

Mocosans (Luc Devroye)  
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Canada

Sent via email to  
[lucdevroye@gmail.com](mailto:lucdevroye@gmail.com)

Date: 11<sup>th</sup> of March 2022  
Our ref.: JE1073WW00  
Subject: Infringement upon A.P. Møller - Mærsk A/S' intellectual property rights

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To Mocosans (Luc Devroye)

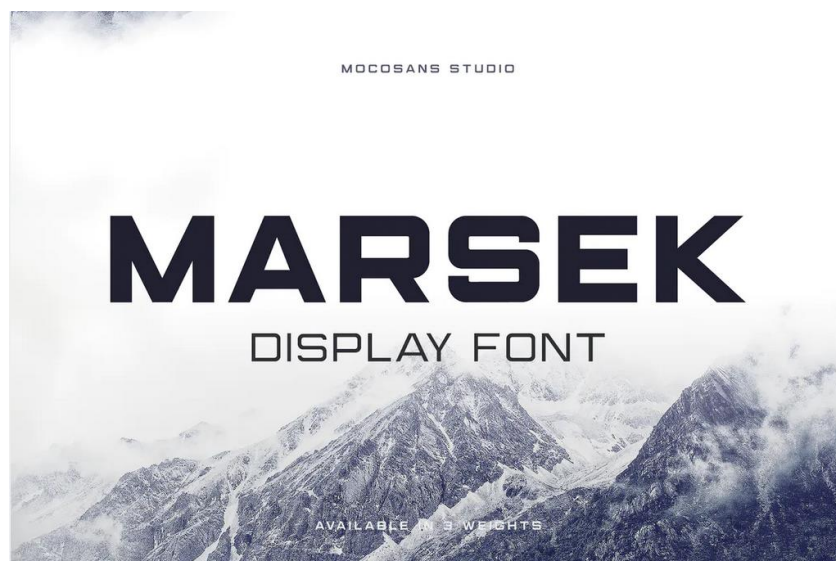
We are contacting you on behalf of A.P. Møller – Mærsk A/S (hereinafter referred to as “Maersk”) who we represent in its intellectual property and brand related matters.

You may know Maersk as the largest container logistics company in the world. With more than 80.000 employees and operations in more than 130 countries, its **MAERSK** logo which is depicted on their ships and containers is well-known around the globe.

The **MAERSK** logo was designed on 2<sup>nd</sup> of June 1972 in Denmark by Acton Bjørn.

The font used for this logo is protected by copyright and up until now has only existed as technical drawings.

It has come to our attention that you have created and are currently marketing a font called MARSEK on your website <http://luc.devroye.org/fonts-94784.html>:



We have also found that your MARSEK font is being marketed on several different websites, including the following:

<https://www.dafontfree.io/marsek-sans-serif-font/>  
<https://fontmeme.com/fonts/marsek-font/>  
<https://www.dafont.com/marsek.font>  
<https://www.cdnfonts.com/marsek.font>  
<https://fontsmeme.com/marsek-demi.font>  
<https://gift4designer.net/new-marsek-a-solid-display-font.html>  
<https://www.fontshmonts.com/text-fonts/marsek/>  
<https://www.wfonts.com/font/marsek>  
<https://demofont.com/marsek-font/>  
<https://www.cufonfonts.com/font/marsek>  
<https://ifonts.xyz/marsek-font.html>  
<https://allbestfonts.com/marsek/>  
<https://textfonts.net/marsek-a-solid-display-font.html>  
<https://www.downloadfonts.io/marsek-font/>  
<https://creativemarket.com/Mocosans/2635820-%28NEW%29-Marsek-A-Solid-Display-Font>  
<https://freebiesupply.com/free-fonts/marsek-demi-font/>  
<https://creativetacos.com/marsek-display-font/>  
<https://www.behance.net/gallery/66923821/FREE-Marsek-Demi-Font>  
<https://dribbble.com/shots/15000685-Free-Marsek-Display-Font>

Your font is clearly a reproduction of the font used in the **MAERSK** logo, and given the name of your font, MARSEK, it is very clear that this is an attempt to take advantage of the goodwill connected to my client's brand.

Consequently, we consider your marketing of the MARSEK font to be an infringement of our client's intellectual property rights.

Maersk holds a comprehensive portfolio of intellectual property rights and an aggressive enforcement approach to all infringing behaviour. As such, Maersk cannot tolerate your marketing of the MARSEK font as it is a clear infringement of their copyright.

According to applicable copyright law, including the Canadian Copyright Act (R.S.C., 1985, c. C-42), my client is entitled to prevent all third parties – not having their consent – from distributing, exposing, or offering for sale copies of their protected work in the course of trade, cf. Canadian Copyright Act art. 27.

This copyright infringement entitles Maersk to damages, or if chosen by Maersk, statutory damages up to \$20,000, cf. Canadian Copyright Act art. 35 and 38 respectively.

I feel inclined to inform you that statutory damages are independent of Maersk's actual loss and your profits. It should also be mentioned that were the infringer is aware, or should have been aware, that it was infringing copyrights, the more likely the infringer will be imposed with damages in the higher end of the spectrum.

Maersk is not interested in a conflict, hereunder entering unnecessary proceedings. At the same time, my client is forced to protect its important intellectual property rights.

If you, immediately and without further complications, withdraw and cease all marketing of the MARSEK font, Maersk is – without prejudice – willing to consider the matter settled and will refrain from claiming damages.

We also ask you to account for all websites on which your MARSEK font is currently being marketed.

Failure to comply with these demands, will force my client to pursue all infringements through litigation, including claiming statutory damages. At the same time, we will demand that you are ordered to reimburse the costs of the proceedings.

We expect to receive your written confirmation to the above-mentioned matter no later than **21<sup>st</sup> of March 2022**.

Best regards,

**Sabrina Uhrenholt**

Assistant Attorney, Brand Protection Specialist

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