

G.B.U.

Galveston.

July 21, 1898.

Prof.

W. H. P. Closser.

Dear Friend:

Your kind letter requesting a specimen of my letter writing came to hand in due time. I now take great pleasure in complying with your request.

Hoping to hear from you again in the near future, I remain,

Yours truly,

J. M. Taylor.



To the Best  
American Penman,  
Mr. E. W. Blaser,

From One Who  
Would Like  
To Be;  
C. P. Z.



Columbus, O., 2, 21, '87.

Friend G,

Your nicely written  
letter <sup>and</sup> pretty flourish, at hand, many  
thanks for same.

I send you, one of mine  
in return, hoping it will meet your  
expectations, I remain,

Yours Flourishingly,

C. S. Ganer.



C. P. Janer.

E. W. Boser.

THE  
Janerian Art College.  
Penmanship  
AND  
Drawing.

Columbus, Ohio 95

Friend Palmer:

Within and  
under separate cover I send you  
the second article on Simplified  
Penmanship.

With well wishes,  
Yours fraternally,

C. P. Janer.



Business penmanship.

Abbreviated penmanship.

Plain penmanship.

Running penmanship.

Artistic penmanship.

Shaded-bar penmanship.

Backhand penmanship.

Round penmanship.



The  
American

C. P. ZANER

I wish you a  
Merry Christmas  
A. M. Konnell.

Columbus, Ohio, 12-20-09.

Written with cold hands in a room, temperature 60°.

Fitchburg, Mass., after 12-31-09.



Janerians,

I am trying to increase in  
girth as well as in skill.

I like the Hawkeye State  
but the Buckeye is the one I  
soon shall see.

In the meantime see that  
Luffer does not use too much  
whole arm movement.

It would be well, too, to see  
that Miller does not advocate  
the same except to primary  
pupils under nine years.

