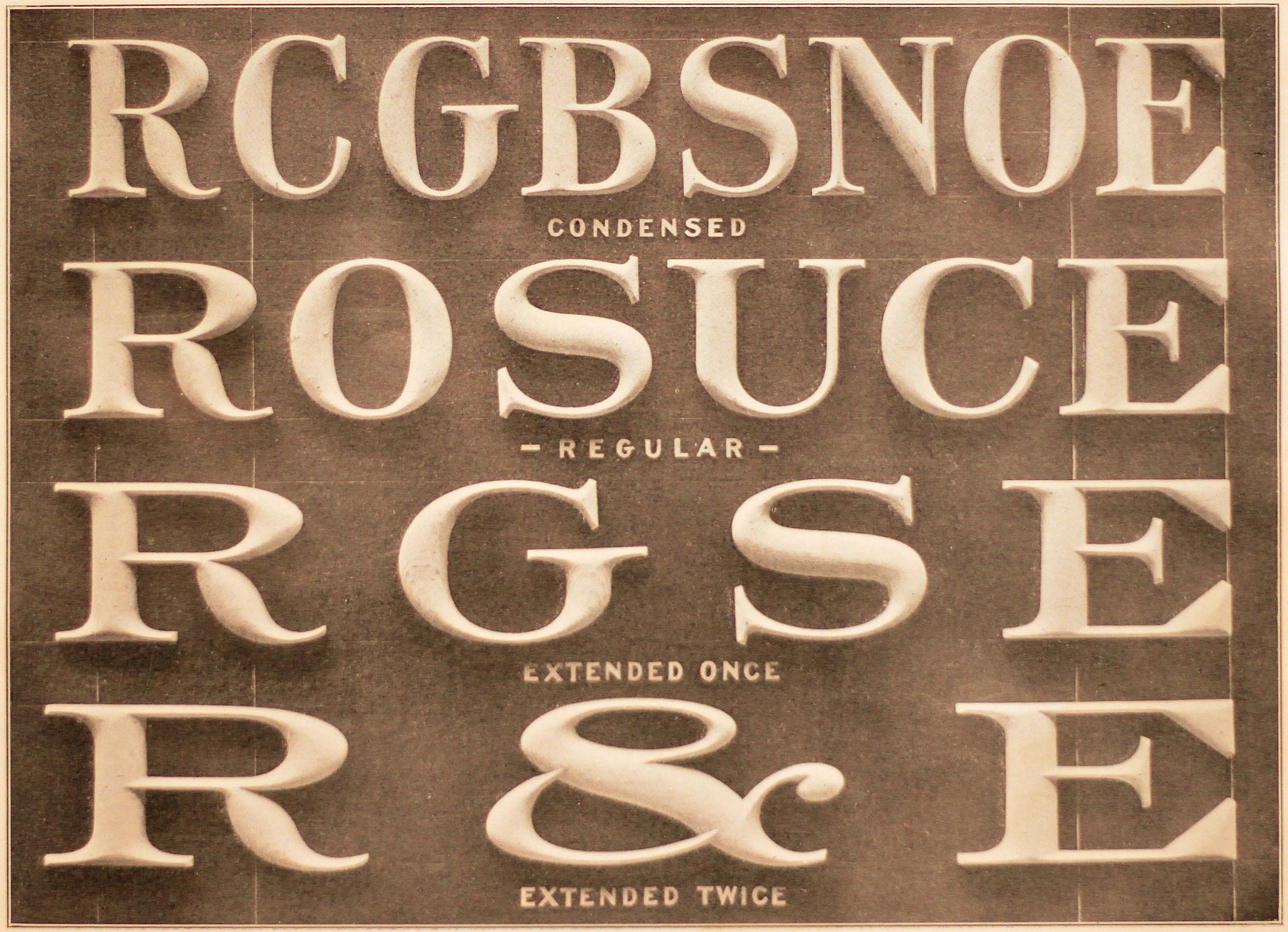


Price List of Stock Letters

EGYPTIAN

Extended, Regular and Condensed.
Plain and Spurred.

Net Price Per Upright Inch

From ¼ to ⅞ inch thick, round or bevel edge.

From 4 to 15 inches inclusive	. . . . .	**4c** per upright inch
From 16 to 20 " "	. . . . .	**5c** per upright inch
From 21 to 24 " "	. . . . .	**6c** per upright inch

Letters under four inches in height **16c** each

Stock Letters, from 2 to 3 inches are made from ½ inch stock
4 inch letters are made from ⅝ inch stock
5 to 24 inches are made from ⅞ inch stock
All letters ⅔ round.

Dashes, periods and commas charged at **4c** per inch

Letters on adjoining page are scaled 1" to the foot. Exact proportion of each letter can be obtained. When ordering letter always give height, reading matter, and size of space.

All Prices Quoted F. O. B. Newark, N. J.

RCU REN
EXTENDED
RSGE RGSE
— REGULAR —
RBACD RDACB
CONDENSED ONCE
RDEOGS RECK&N
CONDENSED TWICE

Price List of Stock Letters

BLOCK

Net Price Per Upright Inch

From ¼ to ⅞ inch thick, round or bevel edge

From 4 to 15 inches inclusive . . . . . **5c** per upright inch
From 16 to 20 " " . . . . . **6c** per upright inch
From 21 to 24 " " . . . . . **7c** per upright inch

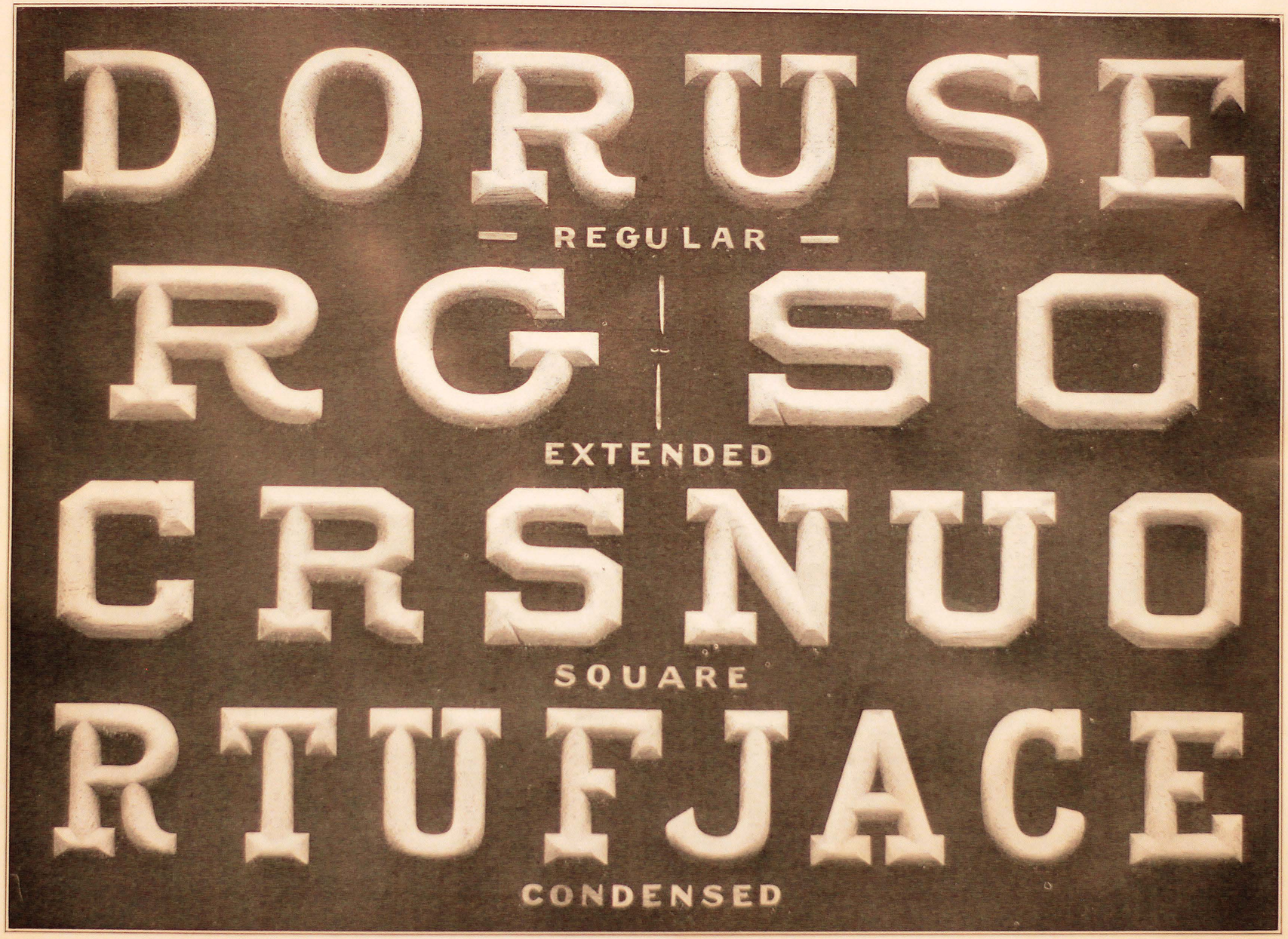
Letters under 4 inches in height **20c** each

Stock Letters, from 2 to 3 inches are made from ½ inch stock
4 inch letters are made from ⅝ inch stock
5 to 24 inches are made from ⅞ inch stock
All letters are ⅔ round.

Dashes, periods and commas charged at **4c** per inch

Extended letters, or letters wider than high, are measured and charged for by the width
Letters on the adjoining cut are scaled 1" to the foot. Exact proportion can be obtained on each letter.
When ordering letters, always give height, reading matter and size of space

All Prices Quoted F. O. B. Newark, N. J.


DORUSE
— REGULAR —
RGSO
EXTENDED
CRSNUO
SQUARE
RTUFJACE
CONDENSED

Price List of Stock Letters

HALF BLOCK, REGULAR AND CONDENSED
GOTHIC, REGULAR AND CONDENSED, PLAIN AND POINTED

Net Price Per Upright Inch

From ¼ to ⅞ inch thick, round or bevel edge.

From 4 to 15 inches inclusive	. . . . .	**4c** per upright inch
From 16 to 20 " "	. . . . .	**5c** per upright inch
From 21 to 24 " "	. . . . .	**6c** per upright inch

Letters under 4 inches in height **16c** each

Stock Letters, from 2 to 3 inches are made from ½ inch stock
4 inch letters are made from ⅝ inch stock
5 to 24 inches are made from ⅞ inch stock
All letters ⅔ round.

Dashes, periods and commas charged at **4c** per inch

See page 33 for extra charge on letters beveled to a point

Extended letters, or letters wider than high, are measured and charged for by the width
Letters on the adjoining cut are scaled 1" to the foot. Exact proportion can be obtained on each letter.
When ordering letters always give the height, reading matter and size of space

All Prices Quoted F. O. B. Newark, N. J.

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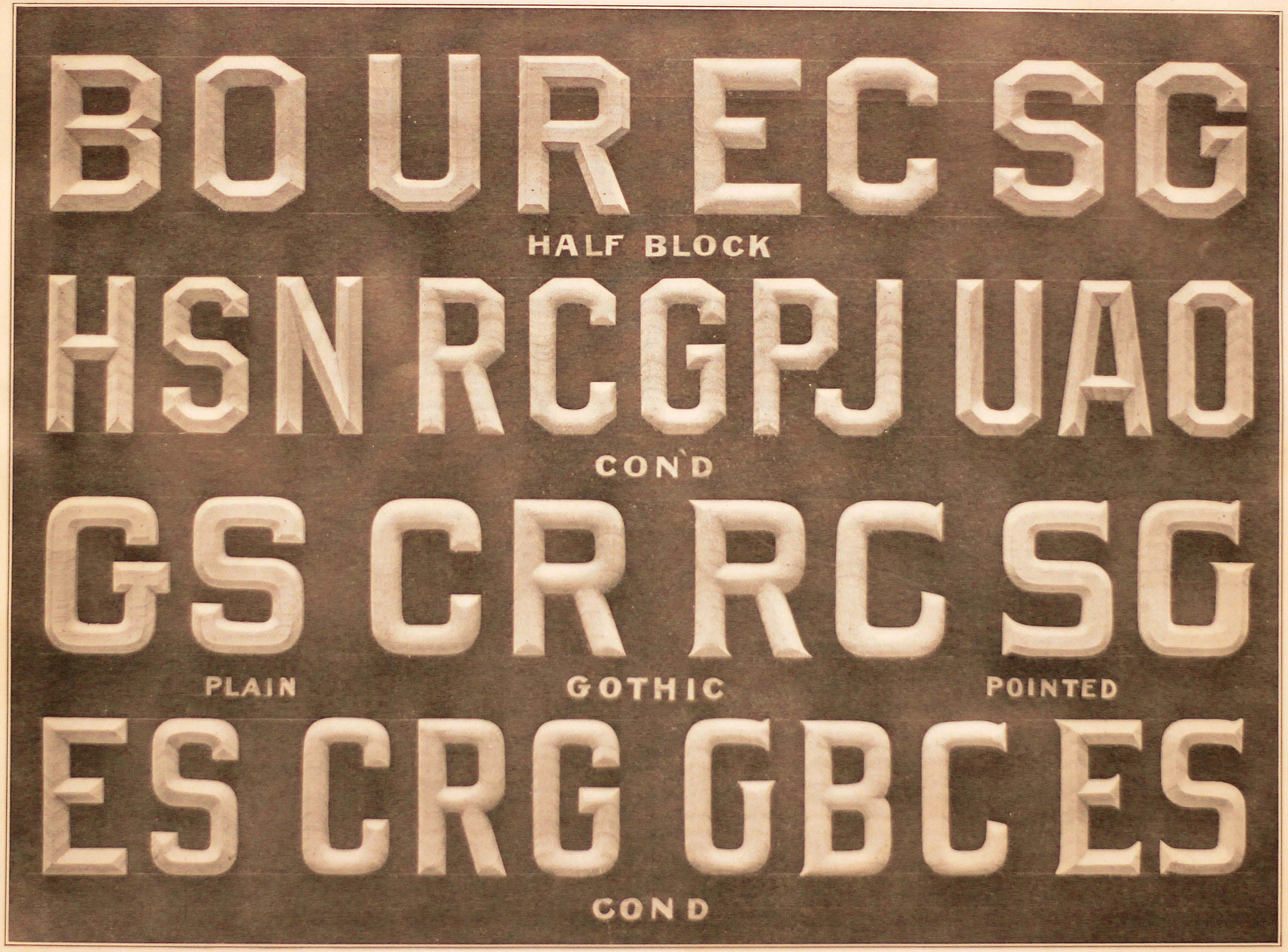

Price List

Net Price Per Upright Inch

½, ⅝ and ⅞ of an inch thickness, round or bevel edge

French Roman from Our Regular Stock

From 4 to 15 inches inclusive . **5 cents** per upright inch
From 16 to 20 " " . **6 cents** per upright inch
From 21 to 24 " " . **7 cents** per upright inch

Letters under 4 inches in height **20 cents** each

Modern and Thick and Thin from Our Patterns

From 4 to 15 inches inclusive . **5 cents** per upright inch
From 16 to 20 " " . **6 cents** per upright inch
From 21 to 24 " " . **7 cents** per upright inch

Letters under 4 inches in height **20 cents** each

When ordering letters, always give height, reading matter and size of space.

Old Roman from Your Patterns

From 4 to 15 inches inclusive . **5 cents** per upright
From 16 to 20 " " . **6 cents** per upright
From 21 to 24 " " . **7 cents** per upright

Letters under 4 inches in height **20 cents** each

If we are to make patterns for **Old Roman** there will b
additional charge of **2c** per upright inch

See page 33 for extra charge for beveled to a point

Dashes, periods and commas charged at **4c** per inc

Letters on adjoining page are scaled 1" to the foot. T
proportion can be obtained on each letter.

All Prices Quoted F. O. B. Newark, N. J.

RG
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RV

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inclusive . **5 cents** per upright
" . **6 cents** per upright
" . **7 cents** per upright
4 inches in height **20 cents** each

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harge of **2c** per upright inch
xtra charge for beveled to a point
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page are scaled 1" to the foot.
an be obtained on each letter.

J.

RGE&SCM

FRENCH ROMAN

ER&SAGNB

MODERN

URAE GTKS

THICK & THIN

RWGSEN

OLD ROMAN

Price List of Upper and Lower Case Letters

½, ⅝ and ⅞ inch thick, round face

Roman Style and Modern Style:

From 4 to 15 inches inclusive ..... 6c per upright inch
" 16 to 20 " " ..... 7c per upright inch
" 21 to 24 " " ..... 8c per upright inch

Egyptian Style, Plain and Pointed:

From 4 to 15 inches inclusive ..... 5c per upright inch
From 16 to 20 " " ..... 6c per upright inch
From 21 to 24 " " ..... 7c per upright inch

Old English Style:

From 4 to 15 inches inclusive ..... 8c per upright inch
From 16 to 20 " " ..... 9c per upright inch
From 21 to 24 " " ..... 10c per upright inch

Dashes, periods and commas charged for at the rate 4c per inch.

When ordering upper and lower case letters always give height of the lower case letters, and not of the capitals. Lower case letters average about three-fifths the height of the capital.

Always give style desired, reading matter and size of space.

All Prices Quoted F. O. B. Newark, N. J.

ase Letters

6c per upright inch
7c per upright inch
8c per upright inch

5c per upright inch
6c per upright inch
7c per upright inch

8c per upright inch
9c per upright inch
10c per upright inch

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ree-fifths the height

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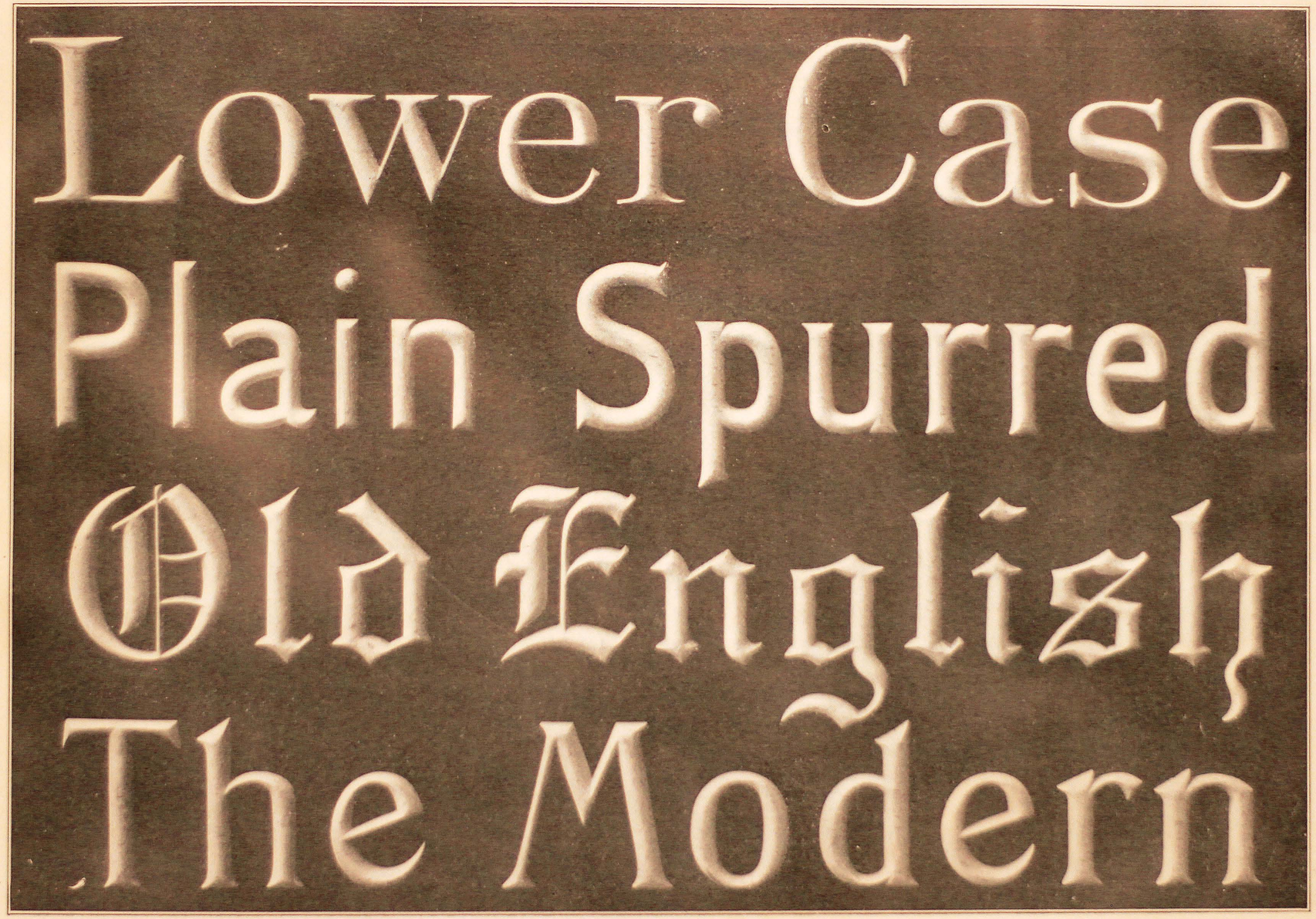

Price List of Fancy Roman Letters

Net Price Per Upright Inch

½, ⅝ and ⅞ of an inch thick

Style	From	Per Inch	From	Per Inch	From	Per Inch
No. 1	4 in. to 15 in	at **6c**	16 in. to 20 in	at **8c**	20 in. to 24 in	at **10c**
No. 2	4 in. to 15 in	at **10c**	16 in. to 20 in	at **12c**	20 in. to 24 in	at **14c**
No. 3	4 in. to 15 in	at **14c**	16 in. to 20 in	at **16c**	20 in. to 24 in	at **18c**
No. 4	4 in. to 15 in	at **16c**	16 in. to 20 in	at **18c**	20 in. to 24 in	at **20c**

Dashes, periods and commas charged for at rate of **4c** per inch

The above letter can be extended and condensed, same as the Roman letters as shown on page No. 11. If extended, same will be charged for by the width

When ordering letters, always give the style number, height of letters, reading matter and size of space.