C. Janer, 1st.



J. A. & S. Jones

J. B. Jones

J. B. Jones

J. B. Jones

J. B. Jones

J. B. Jones



The Same To  
You and Yours  
and  
Many of Them ~  
from  
Baird

Mr. Robert Balmanno



A B C D

E F G H

I J K L

M N O P

Q R S T

U V

BY  
H. Ehrensmeyer





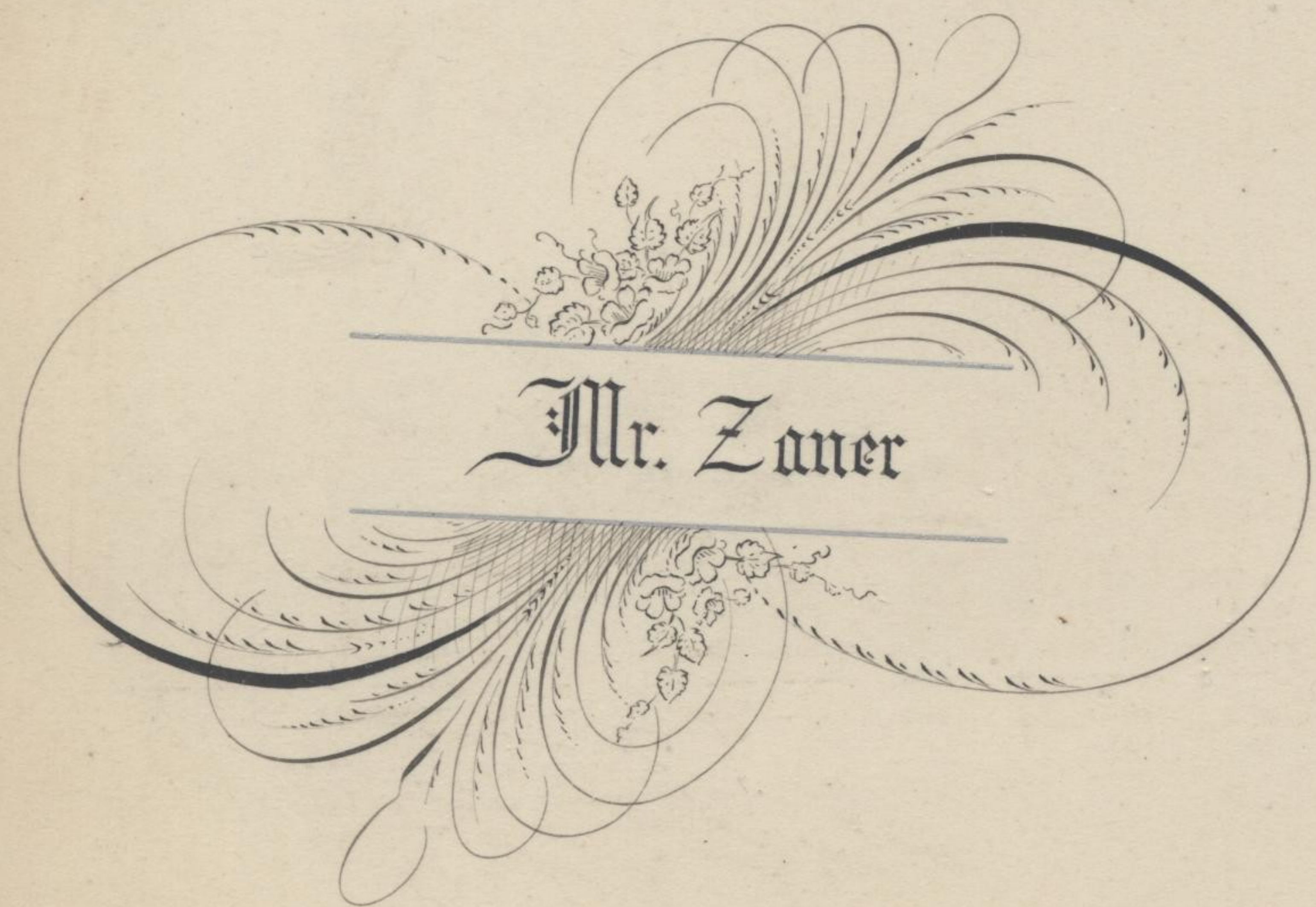
H.P.R. FLYNN



H. P. BEHRENS MEYER







BLANCHARD

203 Broadway,

New York, Nov. 11, 1911.

Messrs. Zaner & Bloser,

Columbus, Ohio.

Gentlemen:— Just a line to let you know  
that I have received no "Business Educator"  
for November.

Very truly yours,

For Ames & Rollinson

Willis A. Baird.



A B C D E  
F G H I J K L  
M N O P Q R  
S T U V W  
X Y Z



\$7000.<sup>00</sup>

Cincinnati, June 4 '96.

Three months after date we promise to  
pay Hammond Garner and Son  
Seven Thousand Dollars.

Value received.

J. P. Garner & Co.

No good. I hurried too much

Blosser



Chester, O June 29. 85.

Mr. W. Hatfield

Dear Sir,

Your favor of the 22nd inst. at hand, and in reply will say that I will graduate you in plain and ornamental penmanship for \$25, which is about half price.

I teach rapid writing in the truest sense. Hoping to have the pleasure of seeing you here soon.  
I am,

Yours truly  
G. W. Michael

Per W. C. Closser.

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z



C. Williams

BLOSER

FROM L. MADARASZ,  
NEW YORK CITY,  
P.O. Box 2116, N.Y.

NY  
FEB 1  
9 PM

J. P. Kelchum, Esq.

Madison,

Nis.

Democrat Printing Co.

MADARASZ 1891

A. B. C. D. E. F. G. H. I.  
J. K. L. M. N. O. P. Q. R.  
S. T. U. V. W. X. Y. Z. V.

TAYLOR



a b c d e f g h i j k l m n o p

~ q r s t u v w x y z ~

A B C D E F G H I J  
K L M N O P Q R  
S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0.



27  
Columbus Ohio

Mar 16 1920

Mr Samuel L Inness  
New York City NY

Dear Sir;

Your letter of the month inst  
is received and by this mail we are  
sending the books desired.

We are publishing a number  
of books on penmanship which we  
believe are timely and practical.

Hoping to hear from you  
again, and to serve you and your  
patrons, we are,

Yours truly

The Business Educator Co

J. H. Williams Pres

THE  
Panettier,  
COLUMBUS,  
OHIO.

B. S. Bates,

2607  
Ligonier St.

Satrobe St.  
Columbus, Ohio



Some easy business writing  
such as is taught in the  
Zanerian College.

A line of ornamental penmanship  
Zaner <sup>and</sup> Blaser.

S.M. BLUE, '06



PORTLAND BUSINESS COLLEGE

PORTLAND, OREGON

"THE SCHOOL OF QUALITY"

A. P. ARMSTRONG, L. B., PRINCIPAL



11111

Zaner  
"Zanerian"  
Blaser  
Columbus,  
Ohio





Cleveland, Ohio, June 24, 1913

Mr. R. U. Wideawake,  
Enterprise, Miss.

Dear Sir:

We ask your candid consideration of the advantages afforded by this institution to all who desire to lay a substantial foundation for success in life.

Through a thorough course of instruction, we aim to secure the highest development of the business capacities of our students.

We trust you will recognize the importance of securing a practical education, and that you may decide to attend our school.

Yours very truly,

B. A. Wiseman.

Principal.

Mr. R. U. Wideawake

Enterprise

Clarke Co.

Miss.



Hermantown, Pa. May 1, 1899

Mr Julius Smith  
Columbiana Ind.

Dear Sir;— Your communication of  
recent date, came duly to hand.

I take pleasure in mailing you  
this as a specimen of my plain penman-  
ship and hope it will please you.

Trusting that I may hear from  
you again, I am,

Yours truly,

William J Cameron

Miss Pearl Yearing  
Warrensville

Williams Co

Pa.





Madarasz



H. A. Craft.

C. H. Howe

B. W. Pratt.

W. C. Wanner.

J. A. Reid.

J. H. Bear.

Denver.



SAN FRANCISCO BUSINESS COLLEGE  
908 MARKET STREET  
SAN FRANCISCO

Compliments to  
Kenneth Guthrie

AN EXAMPLE OF ORNATE PENMANSHIP—NOT BUSINESS WRITING  
MADARASZ

SAN FRANCISCO BUSINESS COLLEGE  
908 MARKET STREET  
SAN FRANCISCO

Compliments of  
San Francisco  
Business College

AN EXAMPLE OF ORNATE PENMANSHIP—NOT BUSINESS WRITING  
MADARASZ



Ornamental Penmanship,

and  
Compliments Best Wishes

of  
Very truly yours

National Business College,

Roanoke, Virginia,

M. Coulter,  
President.



*The Union Trust Company*

BAIRD



No investment of time and money will yield surer returns than a C. R. B. C. training, as C. R. B. C. graduates are always placed in good paying situations



CEDAR RAPIDS BUSINESS COLLEGE  
CEDAR RAPIDS, IOWA

CEDAR RAPIDS  
NOV  
23 5-54 PM  
1910  
IOWA



C

*C. J. Amer*  
*Business Educator*  
*Columbus, Ohio*

"IOWA'S GREATEST SCHOOL OF BUSINESS"

F.B. COURTNEY



DETROIT  
MAR 2  
3 30 PM  
1917  
MICH.



Zaner & Bloser,

Columbus,

Ohio.

F. B. COURTNEY

Zaner & Bloser Co.  
PUBLISHERS  
Columbus.

Ohio.  
U.S.A.

Serra Educational News  
San Francisco

Calif.

ZANER



*James & Blaker Publishers*

*Columbus Ohio*

*Business Calculators*

F.B. COURTNEY

NOT CALLED FOR PLEASE NOTIFY  
BOVE SCHOOL AND POSTAGE  
BE SENT FOR ITS RETURN



H. L. DARNER, '08.





graduates are  
aying situations.



LORAS COLLEGE  
IOWA

29 5-55 PM  
1910  
IOWA

J. Lanning,  
Emira,  
Ba. 72  
N. Y.

H.L. DARNER

James  
Columbus

F. B. COURTNEY

Washington, D. C. March 3, '93.

Summons to the Honorable Sponsor  
to pay Henry Williams for order  
Four Hundred Dollars, value received.

J. N. Benedict.

L. M. KELCHNER



56 N. 2<sup>nd</sup> St.

Duquesne, Pa., Sep. 1, 1914.

My Dear Friend.

I thought you might care to see the enclosed specimen of your penmanship. It is one of your efforts while you were a student in the little school house where I taught. I taught there during the winter of 1879-80 and a part of the next winter. I also have an autograph album which your boys gave me for a Christmas present. In it you have an eagle similar to this one. On the first page in your hand, and done in red ink is this inscription:-

"Presented by

C. P. Gauer.

A. A. Pealer,

J. W. Edgar

F. C. McMichael

L. A. Stoker

J. S. Stoker

Lloyd Gauer."