All Prices Quoted F. O. B. Newark, N. J.

etters

From	Per Inch
in. to 24 in	at 10c
n. to 24 in	at 14c
n. to 24 in	at 18c
n. to 24 in	at 18c
n. to 24 in	at 20c

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ters as shown on page
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matter and size of space.

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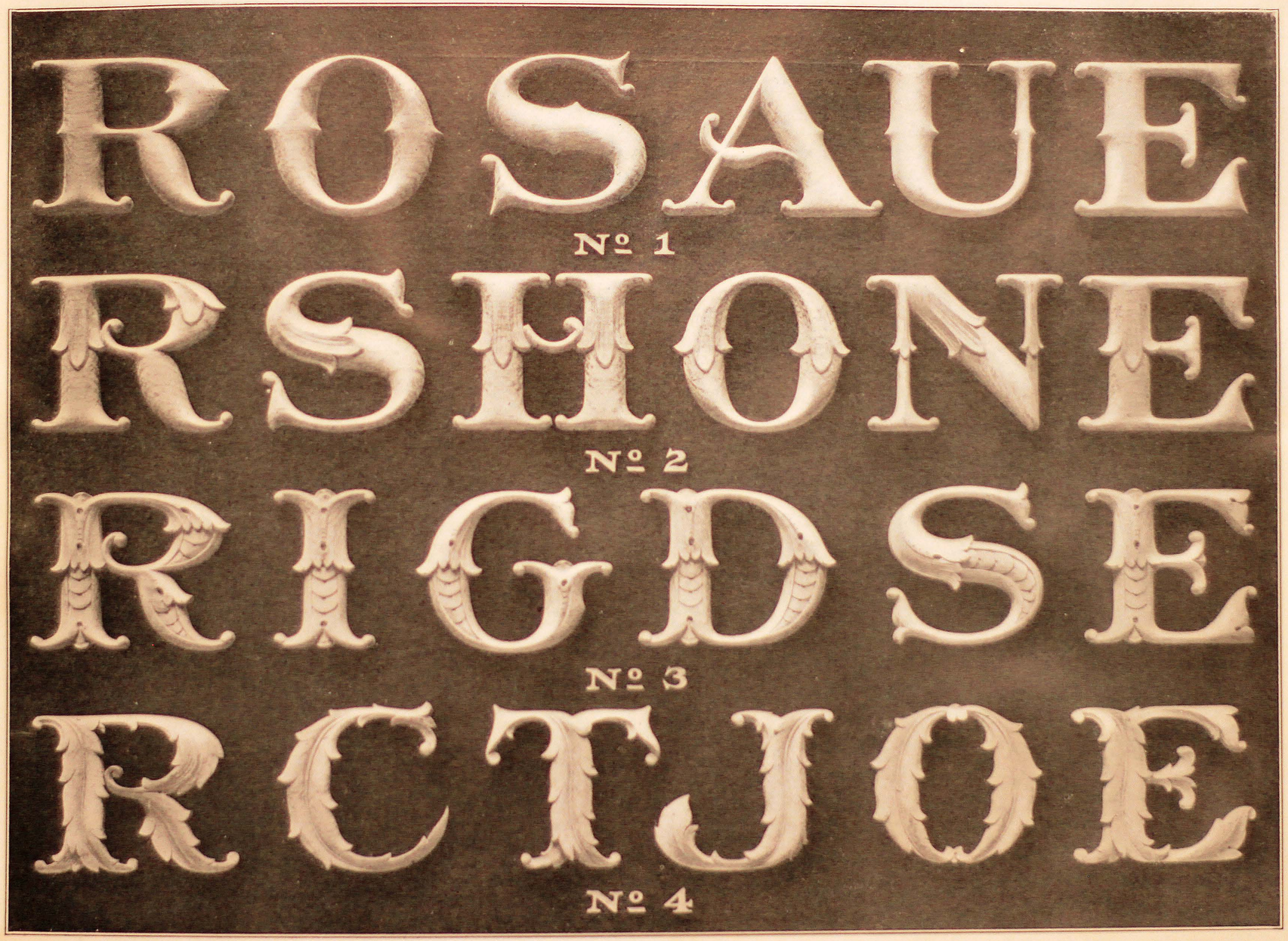


Price List of Script Letters

SPENCERIAN, LIGHT AND HEAVY STYLES
MODERN STUB, " " " "

½, 5/8 and 7/8 of an inch thick, round face. Measured with slant of the letter.

From Patterns Furnished by You

From 4 to 15 inches inclusive	**6 cents**	per upright inch
From 16 to 20 " "	**8 cents**	per upright inch
From 21 to 24 " "	**9 cents**	per upright inch

From Patterns Furnished by Us

From 4 to 15 inches inclusive	**8 cents**	per upright inch
From 16 to 20 " "	**10 cents**	per upright inch
From 21 to 24 " "	**12 cents**	per upright inch

Dashes, periods and commas charged for at the rate of **4 cents** per inch.

Adjoining page shows a cut of Spencerian and Modern Stub Scripts. When ordering from our patterns, be sure to mention which style you desire. Also give height of letters, thickness and exact size of space in which same are to fit. As script is so often spread or condensed to fill a certain space, we have found it advantageous to lay out patterns for each order.

All Prices Quoted F. O. B. Newark, N. J.

Spencerian
Spencerian
Modern Stub
Modern Stub

Advertising Letters

Adjoining Page Shows a Few of the Most Popular Styles of Advertising Letters

Price List

½, ⅝ and ⅞ inch thick, round or bevel edge

From 4 to 15 inches inclusive	**5 cents** per upright inch
From 16 to 20 " "	**6 cents** per upright inch
From 21 to 24 " "	**7 cents** per upright inch

Letters under four inches in height, **20c** each.

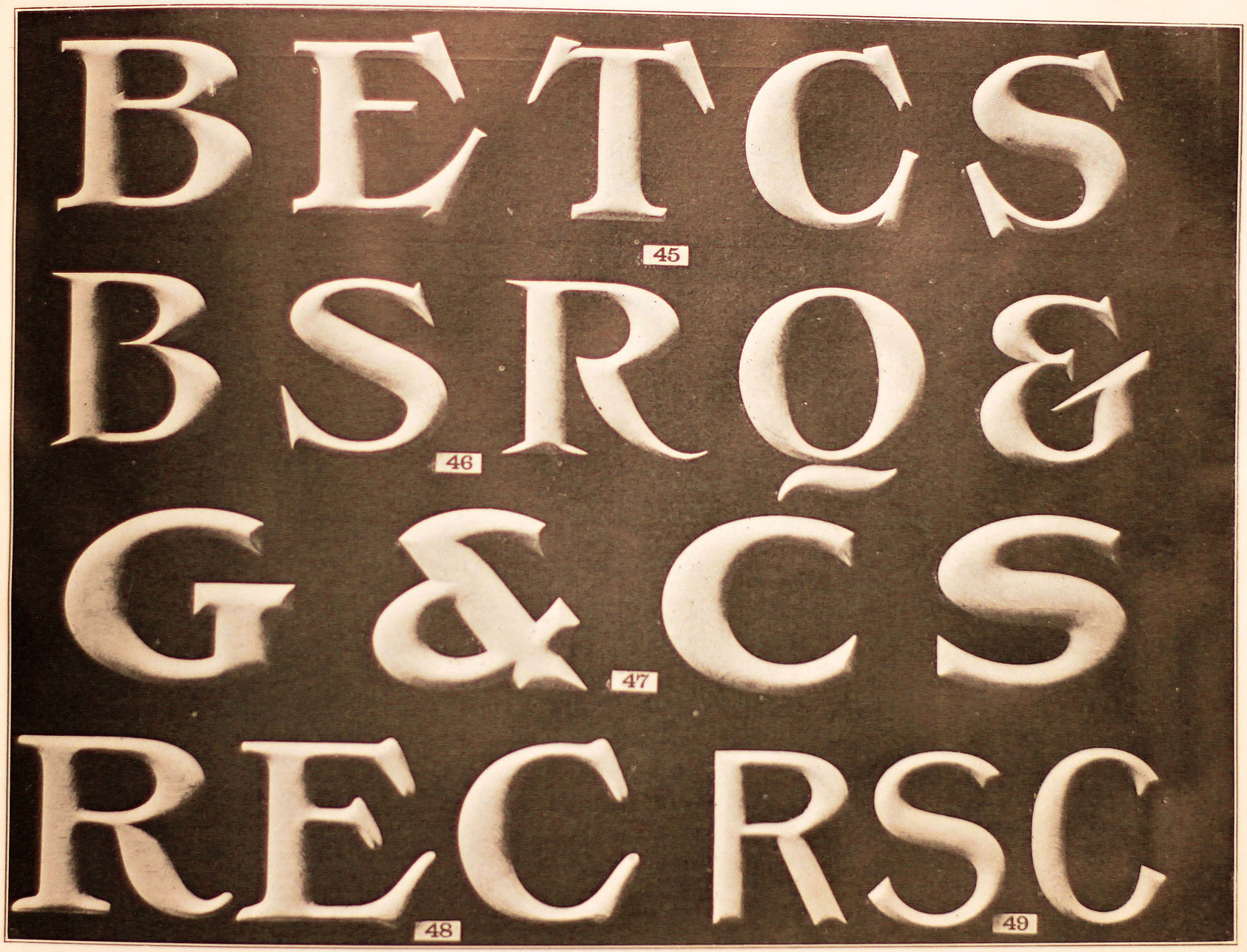
Dashes, periods and commas charged for at the rate of **4c** per inch.

Extended letters, or letters wider than high, are measured and charged for by the width.

Letters on the adjoining cut are scaled 1" to the foot. Exact proportion can be obtained on each letter.

When ordering letters, always give style number, height of letters, reading matter and size of space.

All Prices Quoted F. O. B., Newark, N. J.



pular Styles

nts per upright inch
nts per upright inch
nts per upright inch

by the width.
n be obtained on each letter.
matter and size of space.

N. J.

Various Styles and Finishes

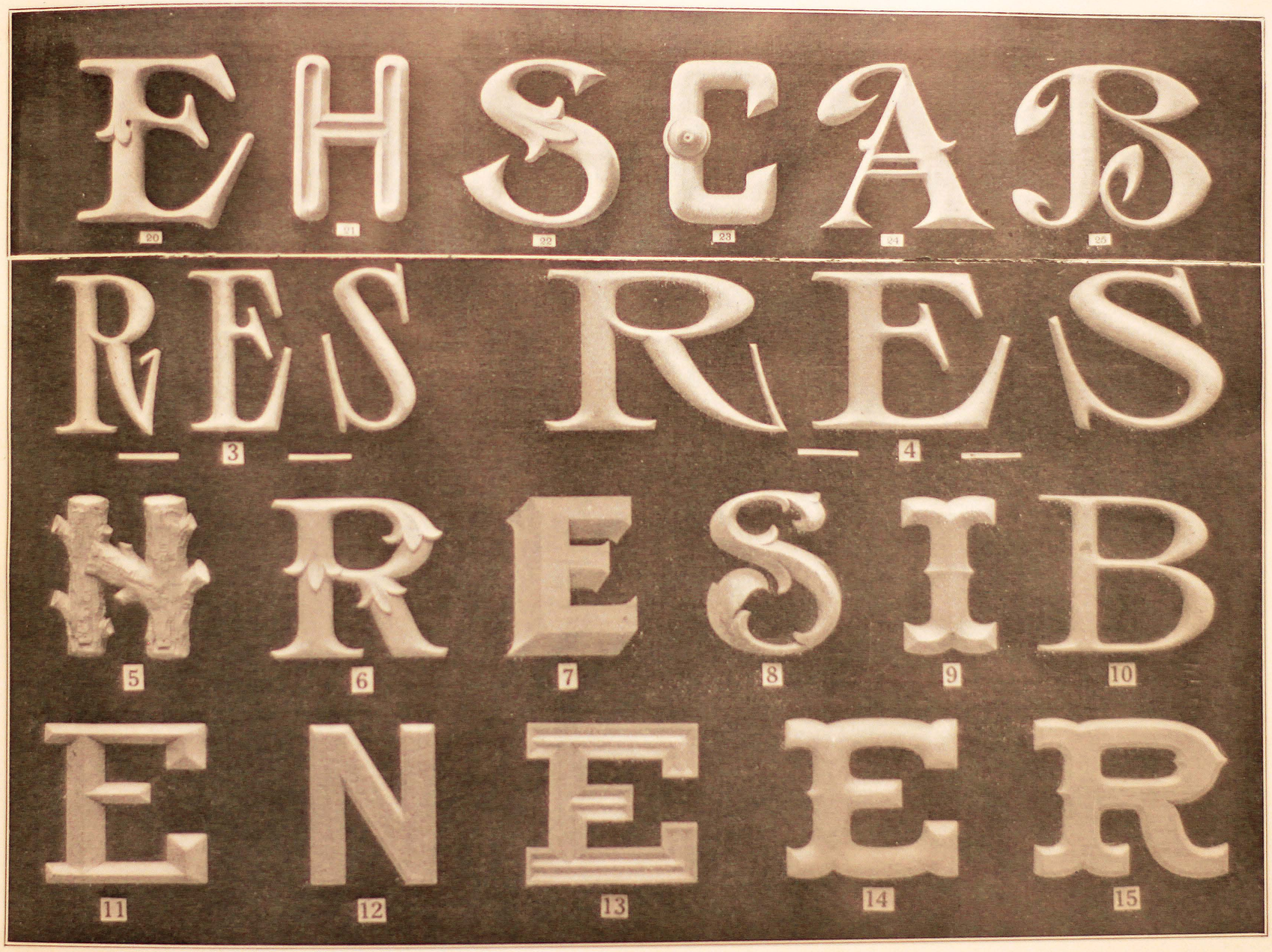
Adjoining cut shows a few odd and fancy styles of letters, which can be produced from patterns furnished by us or from your own drawings.

Price List

	½, ⅝ and ⅞ inch thick					
Style	From	Per Inch	From	Per Inch	From	Per Inch
No. 3	4 to 15 in	6c	16 to 20 in	8c	21 to 24 in	10c
No. 4	4 to 15 in	6c	16 to 20 in	8c	21 to 24 in	10c
No. 5	4 to 15 in	10c	16 to 20 in	12c	21 to 24 in	14c
No. 6	4 to 15 in	8c	16 to 20 in	10c	21 to 24 in	12c
No. 7	4 to 15 in	8c	16 to 20 in	10c	21 to 24 in	12c
No. 8	4 to 15 in	9c	16 to 20 in	10c	21 to 24 in	12c
No. 9	4 to 15 in	8c	16 to 20 in	10c	21 to 24 in	12c
No. 10	4 to 15 in	6c	16 to 20 in	7c	21 to 24 in	8c
No. 11	4 to 15 in	8c	16 to 20 in	10c	21 to 24 in	12c
No. 12	4 to 15 in	6c	16 to 20 in	8c	21 to 24 in	9c
No. 13	4 to 15 in	16c	16 to 20 in	18c	21 to 24 in	22c
No. 14	4 to 15 in	7c	16 to 20 in	8c	21 to 24 in	9c
No. 15	4 to 15 in	7c	16 to 20 in	8c	21 to 24 in	9c
No. 20	4 to 15 in	10c	16 to 20 in	12c	21 to 24 in	14c
No. 21	4 to 15 in	7c	16 to 20 in	8c	21 to 24 in	9c
No. 22	4 to 15 in	8c	16 to 20 in	10c	21 to 24 in	12c
No. 23	4 to 15 in	6c	16 to 20 in	7c	21 to 24 in	8c
No. 24	4 to 15 in	8c	16 to 20 in	10c	21 to 24 in	12c
No. 25	4 to 15 in	12c	16 to 20 in	14c	21 to 24 in	16c

Dashes, periods and commas charged for at the rate of 4c per inch.
Letters under four inches charged same as a letter 4 inches in height.
When ordering any of the above letters, be sure to mention style number, height of letters, reading matter, and size of space.

All Prices Quoted F. O. B. Newark, N. J.



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rawings.

From	Per Inch
to 24 in	10c
to 24 in	10c
to 24 in	14c
to 24 in	12c
to 24 in	12c
to 24 in	12c
to 24 in	12c
to 24 in	8c
to 24 in	12c
to 24 in	9c
to 24 in	22c
to 24 in	9c
to 24 in	9c
to 24 in	14c
to 24 in	9c
to 24 in	12c
to 24 in	8c
to 24 in	12c
to 24 in	16c

height of letters, reading mat-

N. J.

Price List of Various Styles of Italics and Texts

½, ⅝ and ⅞ of an inch thick, round face

German and Church Text

From your patterns		Our patterns	
From 5 to 15 inches	7c per inch	From 4 to 15 inches	9c per inch
From 16 to 20 inches	9c per inch	From 16 to 20 inches	11c per inch
From 21 to 24 inches	11c per inch	From 21 to 24 inches	13c per inch

Hebrew—Italic Script—Text No. 2—Bradley Text

From your patterns		Our patterns	
From 4 to 15 inches	5c per inch	From 4 to 15 inches	7c per inch
From 16 to 20 inches	6c per inch	From 16 to 20 inches	8c per inch
From 20 to 24 inches	7c per inch	From 21 to 24 inches	9c per inch

Dashes, periods and commas charged for at the rate of 4c per inch.

Adjoining page shows various styles of odd letters. In ordering any of the above, state the size of the lower case letters. Capitals will be made in proportion. The lower case letters average about three-fifths the height of the capitals.

Always give exact size of space and full reading matter.

As these letters are used to fill various size spaces, we have found it advantageous to mark out patterns for each order. This accounts for the extra charge for our patterns on above price list.

All Prices Quoted F. O. B. Newark, N. J.

lics and Texts

Our patterns
5 inches ..... 9c per inch
0 inches ..... 11c per inch
4 inches ..... 13c per inch

Our patterns
5 inches ..... 7c per inch
0 inches ..... 8c per inch
4 inches ..... 9c per inch

the above, state the size of th
ers average about three-fifths th

vantageous to mark out pattern
price list.

N. J.

Italics and Other Styles

Scholar
ITALICS

Ehers
CHURCH TEXT

Ample
ITALIC SCRIPT (HEAVY)

Satneh
TEXT No. 2

German
GERMAN TEXT

Signet
BRADLEY TEXT

כשר
HEBREW

日東眼
CHINESE

Rounds and Bevels

The adjoining sheet, showing end view of stem of letters, gives a few ideas of how the face of the letters can be modelled up. These finishes are used on any size letter.

No. 1, two-thirds round, being the most desirable, has been made the sweep of our stock letter. Any of the others can be had by stating number in your order.

Following Finishes at Catalogue Prices

No. 1. ⅔ round. Stock finish.

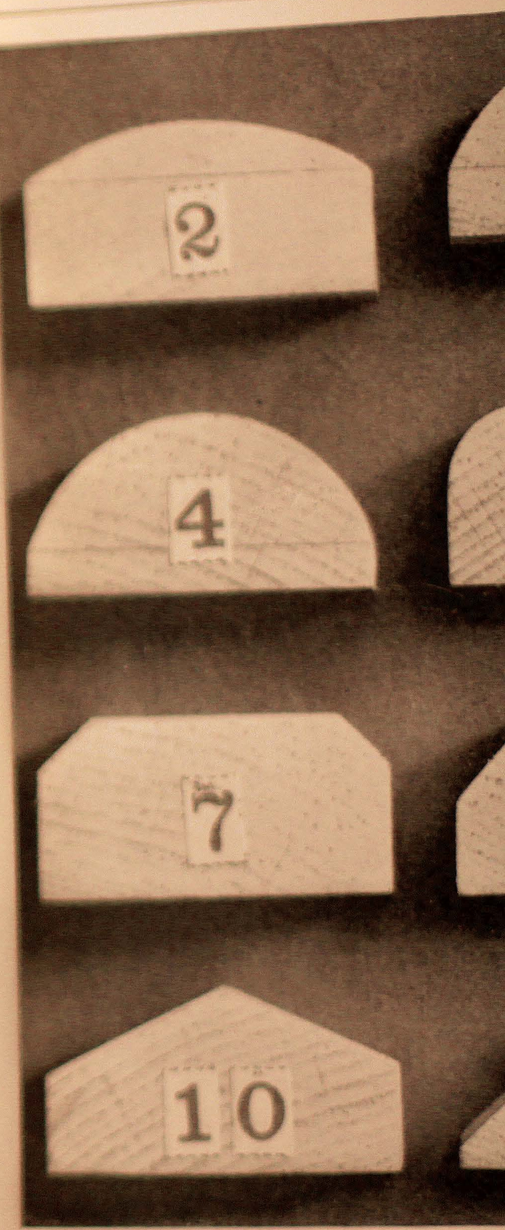
No. 2 ¼ round
No. 3 ½ round
No. 4 ¾ round
No. 5 Round corners
No. 6 Curved corners
No. 7 Small bevel
No. 8 Bevel edge
No. 9 Large bevel

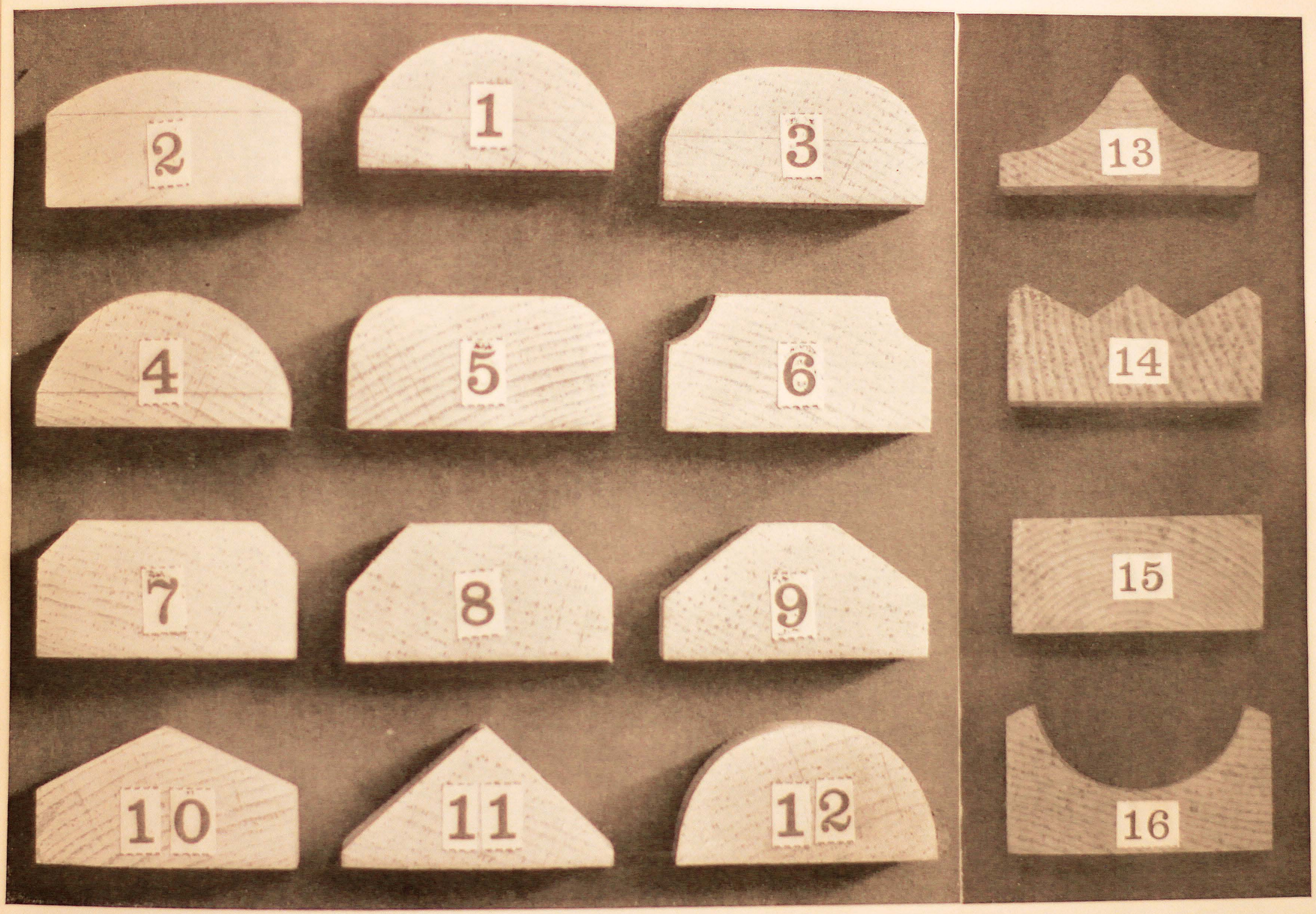
Extra Charges on Following Finishes

No. 10 prismatic ..... **1 cent** per inch extra
No. 11 " ..... **2 cents** per inch extra
No. 12 full round ..... **2 cents** per inch extra
No 13 curved to point ..... **4 cents** per inch extra
No. 14 double prismatic ..... **11 cents** per inch extra
No. 16 concave face ..... **11 cents** per inch extra

Dashes, periods and commas charged for at the rate of **4c** per inch.

When ordering state number round or bevel of end view from page 33.




2
1
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13
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6
14
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8
9
15
10
11
12
16

Price List of Letters Carved in Board

Net Price Per Upright Inch

Style No. 1 Engraved V shape, from 4 to 10 inches, **5c**; from 10 to 15 inches, 6c
Style No. 2 Engraved round face, from 4 to 10 inches, **7c**; from 10 to 15 inches, 9c
Style No. 3 Engraved half round, from 4 to 10 inches, **8c**; from 10 to 15 inches, **10c**
Style No. 4 Carved V shape, with beading centre, from 4 to 10 inches, **12c**; from 10 to 15 inches, 14c
Style No. 5 Carved V shape with prism centre, from 4 to 10 inches, **14c**; from 10 to 15 inches, 16c
Style No. 6 Engraved flat, ornamental background, from 4 to 10 inches, **5c**; from 10 to 15 inches, 6c

All letters under three inches in height, same price as a three-inch letter.

The prices will be double if carved in oak or any other **hard wood.** An extra charge will be made for tracing from your drawings.

Estimates given on signs or panels with different style backgrounds, with letters raised from the solid board, as Nos. 8, 9, 10, 11, 12, 13, 14.

Ornaments will be charged for at the same price as letters.

We furnish clear white pine board for engraving for **24c** per square foot.

All Prices Quoted F. O. B. Newark, N. J.

Carved and Engraved

Price List of Stock Sizes of Corner Scrolls

The adjoining page shows a cut of corner scrolls, which are used for filling in or for joining top piece with the main body of the sign. Prices quoted below are for scrolls carved single face, ⅞ inch thick. Same can be carved double face for an extra charge of ⅔ the price quoted below.

No. 35	14	inches	x 22	inches	at	$1.40
" 36	24	"	x 33	"	at	2.60
" 37	6	"	x 9	"	at	.36
" 38	16	"	x 25	"	at	1.70
" 39	7	"	x 10	"	at	.40
" 40	18	"	x 27	"	at	2.00
" 41	8	"	x 13	"	at	.60
" 42	5	"	x 7	"	at	.30
" 43	8	"	x 11	"	at	.50
" 44	9	"	x 15	"	at	1.20
" 45	11	"	x 18	"	at	1.80
" 46	27	"	x 36	"	at	3.00
" 47	10	"	x 16	"	at	.90
" 48	21	"	x 30	"	at	2.20
" 49	4	"	x 6	"	at	.30
" 50	12	"	x 20	"	at	1.00
" 51	3	"	x 5	"	at	.40

When ordering, state number of page and number of scroll.

All Prices Quoted F. O. B. Newark, N. J.

orner Scrolls

for filling in or for joining top piece
single face, ⅞ inch thick. Same c

	at	$1.40
	at	2.60
	at	.36
	at	1.70
	at	.40
	at	2.00
	at	.60
	at	.30
	at	.50
	at	1.20
	at	1.80
	at	3.00
	at	.90
	at	2.20
	at	.30
	at	1.00
	at	.40

r of scroll.

rk, N. J.

Price List

Of Stock Sizes of Center and End Pieces

The adjoining page shows a cut of center and end scrolls. These scrolls are used for the top or bottom of wire and wood signs, for ornamenting and filling in. These scrolls can be made to fit any size space. Prices quoted are for scrolls single face, ⅞ inch thick. Same can be carved double face for an extra charge of ⅔ the price quoted below.

No. 16	24	inches	x 10	inches		$1.20
" 17	20	"	x 9	"		.96
" 18	17	"	x 8	"		.76
" 19	14	"	x 7	"		.50
" 20	11	"	x 6	"		.40
" 21	8	"	x 5	"		.30
" 22	15	"	x 4	"		.44
" 23	18	"	x 5	"		.70
" 24	22	"	x 6	"		1.00
" 25	26	"	x 7	"		1.30
" 26	30	"	x 8	"		1.60
" 27	36	"	x 10	"		2.00
" 28	46	"	x 12	"		2.70
" 29	24	"	x 10	"		1.20
" 30	20	"	x 9	"		.96
" 31	17	"	x 8	"		.76
" 32	14	"	x 7	"		.50
" 33	11	"	x 6	"		.40
" 34	8	"	x 5	"		.30

When ordering state number of page and number of scroll.

All Prices Quoted F. O. B. Newark, N. J.

Center and End Scrolls

Price List

Of Stock Sizes Center, Corner and End Pieces

For Name and Number

The adjoining page shows center pieces which are used on the top and bottom of wire and board signs; the corner scrolls for filling in or joining top pieces with the body of the sign; the end or projecting pieces for extending or ornamenting same. These can be made to fit any space. Prices quoted are for scrolls ⅞ single face; extra charges for letters and numbers carved in or raised. Scrolls can be carved double face for an extra charge of ⅔ price quoted below.

No. 1	10	inches	x 5	inches		$ .40
" 2	22	"	x 12	"		1.00
" 3	22	"	x 12	"		1.00
" 4	18	"	x 10	"		1.00
" 5	18	"	x 18	"		1.50
" 6	26	"	x 10	"		1.90
" 7	26	"	x 10	"		1.90
" 8	26	"	x 10	"		1.90
" 9	26	"	x 10	"		1.90
" 10	26	"	x 10	"		1.90
" 11	14	"	x 8	"		.80
" 12	24	"	x 14	"		1.60
" 13	20	"	x 10	"		1.00
" 14	18	"	x 12	"		1.00
" 15	22	"	x 22	"		1.90

When ordering state number of page and number of scroll.

All Prices Quoted F. O. B. Newark, N. J.

Center and End Number and Name Pieces

Price List

Of Stock Sizes of Wire Center Pieces, also Moulding Scrolls

The adjoining page shows wire name and number pieces for center or end of signs. The small corner scrolls are used for joining the band or moulding. The other ornaments for filling in. Prices quoted will be the same when working from your patterns for similar designs. Write for discount on large quantities. Scrolls can be carved double face for an extra charge of ⅓ price quoted below.

Cor. Moulding Scrolls	Size	Thickness	Price
No. 1	9 in. x 9 in	⅞ in	$ .36
" 2	6 in. x 6 in	⅝ in	.20
" 3	5 in. x 5 in	½ in	.20
" 4	4 in. x 4 in	½ in	.16
" 5	3 in. x 3 in	⅜ in	.12
" 6	2½ in. x 2½ in	⅜ in	.12
" 7	8 in. x 8 in	⅞ in	.36
" 8	7 in. x 7 in	⅞ in	.24
" 9	4½ in. x 4½ in	⅝ in	.16
" 10	4 in. x 4 in	½ in	.12
" 11	3 in. x 3 in	⅜ in	.12
" 12	2 in. x 2 in	⅜ in	.12

Ornaments	Size	Thickness	Price
No. 101	6 in. x 14 in	⅝ in	at $
" 102	5 in. x 14 in	⅝ in	at
" 103	4 in. x 12 in	½ in	at
" 104	6 in. x 9 in	⅝ in	at
" 105	12 in. x 8 in	⅝ in	at
" 106	5 in. x 11 in	⅝ in	at
" 107	4 in. x 12 in	½ in	at
" 108	5 in. x 11 in	⅝ in	at
" 109	4 in. x 10 in	⅝ in	at
" 110	12 in. x 8 in	⅝ in	at

Top Wire Number and Name Pieces

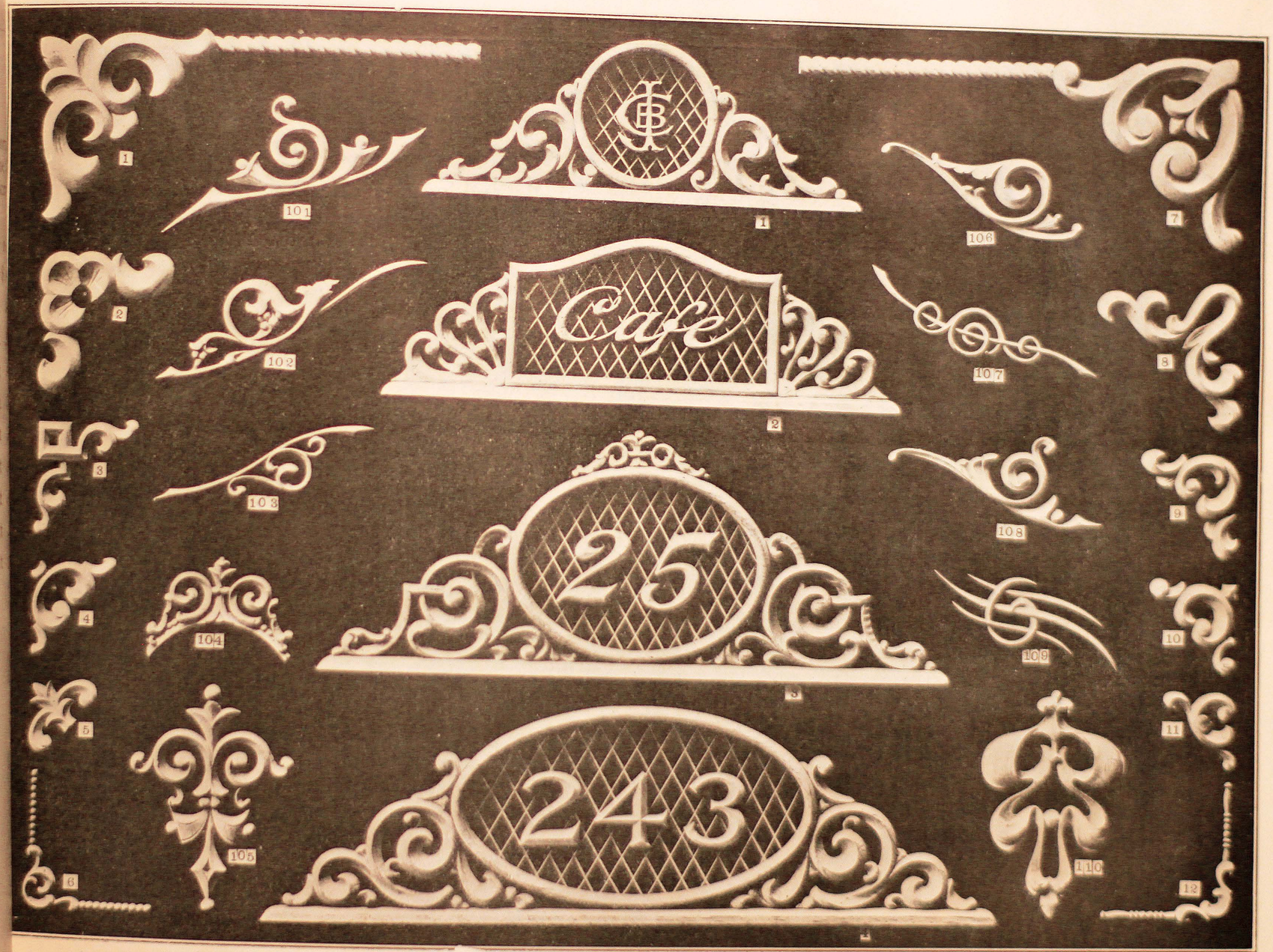
Price quoted below for scrolls ⅞ inch thick single face. Extra charge for numbers and letters.

No. 1	2:6	inches	x 12	inches	$2.50
" 2	3:0	"	x 12	"	3.00
" 3	3:6	"	x 15	"	3.50
" 4	4:0	"	x 15	"	5.00

When ordering state number of page and number of scroll.

All Prices Quoted F. O. B. Newark, N. J.

Wire Top Pieces and Corners



Price List

of Stock Sizes; Wreaths, Fleurs-de-Lis and Hands

The adjoining page shows cut of wreaths, fleurs-de-lis, and index hands. The wreaths are used extensively on both wood and wire signs, at the end or in the center of same, for number and name. The fleurs-de-lis are used for filling in. Index hands are made to point in any direction. The above articles can be made in sizes to fit any space.

No extra charges when working from your designs.

Extra charges for letters.

Wreaths

No. 1	12 in. x 14 in	⅝ inch	$2.20
" 2	12 in. x 16 in	⅝ inch	2.80
" 3	7 in. x 8 in	½ inch	1.50
" 4	14 in. x 22 in	⅞ inch	2.50
" 5	8 in. x 10 in	½ inch	1.50

Price quoted ⅝ flat single face

Hands

No. 1	4 in. x 8 in	⅝ in	$1.00
" 2	3 in. x 7 in	⅝ in	1.00
" 3	3½ in. x 8 in	⅝ in	1.00
" 4	4 in. x 9 in	⅝ in	1.00

Fleurs-de-Lis

No. 1	4 in. x 8 in	⅝ in
" 2	4 in. x 6 in	⅝ in
" 3	4½ in. x 7 in	⅝ in
" 4	3½ in. x 5½ in	⅝ in
" 5	6½ in. x 11 in	⅞ in
" 6	4½ in. x 5 in	⅝ in
" 7	5 in. x 7½ in	⅝ in
" 8	2½ in. x 4½ in	½ in
" 9	2 in. x 3½ in	½ in

When ordering state article, number of same and number of page.

All Prices Quoted F. O. B. Newark, N. J.

Wreaths and Ornaments

Wire Screen Signs

The adjoining page shows a cut of wood letters placed on fine mesh wire screen. Signs of this kind are very neat and attractive and are being used extensively in and about New York and other large cities. The letters are fastened to the screen by the use of a little glue and small tacks driven through the screen into the backs of the letters.

These signs are used principally as a background in show windows by jewelers, milliners, bankers, real estate dealers, etc.

In estimating on this kind of work, we figure on using fifty mesh brass screen, with oak frame and raised oak moulding.

Price List

50 Mesh Brass Screen ..... **60c** per square foot
Oak Frames, made up ..... **30c** per lineal foot

For instance: A sign 2:6 wide and 6:0 long, would be charged as follows: Seventeen lineal feet of frame at 30 cents per foot and fifteen sq. feet of screen at 60 cents per square foot, making a total of $14.10 for the sign.

We can furnish the plain green wire No. 18 mesh for 36 cents per square foot.

Letters, scrolls and ornaments extra.

All Prices Quoted F. O. B. Newark, N. J.

Ends of Signs

Price List of Letters for Castings

Rounded or beveled to point. 3/32 to 7/8 inch thick

From 3 to 14 inches inclusive ..... **10 cents** per upright inch

Letters under three inches **30 cents** each

Flat Face

Sawed on draught with smooth edges

From 3 to 14 inches inclusive ..... **7 cents** per upright inch

Letters under 3 inches **21 cents** each

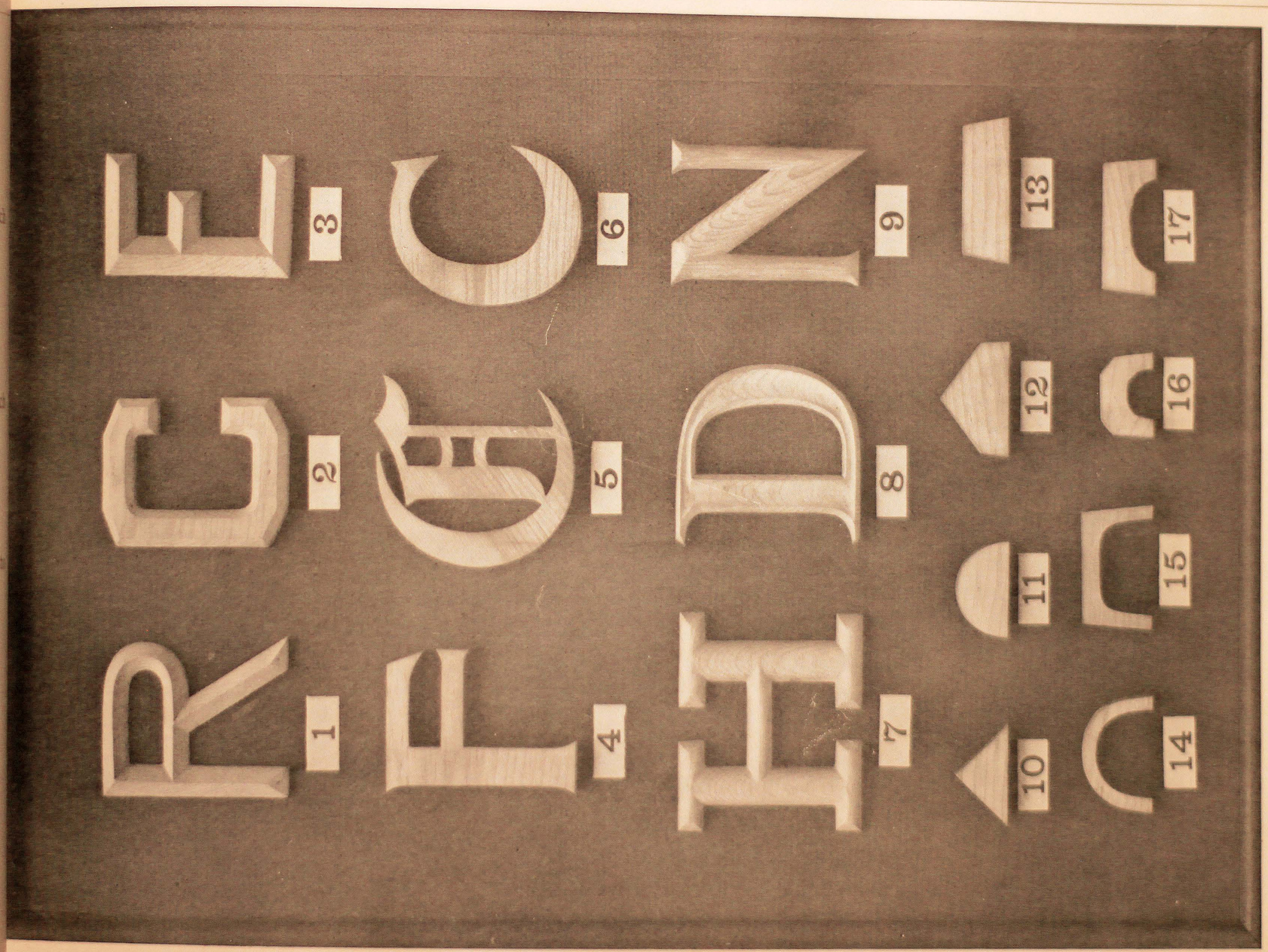
7 cents per upright inch extra for fine routing on backs, as Nos. 14-15
2½ " " " " " " rough " " " " " " 16-17

Letters of this kind can be made as small as ½ inch high, made 3/32 of an inch in thickness to order. Thickness of letters depends on size.