I wish I could see all those per



somed one again, I often  
wonder what became of them.  
How the years go by! How  
many changes they bring.

We are well and busy. I trust  
you keep well. I have no  
doubt you, too, are busy.

When you get near this place,  
be sure to stop in and see us.

Most cordially yours,

J. Eugene Dietterich.



The only remedy for public  
distress is public education  
directed to make men merciful,  
thoughtful and just. Donec - 15.

Compliments of  
C. H. Jones  
To C. D. Sappes July 1915.



C. E. DONER  
Director of Penmanship  
Massachusetts State Normal Schools  
Bridgewater, Framingham, Salem

Beverly, Mass., 9-18-14

My dear Mr. Luffer,

The alphabets were written with a somewhat worn Esterbrook Modified Slant #702 pen. Each letter was written rapidly. Not a very good plan to paste so much but it was the best way I could do it at the time.

Hope you and your family are well. Best wishes

Sincerely yours,

C. E. Doner

Mr. E. A. Luffer

Columbus

Ohio

% Zanerian College



# Confession of Faith

It has always been a great pleasure for me to speak in the highest terms of the Zanerian. I believe in the work it is doing and in the men who are guiding and moulding its destiny.

C. C. Conner Jan. 1915.



Willamette Cream Company  
(INCORPORATED)  
65-67 Union Avenue, North  
Portland, - - Oregon

Mr  
C. W. Sulver,  
Angola, Ind.

E. A. Lupper.

S. O. SMITH

M. A. ALBIN

**Yerkes**  
**Institute**  
BIG RAPIDS, MICH.

BIG RAPIDS, MICH.  
JUL 28  
1-PM.  
1911



%  
Panerian  
College.

Mr. E. A. Lupper,  
Columbus, Ohio

A. M. WONNELL

Mr. E. A. Lupper,  
118 North High,  
Columbus, Ohio

E. W. BLOSER

SANTA CRUZ, CAL.  
FEB 17  
12 - M.  
1910



Mr. E. A. Lupper,  
118 North High,  
Columbus, Ohio.

W. A. BAIRD



Friend Famer:

Please accept my congratulations  
on your recovery from your recent ill-  
ness and my hearty good wishes for  
the New Year.

Sincerely,

H. D. Goshert.



*Samuel*  
*Samuelson,*

*Samuel*  
*Samuelson*

*Samuel*  
*Samuelson*

*A Harmony in H.*





Henderson 1901



Mr. Luffen

Specimen of my  
Ornamental Penmanship

It will pay you to come  
here and take a course  
in penmanship.

L. M. Welch,



The moment we set our hands  
on that which looks attractive at a dis-  
tance and which we struggle so hard  
to reach, nature robs it of its charm  
by holding up before us another prize,  
still more attractive.

When in doubt  
smoke.  
Fruits and Flowers.

D. E. KNOWLES

It's a fortunate thing for one-  
half the world that the other half  
doesn't know how it lives - or why.

D. E. KNOWLES







The running hand has  
long been a favorite style  
with many, and, for correspond-  
ence purposes, it is almost  
ideal.

J. J. Jones

Lehman Sec.

\$24<sup>50</sup>/<sub>100</sub>

Pittsburgh, Pa.

November 18, 1912.

Received from William Devine  
Twenty-four and <sup>50</sup>/<sub>100</sub> Dollars,  
in full of account to date.

W. Knight.

Lehman Sec.





H. B. LEHMAN,  
Central High School,  
St. Louis, Mo.

September 20<sup>th</sup> 18.

Friend Supper:

It is hard for  
me to keep in trim for fine writing,  
but this specimen shows that I  
still like ornamental penmanship.

Sincerely,

H. B. Lehman.

I can use only Business  
Writing in the High School.



Mr. E. A. Lupfer.

Columbus,  
Ohio.

Pittsburgh, Dec. 4, 1915.

Friend Lupfer:

Mighty pleased to know  
you will contribute to our  
exhibit. The penmen are re-  
sponding nicely and we are  
going to have a remarkable  
display of fine writing.  
Very sorry you cannot see it.  
You will have the satisfaction  
of seeing some of the finest as  
they will come from Columbus.