Estimates given on all **Tablets** and **Panel Work** for casting as shown on page 51.

State style and number of routing.

All Prices Quoted F. O. B. Newark, N. J.


3
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17
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14

Patterns for Casting Metal Signs

To the Trade

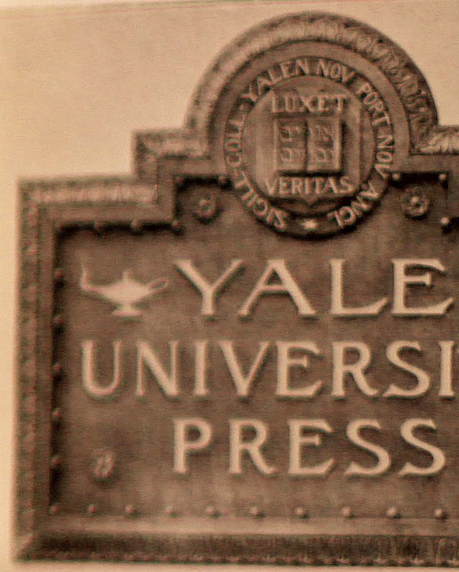
Adjoining page shows a cut of various styles of patterns for casting in **Bronze, Brass, Copper, etc.** Designs of this kind can be made up any size desired. We will be pleased to quote you prices on styles as shown, from our patterns, or preferably from designs submitted by you. The panels can be furnished to you separate or with the letters attached. Also complete in iron, brass, bronze or copper.

These tablets made of wood can be **Copperized or Bronze Coated** to any thickness desired. At the present time the wood letters and tablets, metalized in bronze to a thickness of B. & S. gauge No. 24, are being used extensively. Though much lighter and less expensive, they are in every way as durable, and will give just as good satisfaction as the solid metal tablet or letters. Send small cut or full size drawing and we will be pleased to quote you prices.

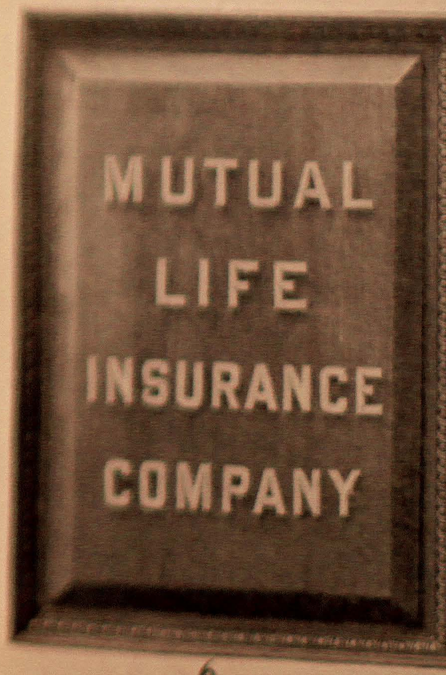
We can also quote you prices on the plain sawed wood panels or tablets, which can be painted to imitate the metal signs. These are being used extensively, with the best of satisfaction, at a cost of less than one third the price of the metal signs.

Extra charges for laying out or tracing.

All Prices Quoted F. O. B. Newark, N. J.



2



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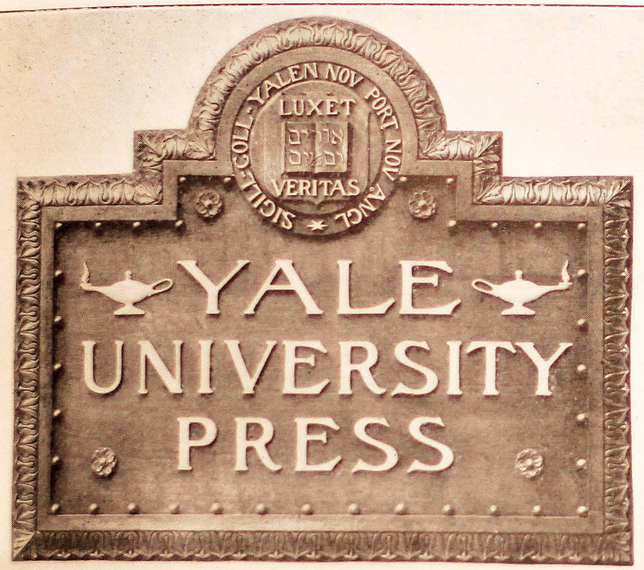
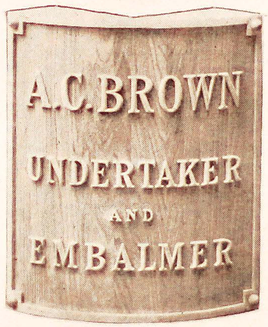

LUXET
VERITAS
YALE
UNIVERSITY
PRESS

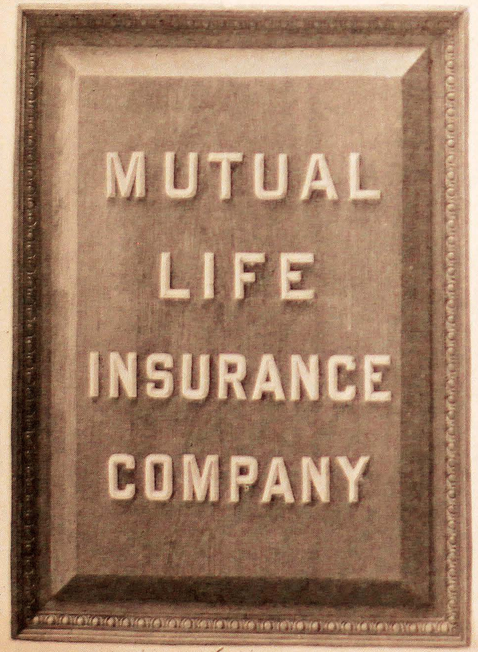
2


A.C.BROWN
UNDERTAKER
AND
EMBALMER

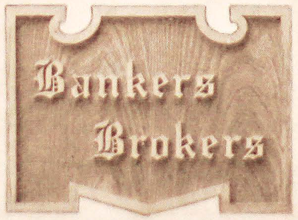
1

WASHINGTON
TRUST
COMPANY

3


MUTUAL
LIFE
INSURANCE
COMPANY

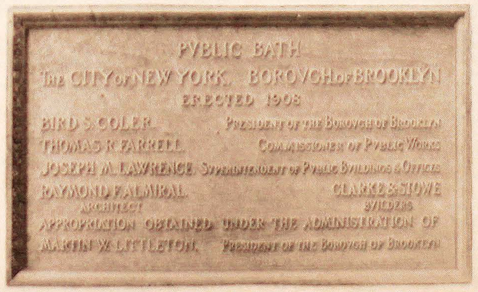
6


Bankers
Brokers

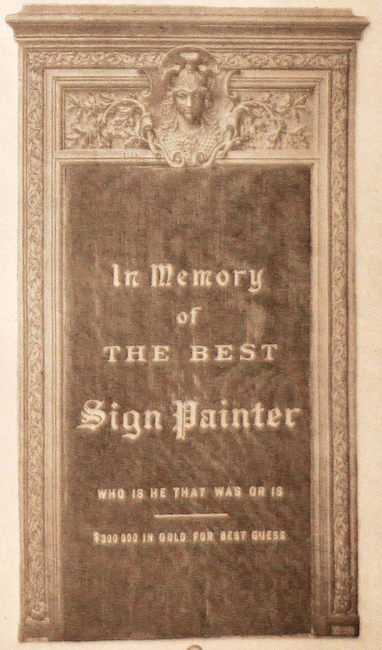
4

THE
WASHINGTON
WATER POWER
COMPANY.

5


PUBLIC BATH
THE CITY OF NEW YORK. BOROUGH OF BROOKLYN
ERECTED 1908
BIRD S. COLER PRESIDENT OF THE BOROUGH OF BROOKLYN
THOMAS R. FARRELL COMMISSIONER OF PUBLIC WORKS
JOSEPH M. LAWRENCE SUPERINTENDENT OF PUBLIC BUILDINGS & OFFICES
RAYMOND F. ALMIRAL ARCHITECT
CLARKE & HOWE BUILDERS
APPROPRIATION OBTAINED UNDER THE ADMINISTRATION OF
MARTIN W. LITTLETON PRESIDENT OF THE BOROUGH OF BROOKLYN

7


In Memory
of
THE BEST
Sign Painter
WHO IS HE THAT WAS OR IS
$300 000 IN GOLD FOR BEST GUESS

8

Letters for Electric Signs

Adjoining page shows a few designs of letters used on electric signs. These letters can be made up in any of the various styles shown at a nominal cost. Holes are bored to receive different size receptacles. In some of the large cities, where these letters are objected to by the fire underwriters, same can be metalized or copper coated at a reasonable figure. Write for prices.

Price List

All ⅞ of an inch thick

Three Cents per hole is charged for boring

No. 1	8 in. to 15 in. at **12c**	16 in. to 20 in. at **16c**	21 in. to 24 in. at 20c
" 2	" at **3c**	" at **4c**	" at 5c
" 3	" at **4c**	" at **5c**	" at 6c
" 4	" at **15c**	" at **16c**	" at 18c
" 5	" at **6c**	" at **7c**	" at 8c
" 6	" at **10c**	" at **14c**	" at 18c
" 7	" at **8c**	" at **9c**	" at 10c
" 8	" at **5c**	" at **7c**	" at 9c

When ordering above letters, state style number, height, reading matter and size of space.
Prices subject to change without notice.

All Prices Quoted F. O. B. Newark, N. J.

R R E D
1
2
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4
B S C A
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6
7
8

Wire Sign Work

For small signs from 6 to 12 inches in height, we use No. 12 wire, 1½ inch mesh, and ⅞ inch channel iron.

Signs from 12 inches to 3 feet in width, No. 10 wire, 2 inch mesh, ⅞ or ¾ inch channel iron, with capping.

For signs over 3 feet in width, we use No. 8 or No. 9 wire, 3 or 3½ inch mesh, 1, 1¼ or 1½ inch channel iron, with capping.

We can also quote prices on iron work for braces or hanging of signs.

Price List

We use galvanized wire and plain iron frames on all signs.

Square frame wire.

Wire without capping	**28c** per square foot
" with "	**30c** per square foot
" " pickets or balls on top	**32c** per square foot
" " " " " top and bottom	**34c** per square foot

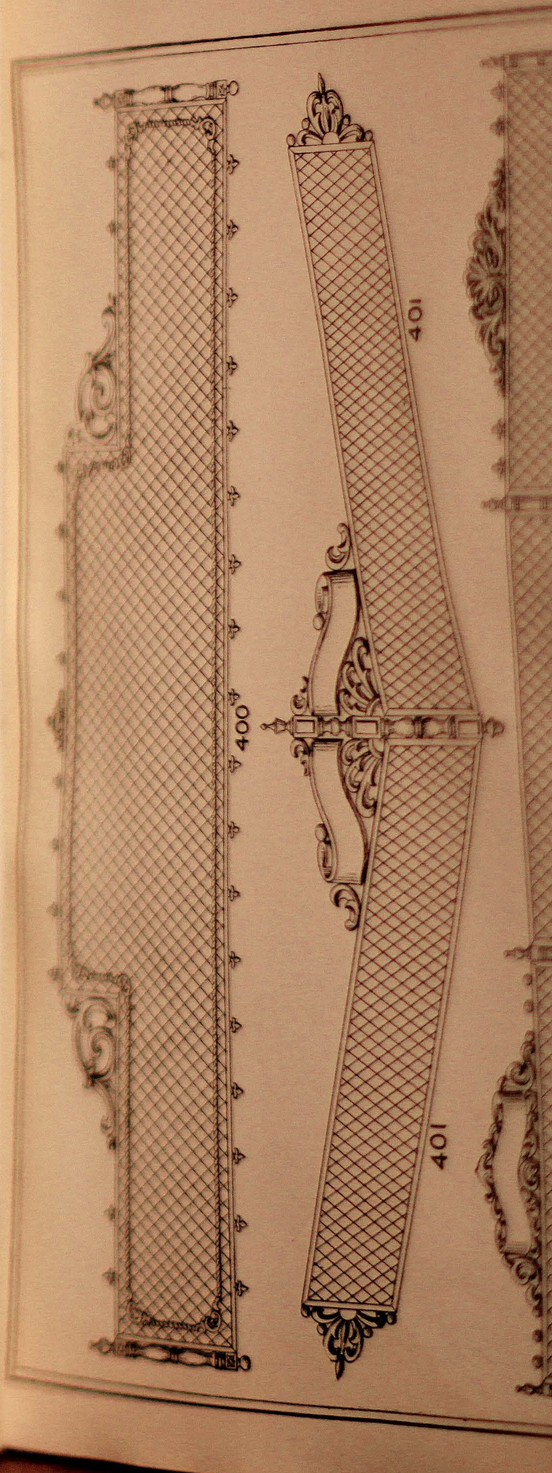
Small extra charge for crating.

Extra charge made for fancy wire signs, as style Nos. 405, 407, and oval signs.

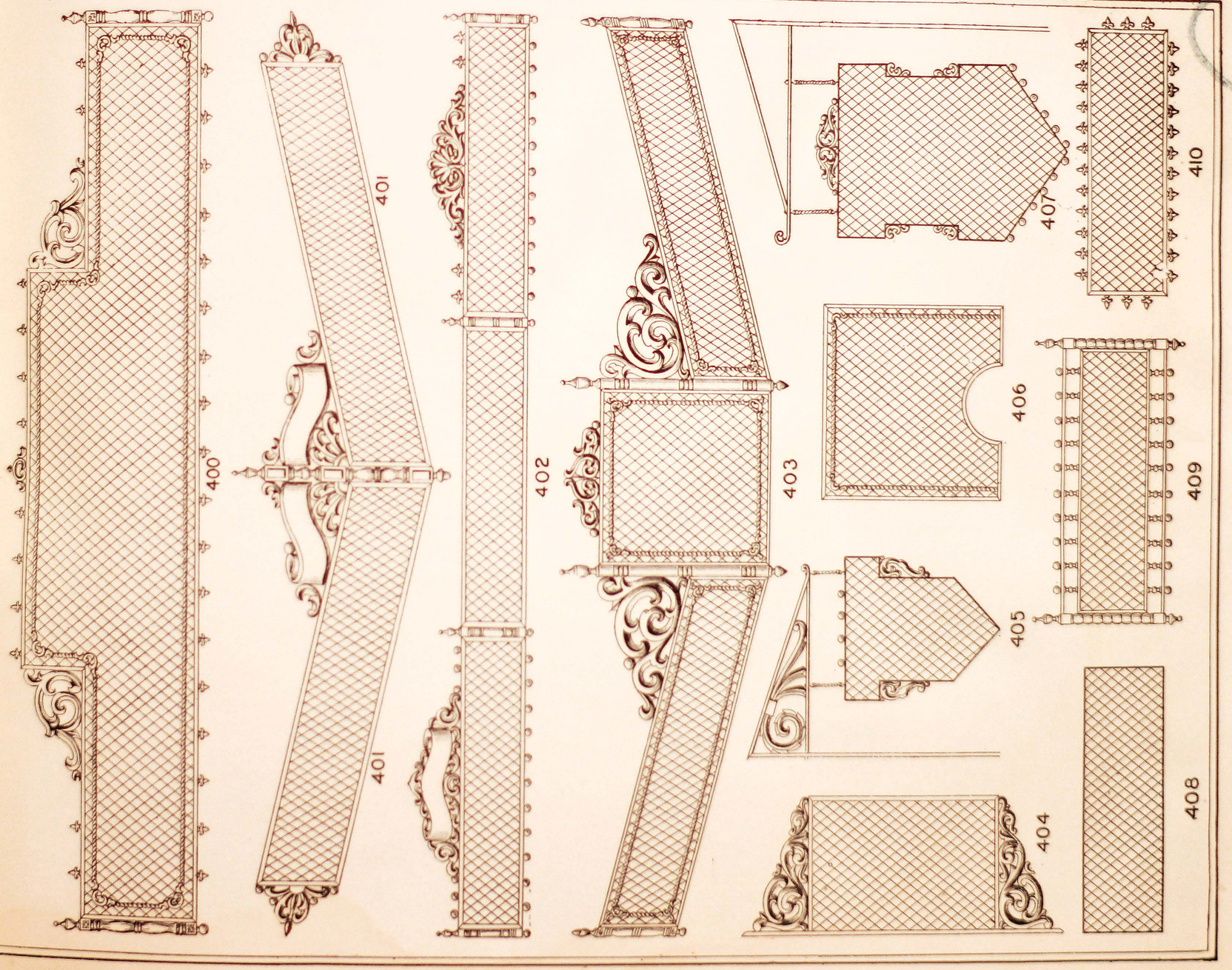
Above price is for wire only. Extra charge made for scrolls, ornaments, posts, railings, etc.

Write for prices on large **Roof Signs.**

All Prices Quoted F. O. B. Newark, N. J.



Tablets



Wire Signs

Adjoining pages show cut of wire signs, giving a few ideas of the various styles in which wire signs are made up, straight panel signs, projecting and swing signs. These signs can be used for single or double-face. Price on wire will be seen on preceding page. Letters, scrolls and ornaments are charged for extra. Prices on these materials may be obtained by referring to their respective pages in the front of catalogue.

Raised letters are fastened to the wire signs by ordinary blind staples, enclosing the wire and driven into the backs of letters.

The most consistent sign painters place the letters face down upon a bench or floor, then lay the wire face down upon them, and fasten letters as stated above.

It is considered advisable to do your gilding and finishing after letters have been fastened to the sign, thus insuring a neat job.

For double-faced signs, metal, zink or wood, panels must be fastened to the wire, and letters placed on same.

We can furnish signs complete, fastening letters, scrolls, mouldings, etc., at a very reasonable cost. Write for prices. State number, size, etc.

All Quotations F. O. B. Newark, N. J.

DRUGS CHEMIST SODA
1
MARTIN'S
CAFE
362
5
SILKS
ROBINSON & CO.
SATINS
2
ROBINSON
& CO
DRESS
TRIMMINGS
7
ROOSEVELT & CO.
WOOD WIRE AND METAL SIGNS
3
HOWARD & CO
23
CIGARS
6
34
SURGEON
DENTIST
8
SILKS
DRESS GOODS
SMITH & CO
SILKS
DRESS GOODS
4

Trade Marks, Emblems, Etc.

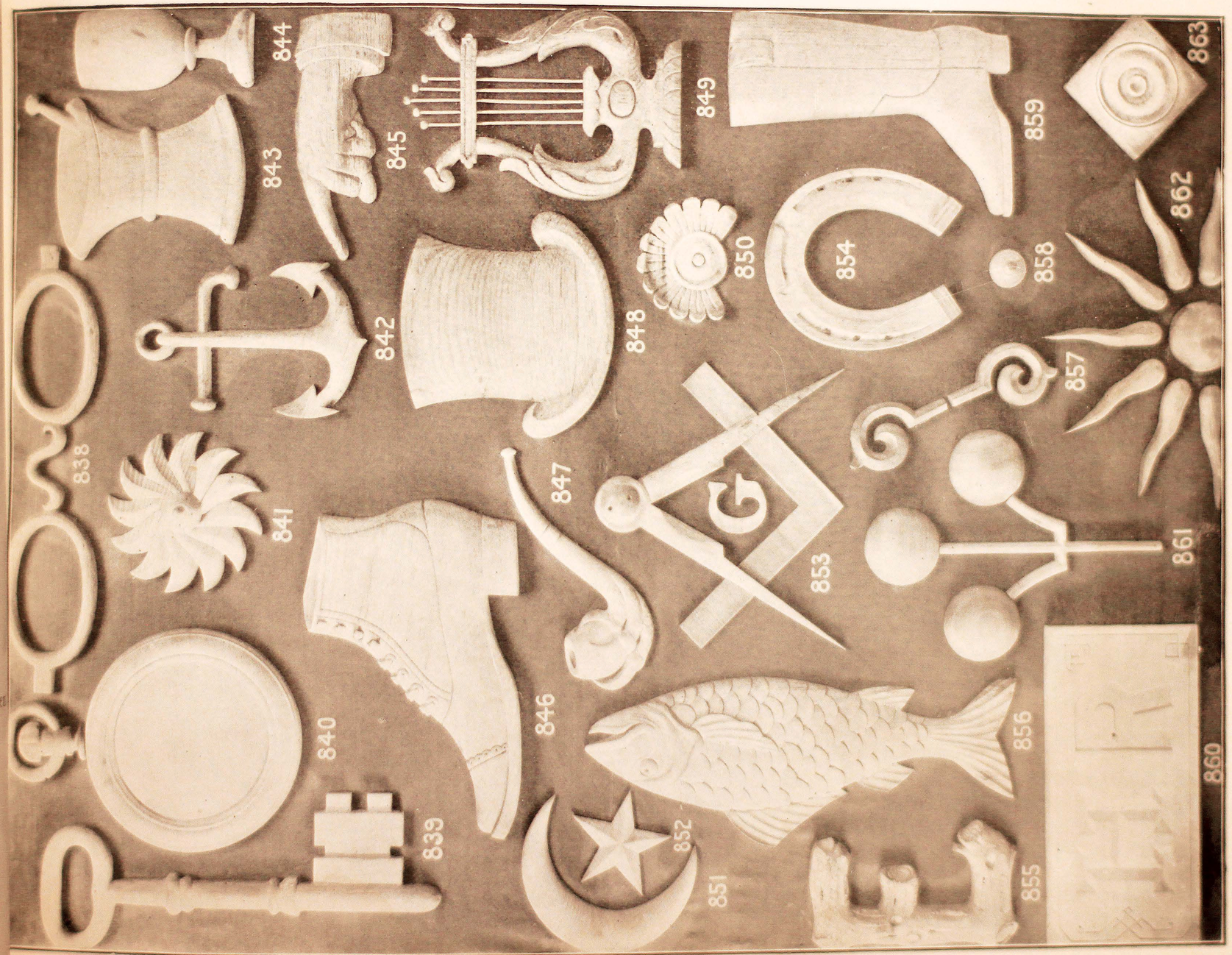
No	Size		Thickness	Finish	Net Price
838	20 inches	by 60 inches	2 inches	double-faced	at $9.70
839	12 "	by 36 "	1½ "	"	at 5.00
840	16 "	by 21 "	3 "	"	at 7.00
841	6 "	by 6 "	⅞ "	single-faced	at .50
842	12 "	by 18 "	1¼ "	"	at 2.50
843	12 "	by 18 "	1½ "	"	at 3.60
844	3 "	by 7 "	⅞ "	"	at .80
845	3½ "	by 10 "	⅞ "	"	at 1.70
846	8 "	by 12 "	⅞ "	"	at 3.00
847	4 "	by 10 "	⅞ "	"	at 2.00
848	12 "	by 14 "	1¼ "	"	at 3.40
849	14 "	by 18 "	1¼ "	"	at 4.50
850	4 "	by 5 "	⅞ "	"	at .50
851	5 "	by 7 "	⅞ "	"	at .30
852	3½ "	by 3½ "	⅞ "	"	at .30
853	18 "	by 18 "	1¼ "	"	at 2.80
854	21 "	by 24 "	1½ "	double-faced	at 4.00
856	10 "	by 24 "	4 "	"	at 7.00
857	2 "	by 9 "	⅞ "	single-faced	at .30
859	14 "	by 21 "	5 "	double-faced	at 8.00
861	20 "	by 24 "	2 "	single-faced	at 2.50
862	7 "	by 12 "	⅞ "	"	at .60
863	4 "	by 4 "	⅞ "	"	at .20

The above can be made any size desired, price charged accordingly.

We also make **Trade Marks, Models and Monograms** from your own patterns or will enlarge them from small cut of any design to fill any space. Same can be made as patterns for casting.

Special discount will be allowed if ordered in quantities.

Wire Signs



K, N. J.

lems, Etc.

	Finish	Net Price
	double-faced	at $9.70
	"	at 5.00
	"	at 7.00
	single-faced	at .50
	"	at 2.50
	"	at 3.60
	"	at .80
	"	at 1.70
	"	at 3.00
	"	at 2.00
	"	at 3.40
	"	at 4.50
	"	at .50
	"	at .30
	"	at .30
	"	at 2.80
	double-faced	at 4.00
	"	at 7.00
	single-faced	at .30
	double-faced	at 8.00
	single-faced	at 2.50
	"	at .60
	"	at .20

rdingly.
your own patterns or will enlarge them
tterns for casting.

Carvings of Heads, Trade Marks and Emblems

Heads, emblems, etc., as shown on adjoining page, and any others suggested by our customers, can be manufactured in sizes as per your request. Send sketch or mention size when writing for estimate.

As a suggestion for approximate prices, we could furnish

The Elk Head

16 inches by 16 inches, flat, carved from 5 inch material (white pine) for the sum of **$16.** With the head standing out free for the sum of **$48**.

The F. O. E. Emblem

20 inches by 24 inches, carved from 2 inch white pine, as per cut, for the sum of **$36.**

The Bunch of Grapes and Leaf

12 inches by 15 inches carved, for the sum of **$17.**

The Steer's, Lamb or Pork Heads

12 inches by 12 inches, flat carved from 3 inch material (white pine) for the sum of **$9** each. The heads carved solid, 12 inches by 12 inches, for the sum of **$24** each.

When ordering, state if same are to face left or right.
When writing for prices, give size required.

All Prices Quoted F. O. B. Newark, N. J.

WINES
ETC.
F.O.E.

Special Carvings

The adjoining page shows a few of the many articles which we manufacture for the trade and ship to different parts of the country. It may be of interest to some of our patrons to know the size, price and location of some of these articles.

The bottle on cut No. 1 is nine feet high, price $90.00. This can be seen at 33rd St. and Broadway, New York City.

The set of teeth on the same cut is thirteen feet wide, made of 2 inch material. Price $66.00. This can be seen on Broad St., Philadelphia.

The ostrich on cut No. 5 is 7 feet high, price $104.00. This was erected in Phila., Pa.

The painter at work, as shown on cut No. 6, is made life size, of 2 inch material. Price $36.00. This sign is located in Lynchburg, Va.

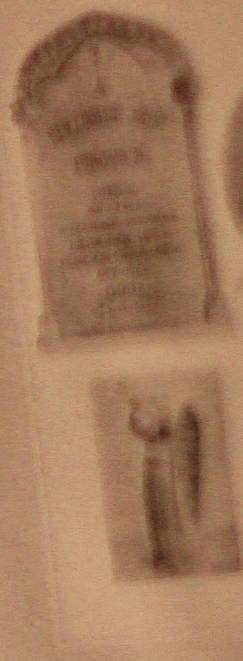
The shield as shown on cut No. 6, size two feet by four feet. Price $124.00. This is located at Chicago, Ill.

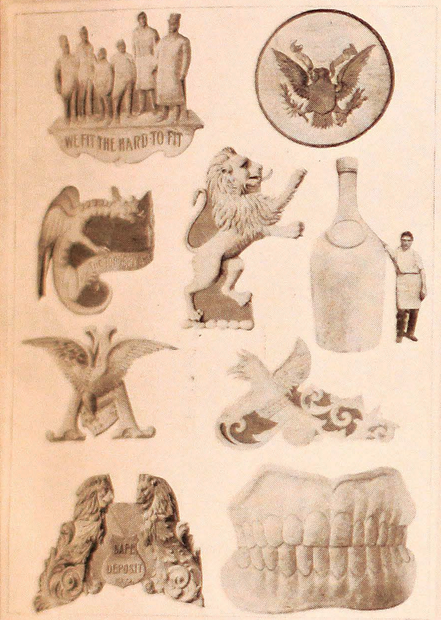
The state seal of Maine, as shown on cut No. 2, is carved from a solid piece of wood, 1½ inches thick. Size 18 inches by 18 inches. Price $52.00.

The three heads in cut No. 5 are carved solid, 2 inches in diameter.

Estimates will be given on above or any article any size desired on request.

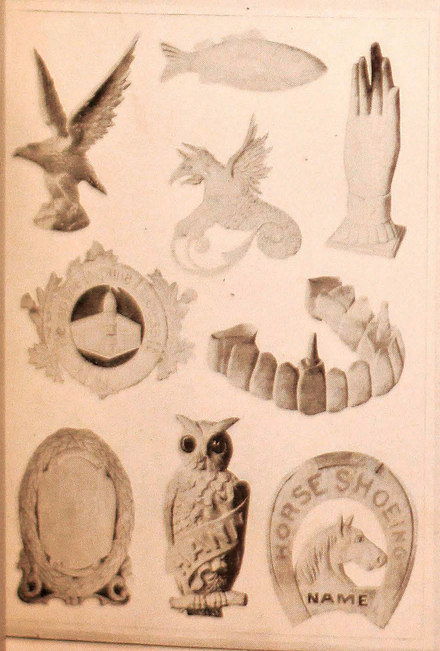
All Prices Quoted F. O. B., Newark, N. J.

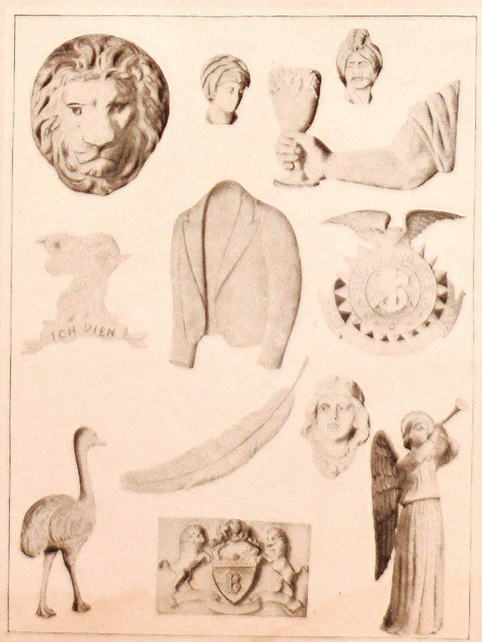



WE FIT THE HARD TO FIT
BANK DEPOSIT

REV. EUGENE JOHN
DIKOVICH.
BORN
IN TARNDORF, HUNGARY.
ORDAINED 1865.
DIED
OCT. 17, 1904.

GOLD GILDED


HORSE SHOEING
NAME


ICH DIEN

THE WASHINGTON WATER POWER COMPANY.

Monograms

We can furnish you with monograms as per any of the various designs shown on adjoining page or from drawings furnished by you. Send drawing or rough sketch of monogram desired, and we will quote you price.

For price on monograms, figure each letter singly at the price per inch, upright measurement, as per price list below. For example, a monogram as per style No. 2 if 10 inches high, will be charged for as three letters, 10 inches at 8 cents per inch, or $2.40. All monograms are figured in this way. Prices quoted below are for monograms made from full size patterns furnished by you. If we have to mark up patterns, there will be an extra cost of six cents per inch.

Price List

Style No. 1
Style No. 8
Style No. 2
Style No. 9
Style No. 3
Style No. 10
Style No. 4
Style No. 11

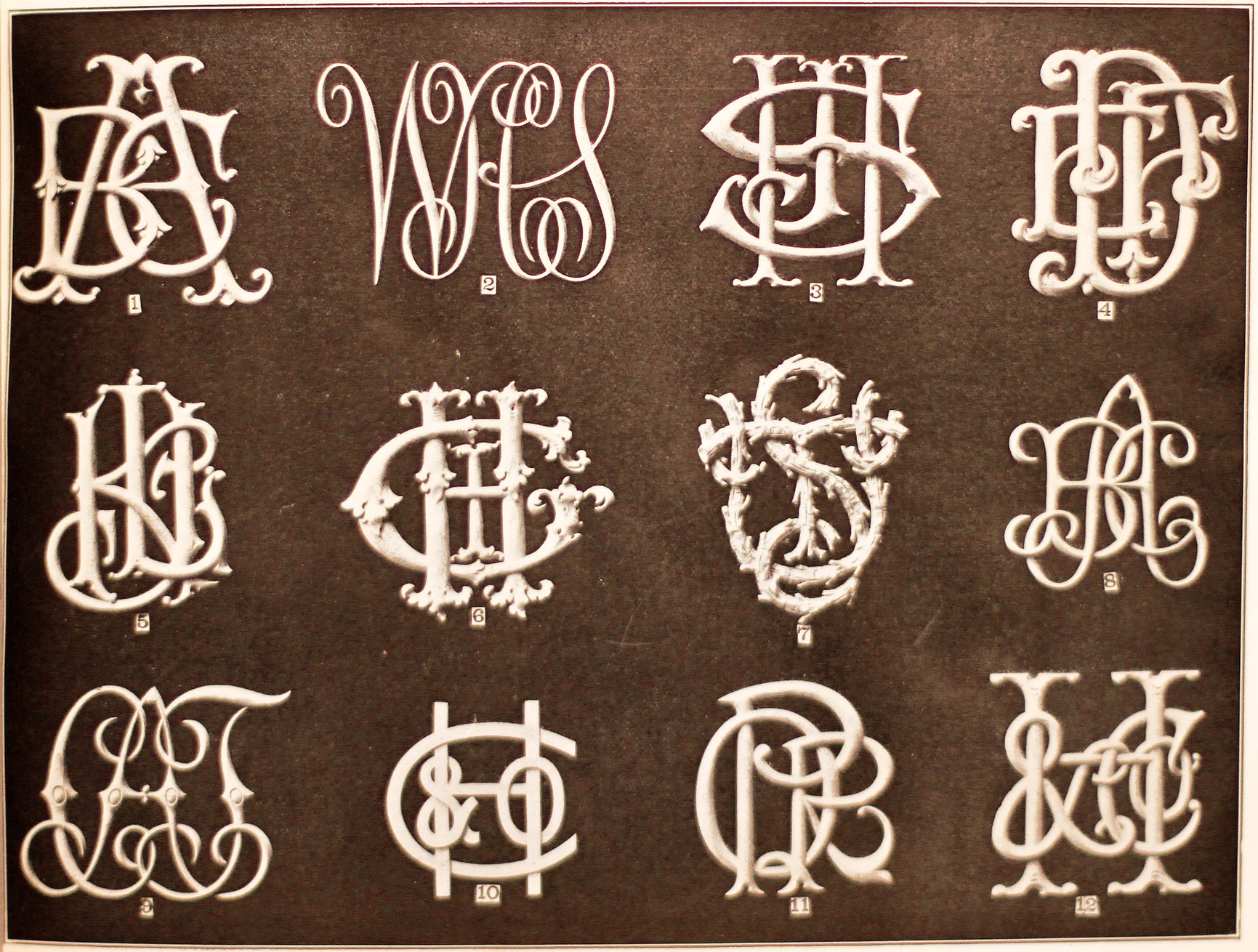
Each letter at 8 cents per upright inch

Style No. 7

Each letter at 10 cents per upright inch

Style No. 6

Each letter at 16 cents per upright inch


1
2
3
4
5
6
7
8
9
10
11
12

Tablets

Adjoining page shows cut of tablets or wall signs, used for interior and exterior purposes. These signs can be made up either single or double face. The ones, 18 and 24 inches, are used extensively for interior display, painted and gilded in various ways. They can also be made up to imitate bronze tablets.

Prices quoted below are for single face signs, and do not include letters.

Price List

Style	18 inches	24 inches	36 inches	48 inches
No. 39	$8.00	$10.50	$14.00	$20.00
" 40	5.00	6.50	10.00	14.00
" 41	4.00	5.50	9.00	12.00
" 42	4.00	5.50	9.00	12.00
" 43	5.00	6.50	10.00	14.00
" 44	4.00	5.50	9.00	12.00

Prices Subject to Change Without Notice

The above can be made any size to order.
No extra charge working from your own pattern or designs.

All Prices Quoted F. O. B. Newark, N. J.

FRATERNAL
ORDERS
INSTITUTED 1832
39
CHURCH
TABLETS
40
Memorial
Tablets
41
Religious
Societies
42
LINCOLN
CLUB
43
Society
Tablets
44

Sidewalk Signs

Adjoining page shows sidewalk, store and counter signs, which are substantially built, well balanced and not over heavy. As a rule these signs are taken in upon closing place of business.

Letters charged for extra

Price List

Style	18-inch	24-inch	36-inch	48-inch	66-inch
No. 1	at $3 00	at $4.00	at $6.00	at $ 9.00	at $12.00
" 2	at 4.00	at 6.00	at 9.00	at 12.00	at 16.00
" 3	at 3.00	at 4.00	at 6.00	at 9.00	at 12.00
" 4	at 3.00	at 4.00	at 6.00	at 9.00	at 12.00
" 5	at 4.00	at 6.00	at 9.00	at 12.00	at 16.00
" 6	at 3.00	at 4.00	at 6.00	at 9.00	at 12.00

Prices subject to change without notice.

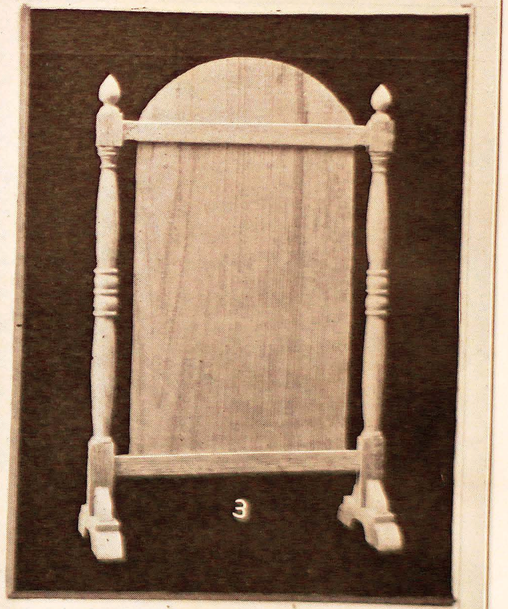
Write for price on large quantities, when used for advertising matter. We will allow a liberal discount.

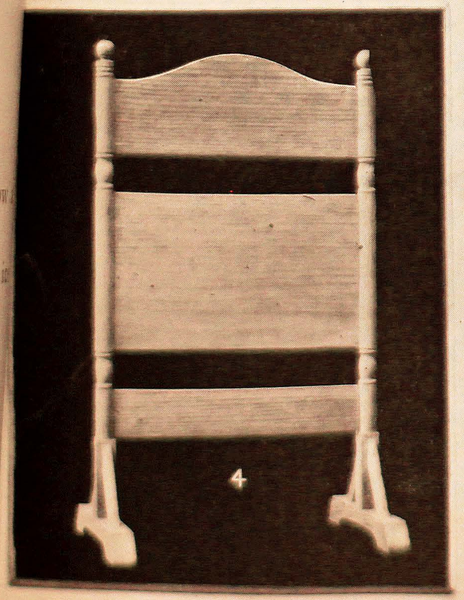
These signs can be made any size to order. They are very appropriate for advertising ice cream, different brands of cigars, sodas, coffees and teas, etc.

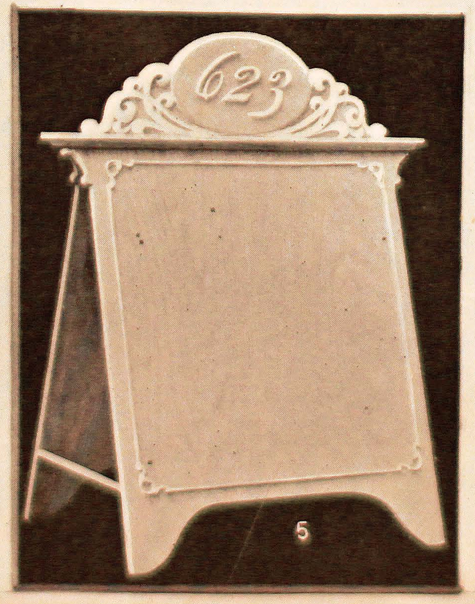
All Prices Quoted F. O. B. Newark, N. J.

1

2


3


4



5

6

Sidewalk Signs

Adjoining page shows sidewalk, store and counter signs, which are substantially built, well balanced and not over heavy. As a rule these signs are taken in upon closing place of business. LETTERS are charged for extra.