Cordially,

S. C. Leslie.



July South

Supper

Old Fappy Sarys.

1909.



*Supper*

*Care Writing*



Some easy business writing  
such as is taught in the  
Zanerian College.

A line of ornamental writing  
Zaner <sup>and</sup> Blaser.  
Blues

The Zanerian College Penmanship



very time you make a  
letter try to make it  
as fine as possible and  
by no means drift into  
carelessness

E.A.L.

15.



SAN FRANCISCO BUSINESS COLLEGE  
908 MARKET STREET  
SAN FRANCISCO  
A. S. WEAVER, PRESIDENT

Merry Christmas  
Happy New Year!

AN EXAMPLE OF ORNATE PENMANSHIP — NOT BUSINESS WRITING  
MADARASZ

SAN FRANCISCO BUSINESS COLLEGE  
908 MARKET STREET  
SAN FRANCISCO  
A. S. WEAVER, PRESIDENT

Compliments to  
Friendly Letters

AN EXAMPLE OF ORNATE PENMANSHIP — NOT BUSINESS WRITING  
MADARASZ



L. MADARASZ









Count that day lost  
Whose low descending sun,  
Views from thy hand  
No worthy action done.

Kind hearts are gardens:  
Kind thoughts are roots:  
Kind words are flowers,  
Kind deeds are fruits.



Madavaing

W. P. Mills

02 N-6-111

Superior

Chumkins

Chum

F.B. COURTNEY



Engravings

Samuel

Georgia

Landmark



Insurance

January

Kalamazoo

Louisiana



Manufacture

Newmanite

Chicago

Perman



Purincey

Romantic

Percepsian

Tennessee



United States

Victoria

Writing

David



*Sammagata*

*Samerian*

*Sivis*

L. MADARASZ

*W. J. Anner.*

1918



Hiamsas

Business

Cashier

Dangerous



L. MADARASZ

1512  
Yale Avenue  
C.S.T.

Knoxville, - - Tenn.

W. R. Elliott.

Stratford. Ont.

L. MADARASZ

C.S.T.

1512  
Yale Avenue

Knoxville, - - Tenn.

A. H. Garner.

Falls City. Neb.

L. MADARASZ

C.S.T.

1512  
Yale Avenue

Knoxville, - - Tenn.

Penman's Art Journal,

229 Broadway.  
New York.



FRANCIS B. COURTNEY  
190 Larchmont Avenue  
AUTO CAPITAL—DETROIT, MICHIGAN  
Adjudged  
World's Best Penman  
By the  
BOSTON JOURNAL — DETROIT JOURNAL  
AMERICAN PENMAN MAGAZINE  
Lessons By Mail A Specialty.

DETROIT  
APR 22  
230 PM  
1915  
MICH.



*W. B. Blaser,*

*Columbus,*

*Finner & Blaser,*

L. MADARASZ

*C.S.T.*  
1512  
Yale Avenue

Knoxville, - - Tenn.

*W. B. Blaser,*

*Columbus, Ohio*

L. MADARASZ

*C.S.T.*  
1512  
Yale Avenue

Knoxville, - - Tenn.

*H. P. Behrensmerfer,*

*Quincy, Ills*



EVERY® M  
PV119

L. MADARASZ

1512  
Yale Avenue

Knoxville, - - Tenn.

SAN FRANCISCO, CAL.  
AUG 1  
4-PM  
7910



*James A. Blaser,  
Columbus,*

*Business Educator.*

L. MADARASZ

1512  
Yale Avenue

Knoxville, - - Tenn.

KNOXVILLE  
JAN  
16 4-46 PM  
1910  
TENN.



*James A. Blaser,  
Columbus,  
Ohio*

L. MADARASZ

1512  
Yale Avenue

Knoxville, - - Tenn.

KNOXVILLE  
MAR  
7 3-40 PM  
1910  
TENN.



*A. Supper,  
Columbus,  
Ohio*



MADARASZ

ALBERT S. WEAVER, PRESIDENT.

*San Francisco College*  
*Business*

908 MARKET STREET.

San Francisco, Cal.