Price List

No. 7	No. 8	No. 9	No. 10	No 11	No. 12
18-inch at	24-inch at	36-inch at	48-inch at	66-inch at	
$4.00	**$6.00**	**$9.00**	**$12.00**	**$16.00**	

Prices subject to change without notice.

Write for price on large quantities, when used for advertising matter. We will allow a liberal discount.

These signs can be made any size to order. They are very appropriate for advertising ice cream, different brands of cigars, sodas, coffees and teas, etc,

All Prices Quoted F. O. B. Newark, N. J.

are substantially built, well
on closing place of business.

No 11

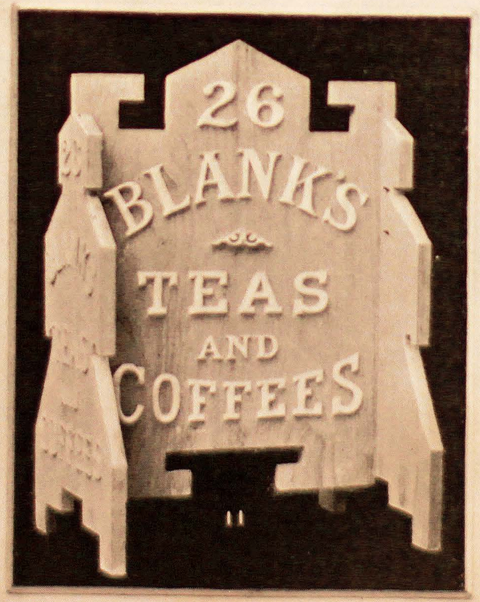
No. 12

66-inch at
$16.00

ter. We will allow a liberal

ppriate for advertising ice

N. J.



Raised Letter Swing Signs

The adjoining page shows a variety of **Swing Signs** which are very popular in and about New York. We quote prices on same in sizes 18, 24, 36 and 48 inches. This is figuring the extreme out-point, the longest way. These signs can be made up any size required. Prices below are on double face signs. A reduction of 30% will be allowed if same are ordered single face. These prices are for the signs only, and do not include the letters or hanging irons.

Signs of this kind when made up 18 or 24 inches, are used extensively in department stores. If ordered in large quantities, we will allow a special discount. Small sizes are also made up in imitation of copper and bronze signs.

If desired, we will attach letters selected, without extra charge for tacking on.

Price List

Style	18 inches	24 inches	36 inches	48 inches
No. 1	$3.50	$ 4.80	$ 8.00	$12.00
" 2	8.00	10.00	14.00	20.00
" 3, " 4, " 5, " 6	5.00	7.00	11.00	16.00

All the signs shown on adjoining cut are photographed from the wood. The proper proportion of each sign can be obtained by scaling the height by the width or vice versa.

Prices subject to change without notice.

All Prices Quoted F. O. B. Newark, N. J.

SWING SIGNS
1
NATIONAL BANK
2
35
DRUGS
SODA
3
DRUGS
AND
MEDICINES
4
5
BANKERS
BROKERS
6

Engraved Swing Signs

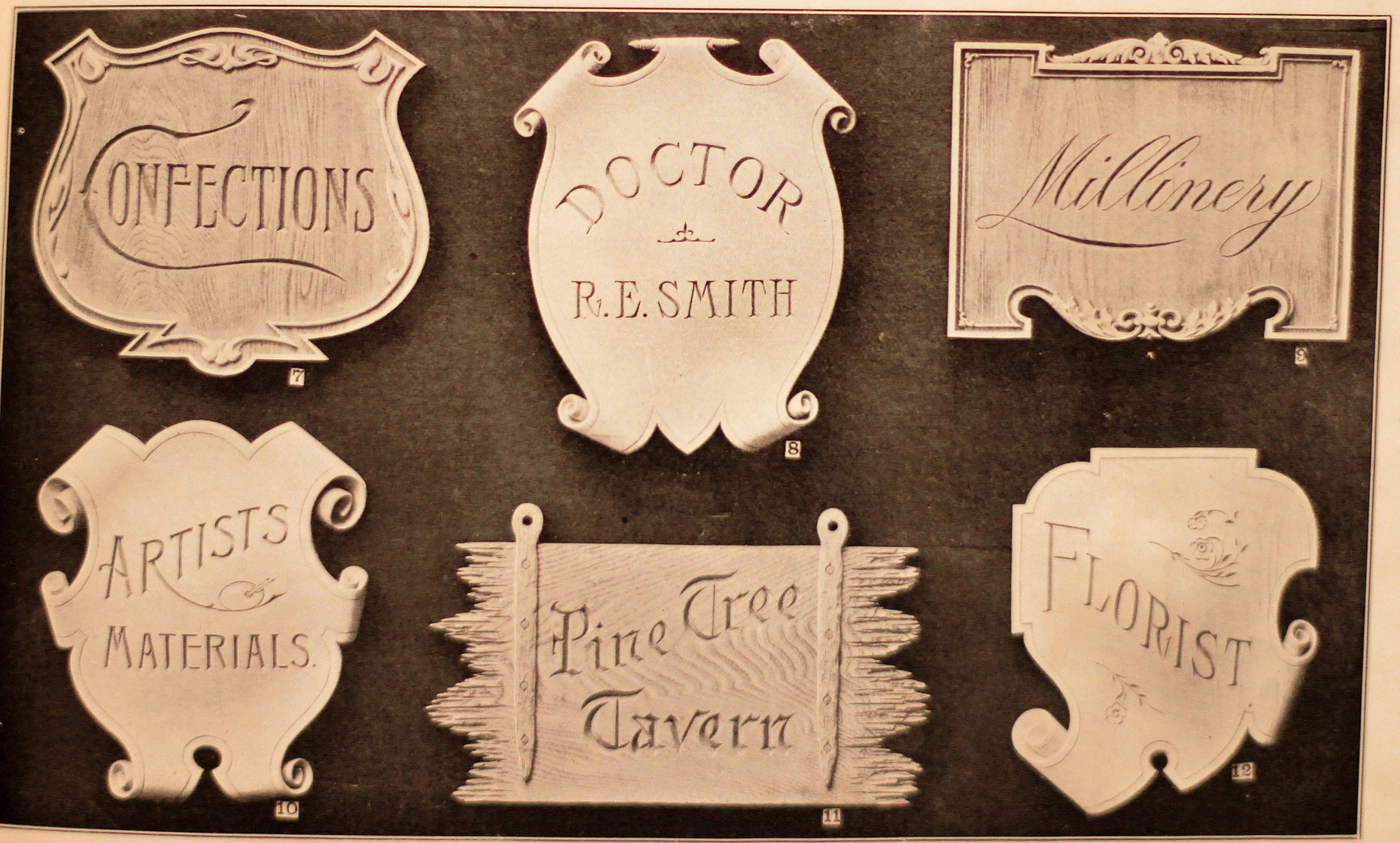
The adjoining page shows a variety of **Swing Signs,** which are very popular in and about New York. We quote prices on same in sizes 18, 24, 36 and 48 inches. This is figuring the extreme out-point the longest way. The signs can be made up any size required. Prices quoted below are on double face signs. A reduction of 30% will be allowed if signs are ordered single face. These prices are for the signs only and do not include the letters or hanging irons. Signs of this kind, when made 18 or 24 inches, are used extensively in department stores. If ordered in quantities, we will allow a special discount. Small sizes are also made up in imitation of copper and bronze signs.

Price List

Style	18 inches	24 inches	36 inches	48 inches
No. 7	$5.00	$ 7.00	$11.00	$16.00
No. 8	9.00	12.00	16.00	24.00
No. 9	6.00	8.00	13.00	18.00
No. 10	9.00	12.00	16.00	24.00
No. 11	5.00	7.00	11.00	16.00
No. 12	9.00	12.00	16.00	24.00

Prices subject to change without notice.

All Prices Quoted F. O. B. Newark, N. J.


CONFECTIONS
7
DOCTOR
R.E.SMITH
8
Millinery
9
ARTISTS
MATERIALS.
10
Pine Tree
Tavern
11
FLORIST
12

Projecting Signs

These projecting signs, double face, can be furnished in the following sizes, or in any size required. A discount of 30% will be allowed if ordered single face. LETTERS charged for extra.

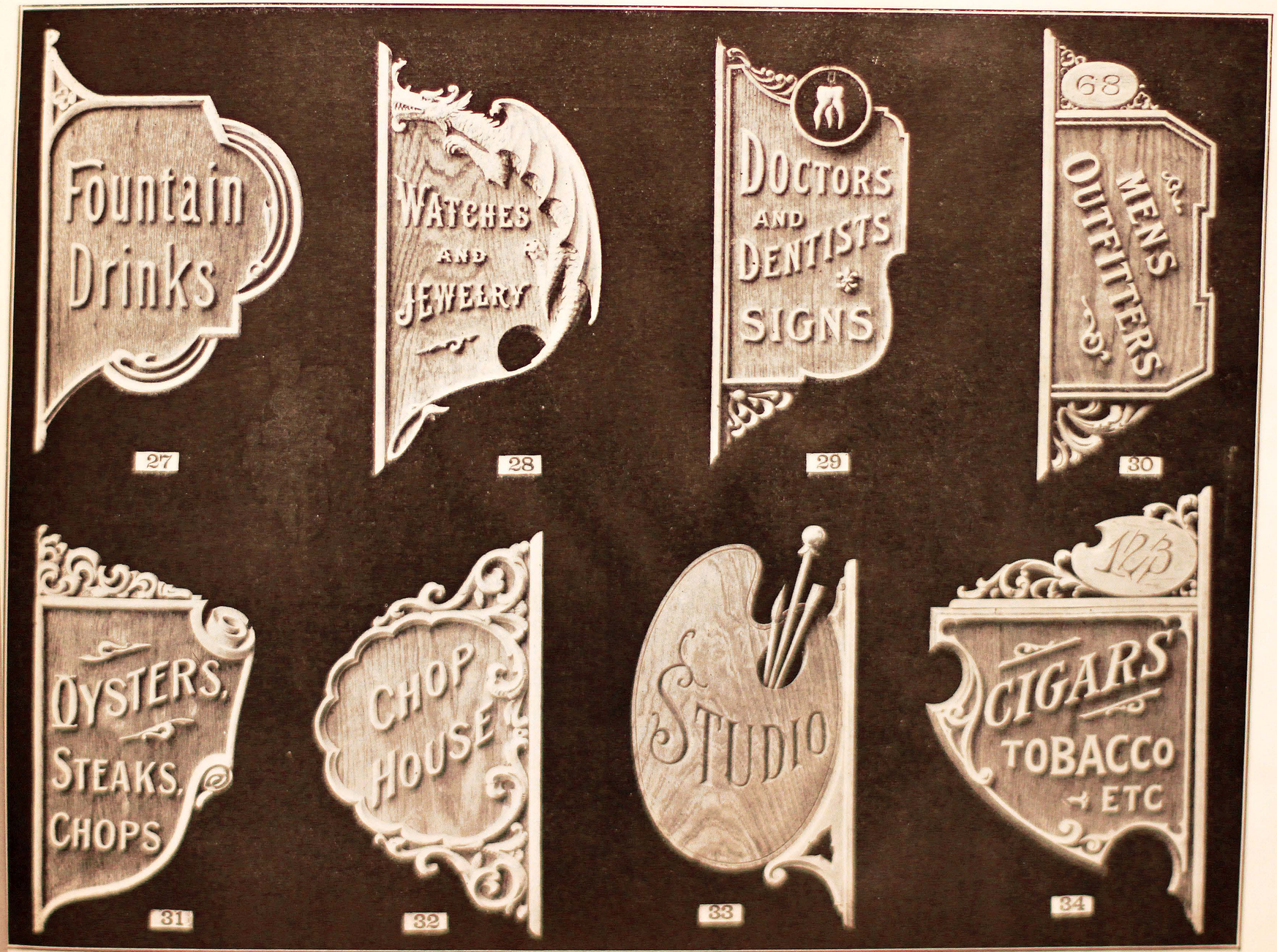
Price List

Double face.

Style	18 inches	24 inches	36 inches	48 inches
No. 27	$4.50	$6.00	$ 9.00	$14.00
" 28	7.00	9.00	13.00	18.00
" 29, " 30, " 31, " 32, " 33	4.50	6.00	9.00	14.00
" 34	7.00	9.00	13.00	18.00

Price subject to change without notice.

Prices Quoted F. O. B. Newark, N. J.


Fountain Drinks
27
Watches and Jewelry
28
Doctors and Dentists Signs
29
68
Mens Outfitters
30
Oysters, Steaks, Chops
31
Chop House
32
Studio
33
125
Cigars Tobacco Etc
34

Price List

Of Fancy Raised Borders for Ends of Panels and Board Signs

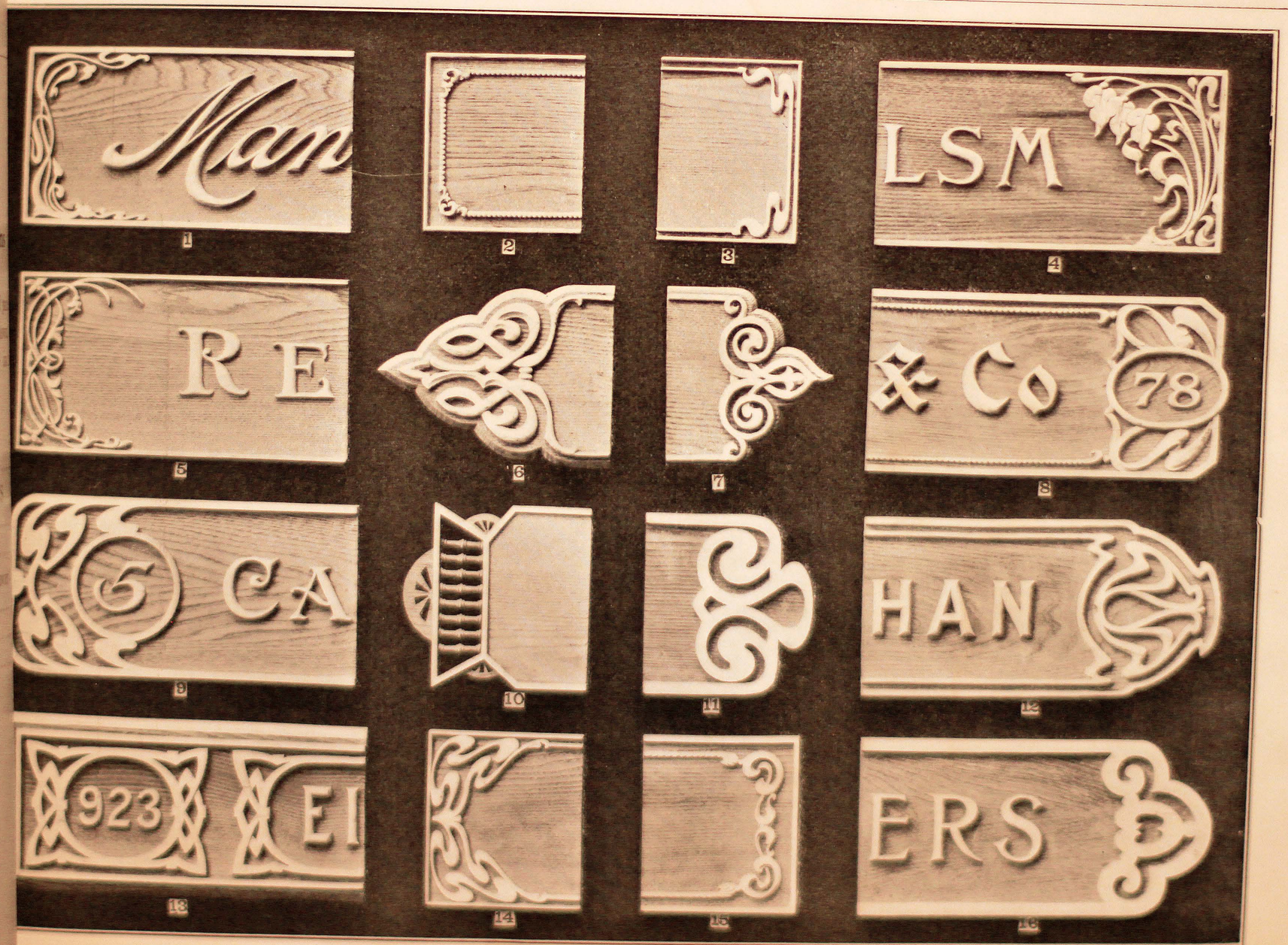
The adjoining page shows a cut of fancy scroll borders which are used on the ends of panels and board signs. These can be made any size you desire upon your request, from designs shown, or preferably from your own patterns. Prices quoted below are for borders to fit panels 24 inches wide, and the cut will scale length in proportion.

Style	Finish		Price
No. 1	Carved	at	$1.50
" 2	"	at	.60
" 3	Rounded	at	.80
" 4	Carved	at	2.80
" 5	"	at	2.80
" 6	"	at	2.60
" 7	"	at	2.60
" 8	"	at	2.00

Style	Finish		Price
No. 9	Plain sawed	at	$1.60
" 10	Turned and Plain S	at	2.00
" 11	Plain sawed	at	1.20
" 12	Rounded	at	2.20
" 13	P. S. under and over	at	3.20
" 14	Rounded	at	2.60
" 15	Carved	at	1.20
" 16	Plain sawed	at	1.20

Prices subject to change without notice.

Prices Quoted F. O. B., Newark, N. J.


Man
LSM
RE
Co
78
CA
HAN
923
EI
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1
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11
12
13
14
15
16

Price List

Of Street and Highway Signs—Advertising Panels

These signs can be furnished any size desired, from styles as shown on adjoining page, or from your own patterns. Same are manufactured from pine or chestnut. The letters shown on these panels are all cut in the board with the background stamped and carved in various ways. Prices quoted below are for panels complete with letters carved in, from full size patterns furnished by customer. Twenty cents extra will be charged for laying out letters for each panel.

Style	Size	Price
No. 87	4½ inches x 19 inches	at **$1.30**
" 88	8 " x 28 "	at **3.00**
" 89	7 " x 26 "	at **4.00**
" 90	6 " x 22 "	at **3.00**
" 91	4 " x 17 "	at **1.10**
" 92	3 " x 13 "	at **.80** in lots of fifty.
" 93	4½ " x 19 "	at **1.30**
" 94	4 " x 17 "	at **1.10**
" 95	3 " x 13 "	at **.80** in lots of fifty.
" 96	3½ " x 15 "	at **.90** " " " "
" 97	3½ " x 15 "	at **.90** " " " "
" 99	4 " x 21 "	at **3.00**

Advertising panels made up of ½ inch material, similar to style, No. 98, can be made up any size to order. Write for discount on large quantities.

No. 98	6 inches x 17 inches		at **12c.**
" 98	6 " x 23 "		at **15c.**
" 98	8 " x 29 "		at **19c.**

All Prices Quoted F. O. B. Newark, N. J.

New York Ave.
PHILADELPHIA 40 MILES
NEW YORK 50 MILES
THIS WAY
TO THE FOUNTAIN
CHICAGO 40 MILES
CEDAR ST.
MAIN ST.
BOSTON ST.
CANAL ST.
Riverside Ave.
UNION ST.
MARKET ST.
ADV. BOARDS.
5
THIS WAY OUT

Double Faced Transparency

These signs are made to order in all sizes and styles, from designs suggested or from your own patterns. They can be used with electrical, gas or oil illumination. Signs of this kind are very attractive, and are used extensively for drug stores, hotels, restaurants, cigar stores, etc.

Price quoted below is for the plain wood sign, with one coat of oil paint, and side irons with hook for the hangers. We can furnish the white ground glass in these sizes for an extra charge of $5.20 on each sign.

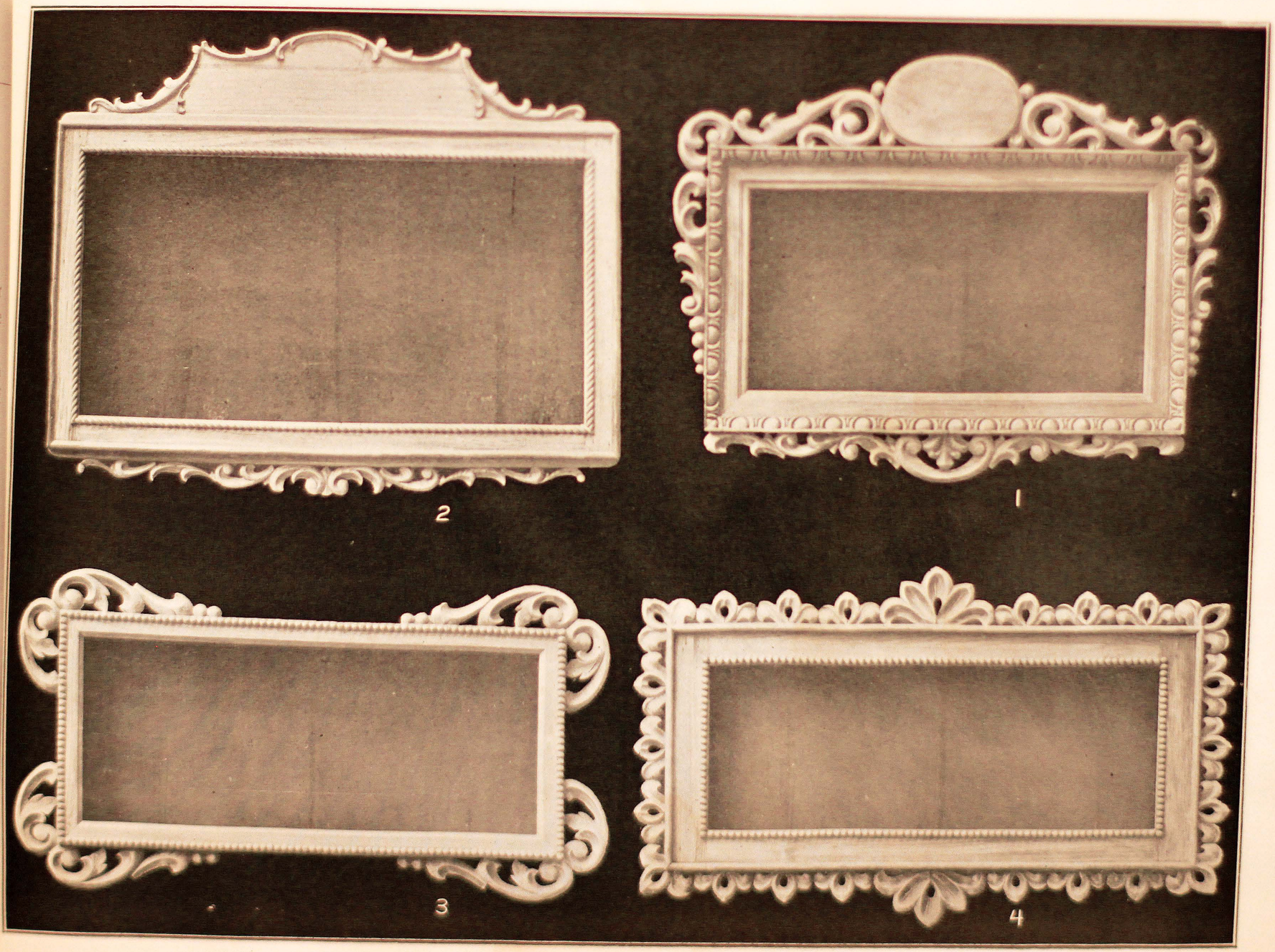
We can quote you price on the hangers upon receipt of the exact measurements.

Price List

Style	Measurement of Glass	Price
No. 1	20 inches by 4 feet	$24.00
" 2	"	22.00
" 3	"	18.00
" 4	"	16.00

When ordering state style number, and number of page.

All Prices Quoted F. O. B. Newark, N. J.



N J

sparency

om designs suggested or from your
llumination. Signs of this kind are
ls, restaurants, cigar stores, etc.
coat of oil paint, and side irons with
in these sizes for an extra charge of

he exact measurements.

	Price
	$24.00
	22.00
	18.00
	16.00

wark, N. J.

Sign Posts

Number	Size	Price
1	3 in. by 3 in. by 3:0 ft., with panels	**96c,** or **32c** per foot
2	2½ " 2½ " 4:0 "	
3	2½ " 2½ " 3:0 " round	
4	2½ " 2½ " 2:0 "	
5	2½ " 2½ " 2:0 "	
6	2½ " 2½ " 2:0 "	
7	2½ " 2½ " 2:0 "	
8	2½ " 2½ " 2:0 "	
9	2½ " 2½ " 2:0 "	
10	2½ " 2½ " 2:0 "	
11	2 " 2 " 1:0 "	
12	2 " 2 " 13½ "	
13	2 " 2 " 15 "	
14	2 " 2 " 18 "	
15	2 " 2 " 21 "	

24c per foot without Rosettes

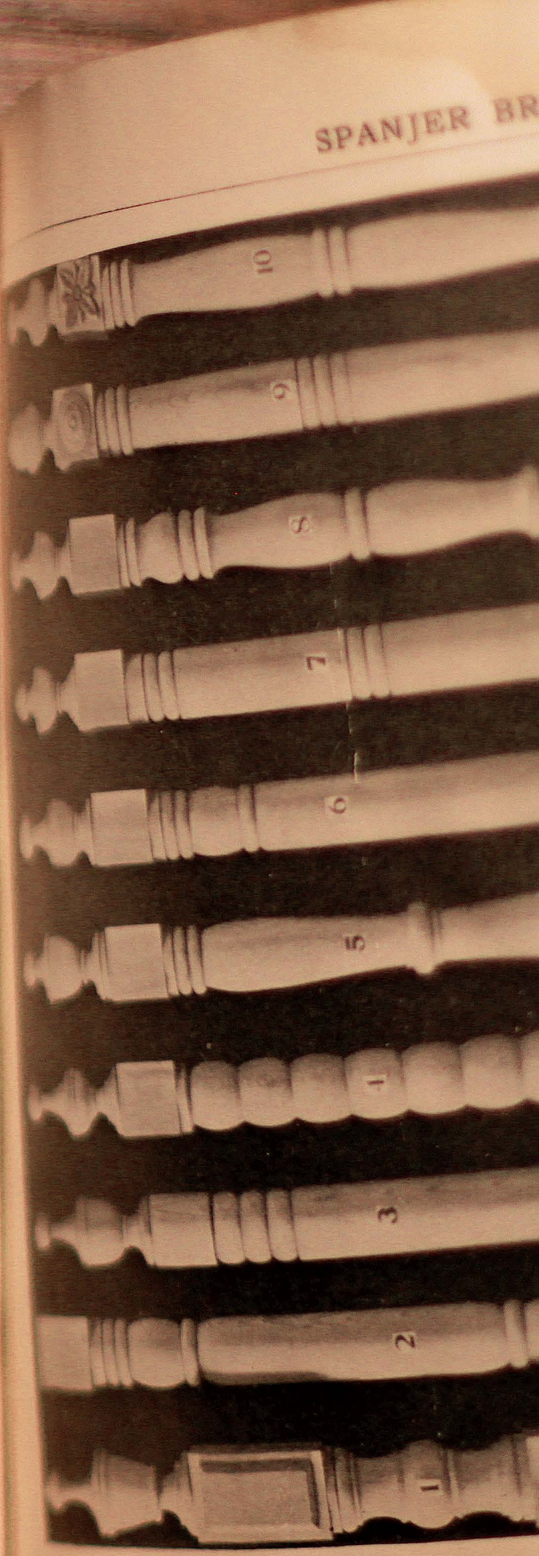
Any of these 3 inches by 3 inches, **30c.** per foot.

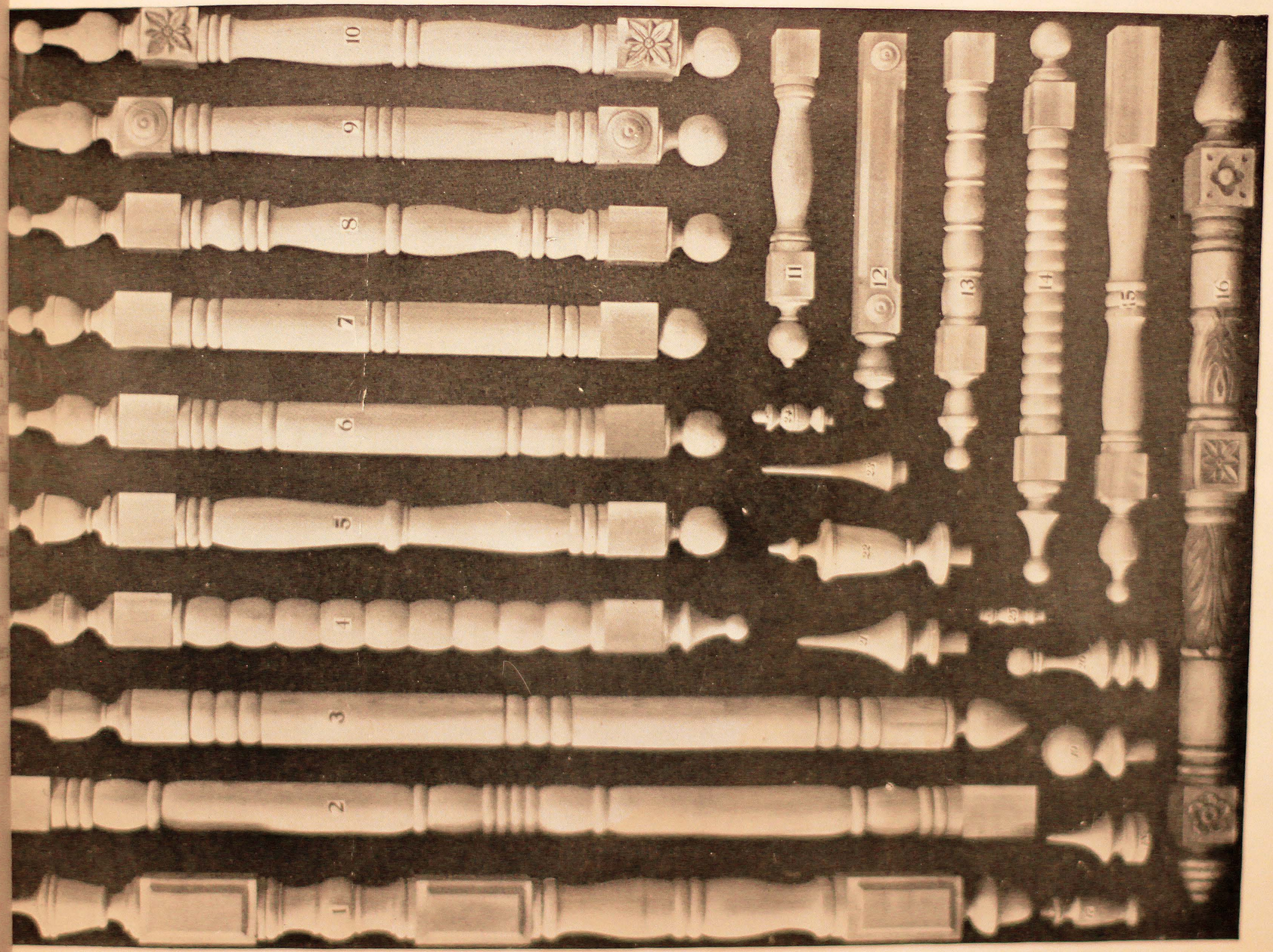
Number	Size	Price
16	2½ in. by 2½ in. by 30 in.,	carved on front **$1.30** or **52c**
17	1¼ " ¼ " 4 "	between shoulders, **8c** each
18	2½ " 2½ " 4½ "	**10c** each
19	2½ " 2½ " 4 "	to shoulders, **10c** each
20	2½ " 2½ " 6½ "	**10c** each
21	3 " 3 " 6 "	to shoulder, **12c** each
22	3 " 3 " 7 "	" **24c** "
23	1½ " 1½ " 7 "	**12c** each
24	1½ " 1½ " 2½ "	between shoulders, **10c** each
25	¾ " ¾ " 2 "	" " **8c** "

The Measurements on Posts are given over the square that is to say, for a 2-foot sign, order a 2-foot post.

Discounts will be given on above prices if ordered in large numbers.

All Prices Quoted F. O. B. Newark, N. J.

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Plain and Fancy Rosettes

No. 218	Size 7 inches		Price, **$0.30**	No. 233	Size 3¾ inches		Price, $0.10
" 219	" 7 "		" **.50**	" 235	" 4 "		" .12
" 220	" 7 "		" **.40**	" 236	" 2¼ "		" .08
" 221	" 5 "		" **.40**	" 237	" 3¼ "		" .12
" 222	" 5 "		" **.30**	" 238	" 3 "		" .08
" 223	" 1¾ "		" **.04**	" 239	" 3¼ "		" .08
" 224	" 5½ "		" **.50**	" 240	" 3½ "		" .10
" 225	" 5½ "		" **.16**	" 241	" 3 "		" .08
" 226	" 5 "		" **.50**	" 242	" 2½ "		" .08
" 227	" 4½ "		" **.12**	" 243	" 2 "		" .06
" 228	" 4½ "		" **.12**	" 244	" 2 "		" .06
" 229	" 4½ "		" **.16**	" 245	" 1½ "	by 2½ inches	" .05
" 230	" 4 "		" **.20**	" 246	" 1½ "	**3c** ea., **$2.30** per 100, $8 M	
" 231	" 4 "		" **.12**	" 247	" 2 "	"	" .12
" 232	" 3½ "		" **.10**	" 248	" 2 "	**4c** ea., **$3** per 100, **$9** per M	

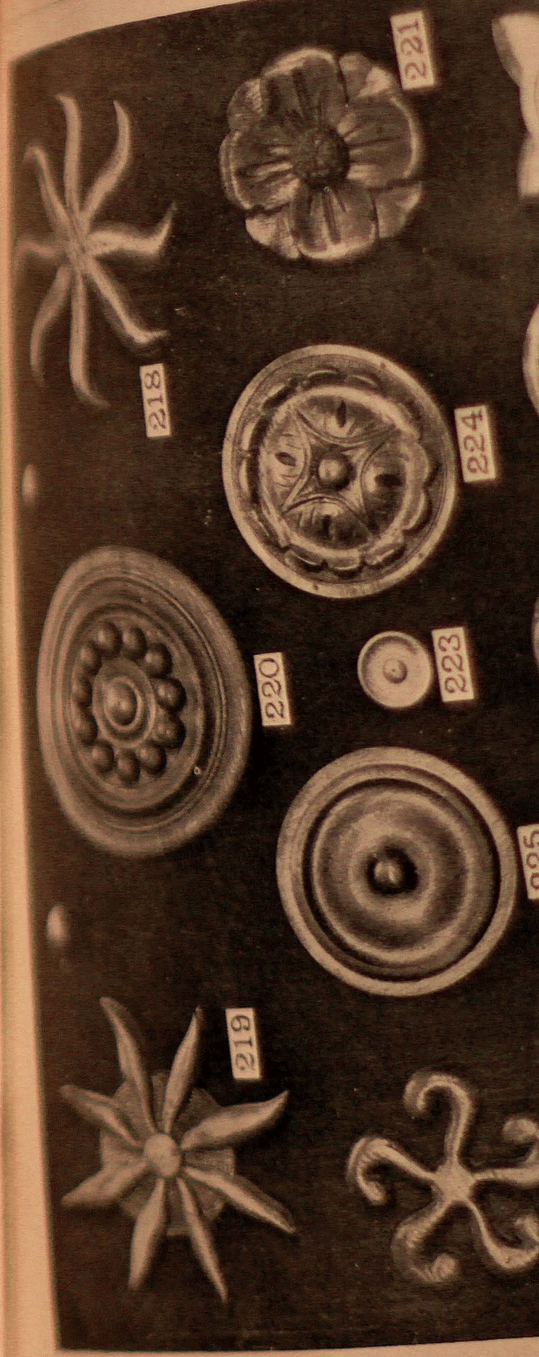
White Wood Mouldings, Rope or Ball

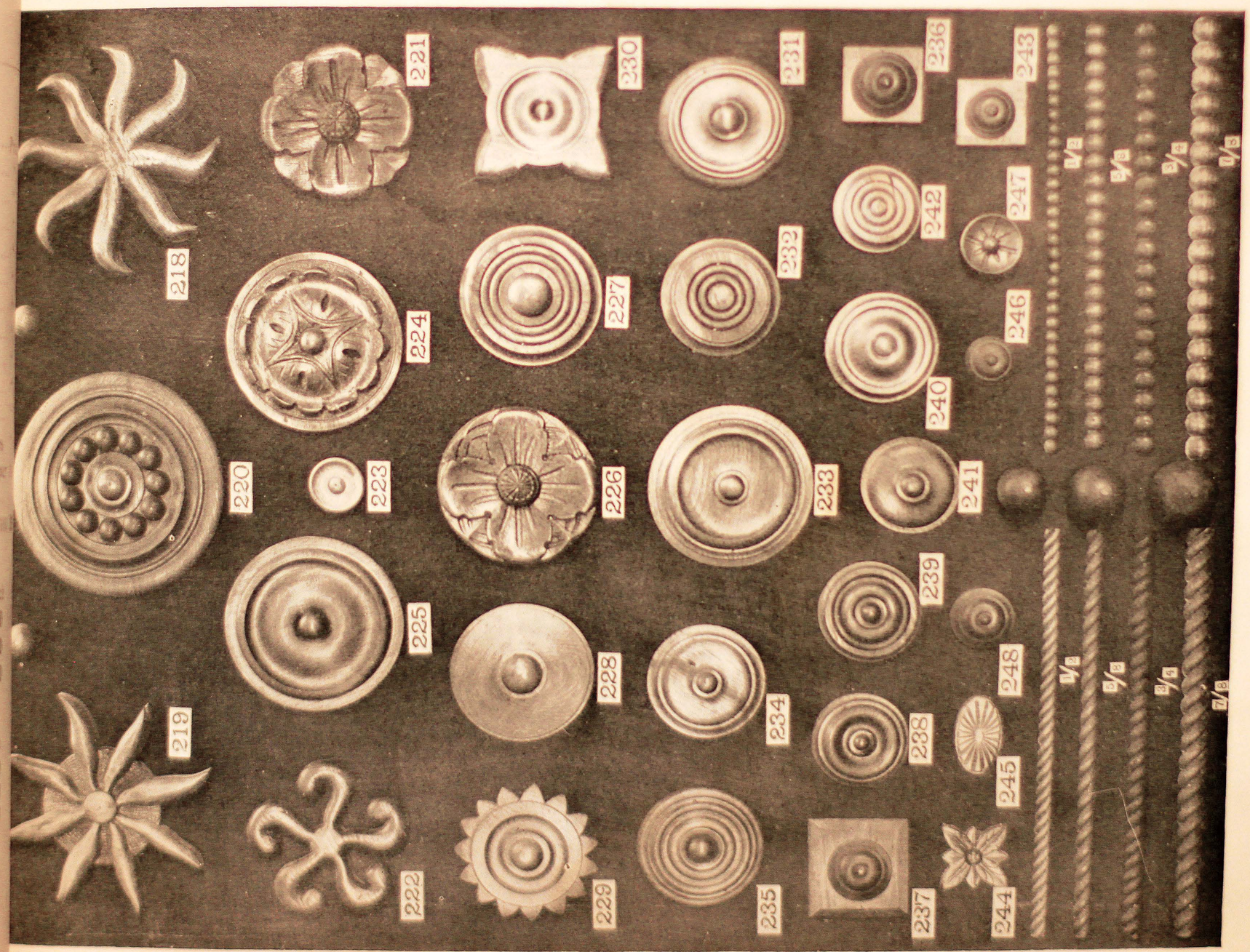
	½ inch	⅝ inch	¾ inch		⅞ inch	1¼ inch	1½ inch
Per 100 ft.	**$ 1.20**	**$ 1.30**	**$ 1.50**	Per 100 ft.	**$ 1.60**	**$ 2.90**	**$ 3.60**
" 500 ft.	**5.30**	**5.80**	**6.60**	" 500 ft.	**7.00**	**12.40**	**15.70**
" 1,000 ft.	**9.00**	**10.20**	**11.30**	" 1,000 ft.	**12.00**	**22.80**	**29.40**

Balls

	1 inch	1¼ inch	1½ inch	1¾ inch	2 inch
Per 100	**$1.10**	**$1.20**	**$1.30**	**$1.60**	**$2.00**
" 500	**3.50**	**4.10**	**5.50**	**8.00**	**9.50**
" 1,000	**5.20**	**6.50**	**8.00**	**10.00**	**14.50**

All Prices Quoted F. O. B. Newark, N. J.

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Wire Roof Signs

Large wood letters placed on wire background, known by the sign trade as **Wire Roof Signs,** are used extensively by many of the large and progressive manufacturers, wholesalers, and corporations throughout the metropolis, especially those whose factory or business site is visible to a public thoroughfare or railroad. These signs are known to be one of the best methods of advertising, and are economical as well as attractive and durable.

Wood Letters, when well painted, have proven to be just as durable, and more satisfactory, than the metal letters. Number eight or nine heavy galvanized wire is used in making up large signs, with from 1 inch to 1½ inch channel iron and capping, and the necessary center braces, bolts, screws, etc. The letters are manufactured from well seasoned white pine, varying from ⅞ inch to 1½ inches in thickness, well glued and dowelled. Same are made up plain sawed, rounded face or beveled edge. In many instances, where the letters are ordered from 4 feet to 10 feet in height, two and sometimes three thicknesses of ⅞ inch lumber are used, the grain of the lumber running crosswise, white leaded, nailed and screwed together.

The letters on the Singer Sewing Machine building, which are nine feet high, were furnished by us from three ply lumber, more than eleven years ago, and appear to be in prime condition today.

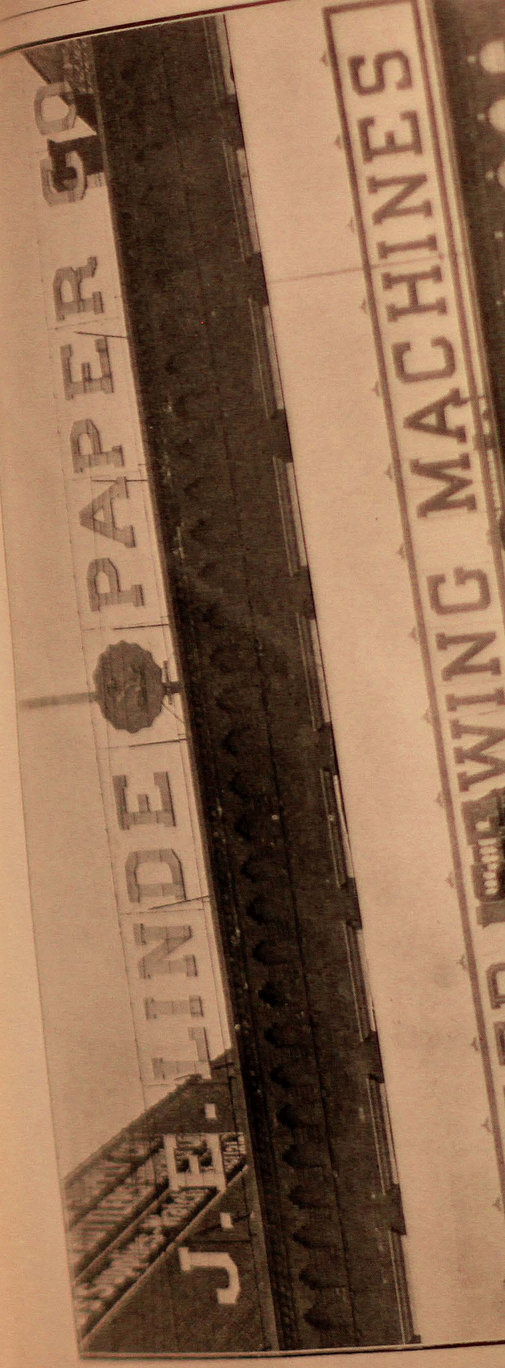
Letters are fastened to the wire by the use of heavy galvanized staples, driven in from the back. Where letters can be set up and fastened in the center of the roof as shown on page No. 90, they can be erected securely at little cost. The letters reading WOOD NOVELTIES have stood the severe winds for six years, with little, if any, attention, and are as substantial as when erected.

Write for Price on Large Letters

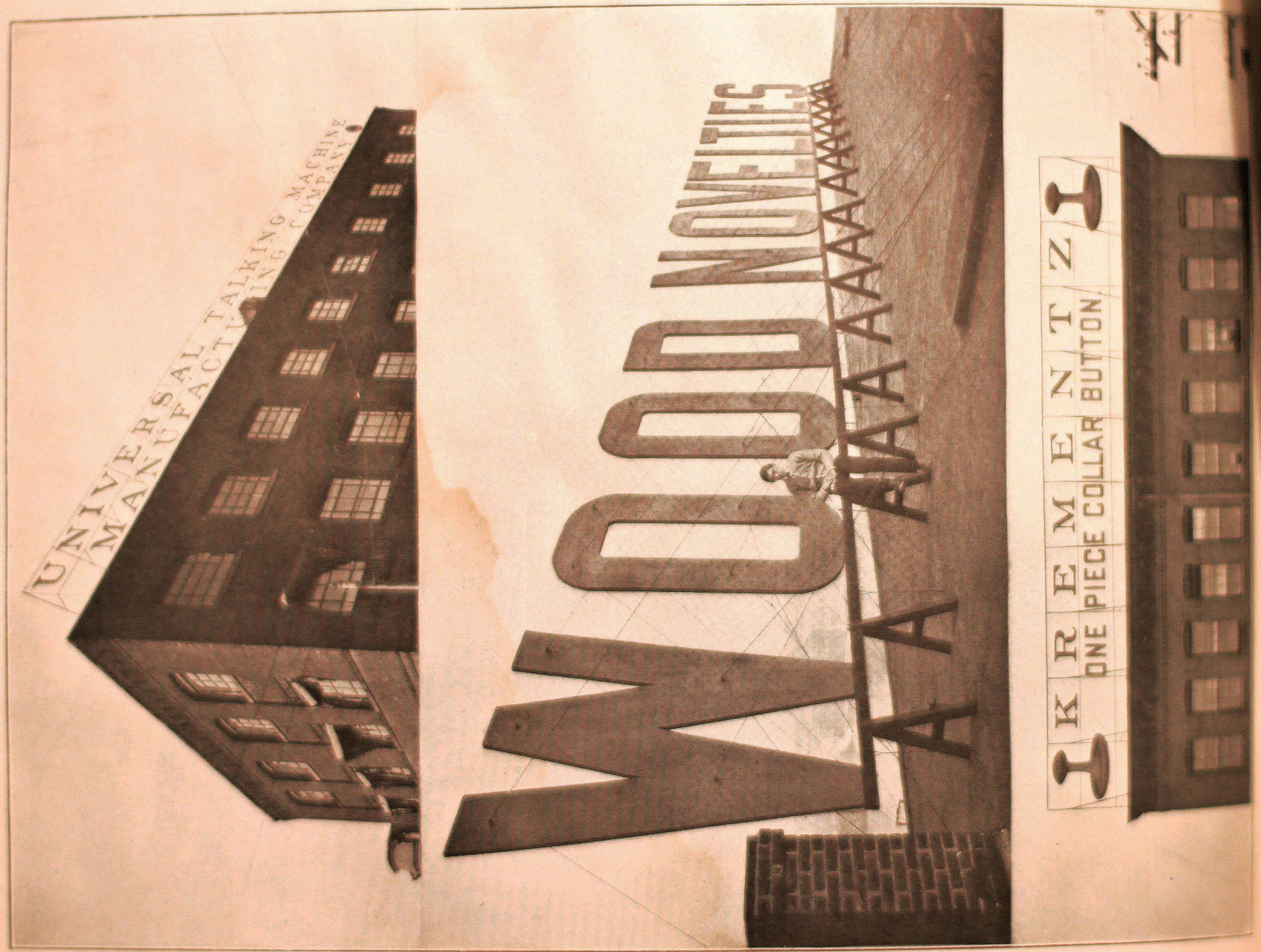
When requesting price, be sure to state style of letter, height, width and thickness of lumber desired. Also if the letters are to be made of one, two or three thicknesses of lumber, plain sawed, round face, round or beveled edge. See page No. 33 for bevels and rounds.

When ordering always give reading matter and size of space.

All Prices Quoted F. O. B. Newark, N. J.

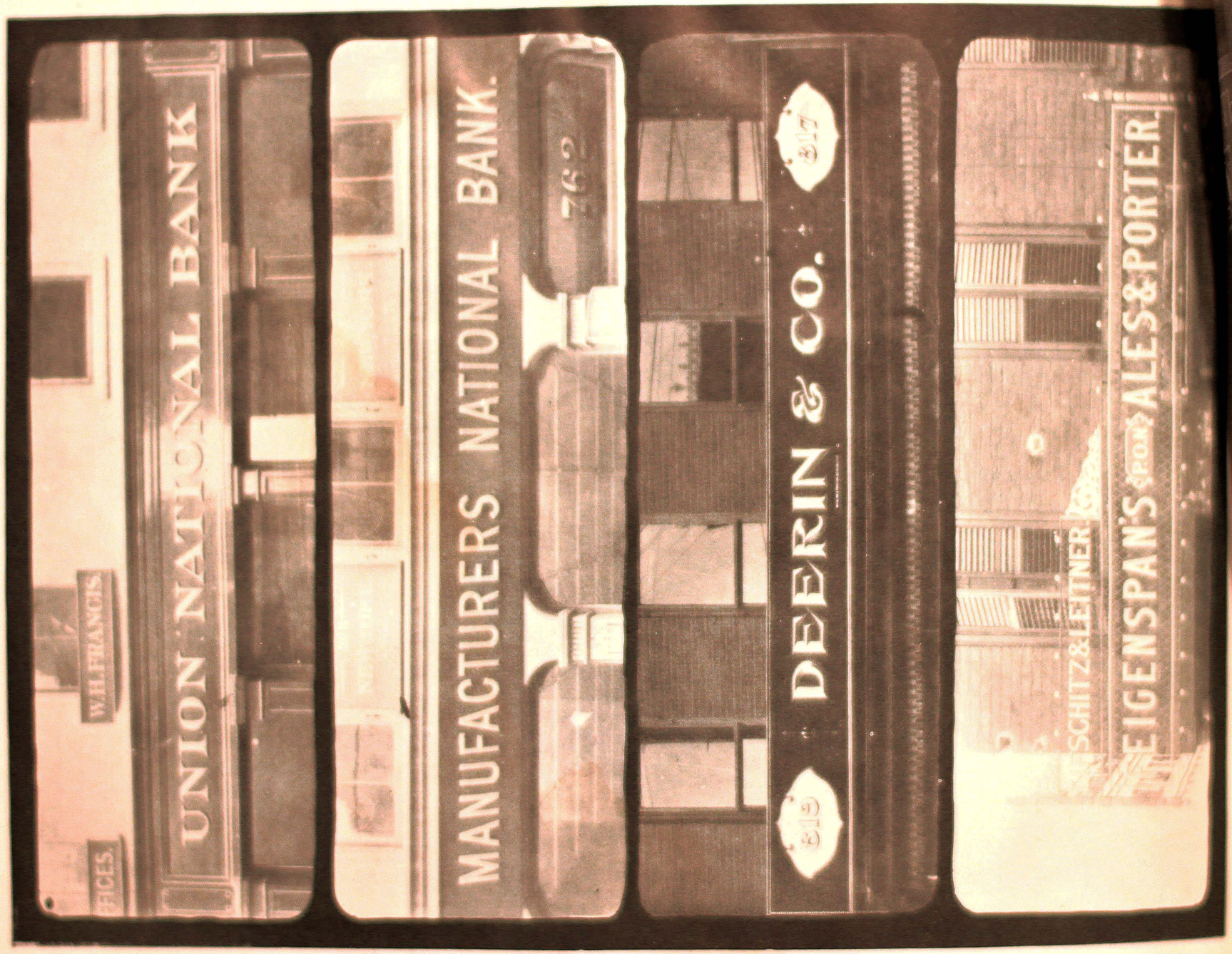


J. F. LINDE PAPER CO.
SINGER SEWING MACHINES
PALACE McKEEVER BROS. HOTEL
BALLANTINE'S EXPORT BEER
Murphy Varnish Company.



Board Signs Wit

Board Signs With Raised Wood Letters, Chicago, Ill.



Board Signs With Raised Wood Letters, Newark, N. J.

Boards and Letters M

Boards and Letters Manufactured by Our Western Factory

A Few of the More Practical Ways of Fastening Wood Letters to Sign Boards, Brick Walls, Iron Facures, Glass, Wire, etc.

No. 1. Shows the number and most appropriate place to put the finishing nails, when attaching letters to board signs.

No. 2. Shows the letter fastened to the sign by use of a screw from back of the sign. In this case letters are laid on the sign and outlined, then the holes are bored, and screws driven in from the back of the sign, into the letter. This same method is used for fastening letters, etc., to galvanized iron background, which are rapidly becoming a substitute for the heavy board signs, using a shorter screw, or heavier finishing nail. When the finishing nails are used, they are driven in from the face and clinched down on the back.

No. 3. Show about the size and angle of the finishing nail. One shows the nail left flush with the face of the letter, and the other shows the nail set and the hole puttied. It is thought quite advisable to leave the nail flush with the face of the letter.

No. 4. Shows the letter fastened to cement or iron facures, by small strips of galvanized or sheet iron, same being attached to the letter by the use of screws. The other end is fastened to the wall by screw or rivet. The face of the iron is then painted to correspond with the color of the background.

No. 5. Shows letters fastened to the wire by the use of ordinary blind staples. Heavy galvanized staples can be used for large letters.

No. 6. Shows letter fastened to brick wall or stone with the ordinary sign hold-fast.

No. 7. Shows large wood letters fastened to the wire by strips of galvanized iron. It is thought advisable to use this method when letters are very large. See pages 89 and 90 Roof Signs.

No. 8. Shows letters fastened to fine mesh screen. The letters are attached by using a little glue and a few very small black head tacks.

No. 9 and No. 10. Shows method of fastening large letters and wire signs to the roof.

No. 11. Shows the letters fastened to the brick or stone wall by strips of angle iron. The angle iron is first attached to the wall by screws or the ordinary sign hold fasts, then the letters are placed between and attached as cut shows.

Wood Letters Attached to Glass for Numerals, Office Doors, Show Windows, Etc.

Owing to the possibility of their originality, they are preferred to the glass, enamel or metal letters, and are attached to the glass in a similar manner.

The letters for glass work are made of hard wood, either birch or maple. They are hollowed out slightly on the backs and well oiled, varying in thickness from ¼ inch to ⅝ inch. The letters can be made from your own designs, or from our regular stock patterns at the same price.

Before attaching the letters to the glass, same should be well painted, and then allowed to dry thoroughly. If they are placed on windows which are frequently washed, it is advisable to coat them with a good quality of outside or mar varnish.

Dry white lead, mixed thoroughly with a medium drying varnish, equal to a soft putty, and be careful no lumps remain unmixed.

Directions for Making Cement.

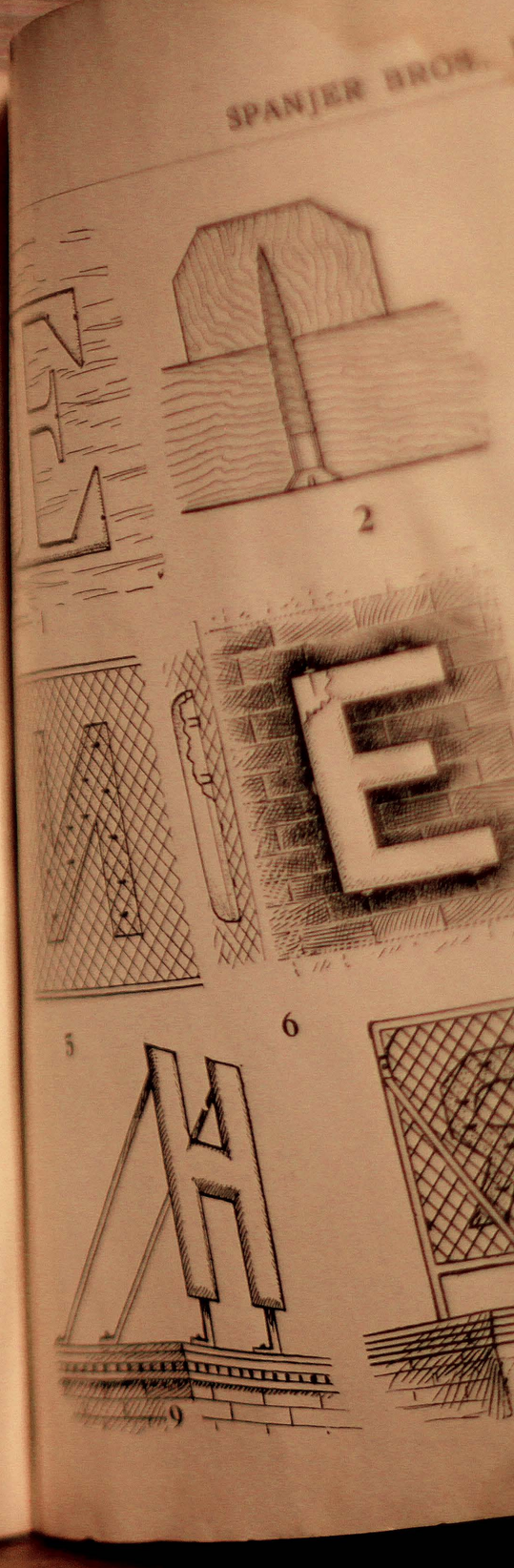
Apply the cement to the letter, place same on the window, work it up and down pressing closely to exclude the air and secure a good adhesion.

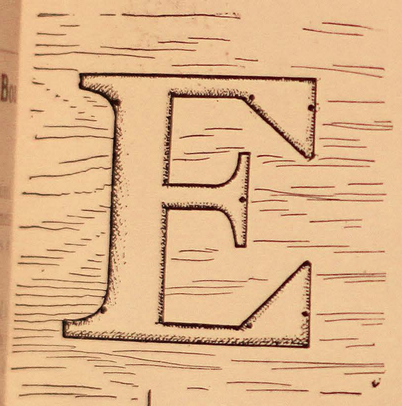
Press the cement out so that the edges will be protected. If it is deemed necessary, when cement is firmly set, apply the varnish.

Price List for Letters to Attach on Glass

Prismatic, Round or Bevel.

From 3 to 5 inches inclusive ..... 12 cents per upright inch
From 6 to 12 inches inclusive ..... 14 " " "





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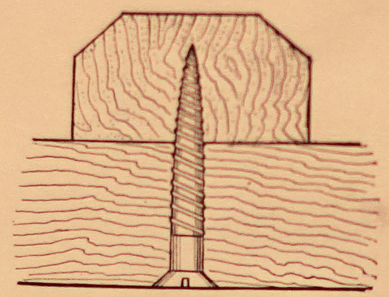

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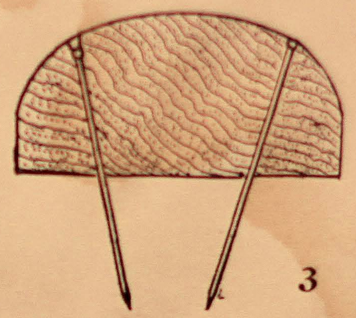

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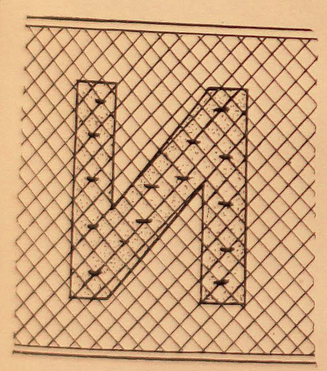

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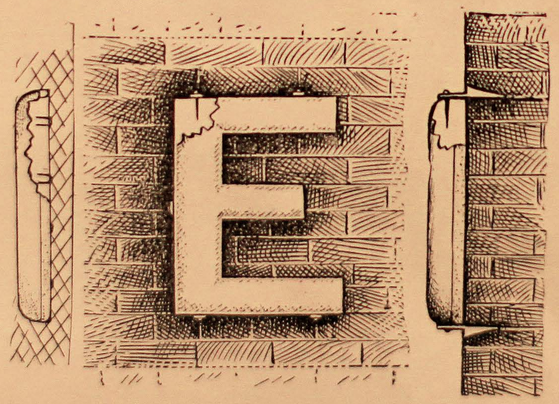

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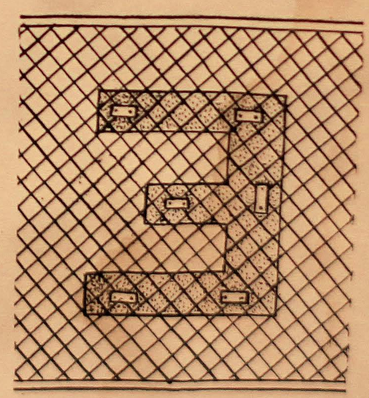

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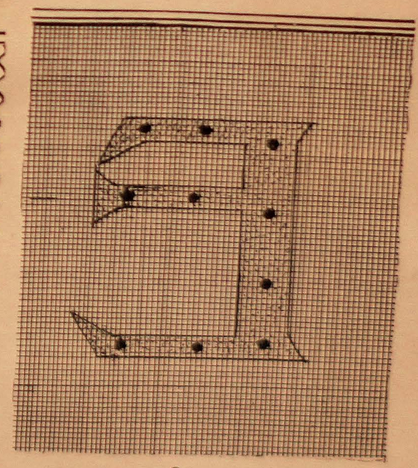

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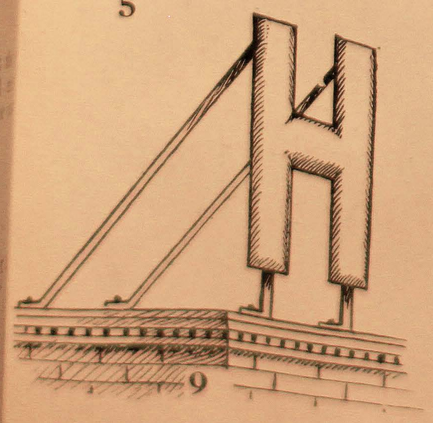

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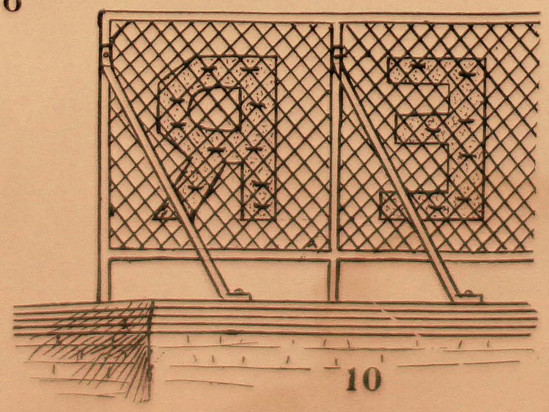

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Spanjer Bros. in 1897, Showing the Large Letters Which We Manufactured for the Singer Sewing Machine Co.

PHONE 8393

SPANJER BROS

WOOD LETTERS

NOVELTIES & ORNAMENTS

FOR SIGNS.

Centre St. NEWARK N.J.