*James H. Hester,*  
*Columbus, Ohio.*



My dear Luffer. — This is such  
a good thing that I want  
my penmen friends in —  
If you've any faith in me,  
you'll grab some — quick!  
"Cruf sed."

Yours  
L. Madarasz

L. MADARASZ  
448 VIEW AVE.  
San Francisco, Calif.



A Luffer, Esq.,  
Zanerian Art College,  
Columbus, Ohio



L. M. Thornburgh  
L. Madarasz  
Aug. 1902. —  
Ogunquit, Me.



Everyone can master a grief  
but he that has it.

Poorest are they who suffer most;  
richest, those who in this brief life find  
most of sunshine, least of shadow.

We never know the real value of  
friends. For while they are alive  
we are too sensitive to their faults; and  
when we have lost them, then we only  
see their virtues.



W. James,  
Saint Louis,  
Missouri.

Guillard is a coming penman.

W. Lane, Esq.,

Tribune Building,

New York.

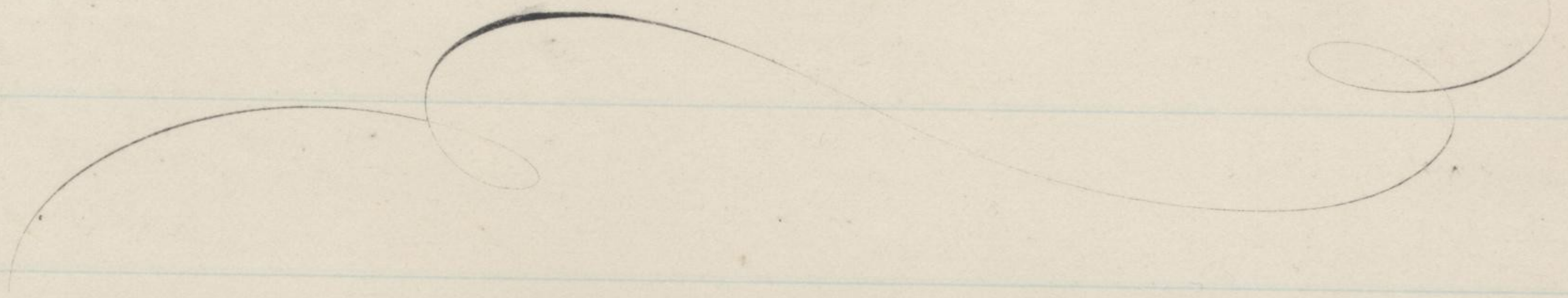


Kind hearts are gardens.

Kind thoughts are roots.

Kind words are flowers.

Kind deeds are fruits.



Little deeds of kindness

done in a quiet way,

Reach both deep and wide

and always bring their pay.



Korean ink - That's all.

Silence may be golden, but  
money often talks in silvery tones.

In the matter of achieving success,  
consistency is a paste jewel compared  
to persistency.

'Tis a fool's wisdom to  
laugh at the unfortunate.



Little vices accompany great virtues.

Little deeds of kindness  
done in a quiet way,  
Reach both deep and wide  
and always bring their pay.

A woman may deceive a man, but  
she can never make a fool of him - he does  
that for himself.

A self-made man botches the job when  
he thinks he has finished the work.



Washington — "four-square  
to all the winds,"  
grave, thoughtful, proof against the  
wiles of British strategy and  
the poisoned darts of false friends;  
clear-seeing over the heads of his  
fellow-countrymen — The most  
colossal world-figure of his time.

Rome perched Nero upon  
the greatest throne on earth,  
and so set up a poor madman's  
name for countless centuries as  
the synonym of savage cruelty.



A B C D  
E F G H I  
J K L M N  
O P Q R S  
T U V W X  
Y Z



Count that day last  
Whose low descending sun,  
Views at thy hand  
No worthy action done.

SAN FRANCISCO BUSINESS COLLEGE  
908 MARKET STREET  
SAN FRANCISCO  
A. S. WEAVER, PRESIDENT.

Merry Christmas  
Happy New Year!

AN EXAMPLE OF ORNATE PENMANSHIP — NOT BUSINESS WRITING  
MADARASZ



Amour Bennington

Compliments Darwinian

Emancipation Salmouth

Grandeur Humanity

Insurance Judgment

Killarney Sampsoned

Manifest Newmarket

Omnipotent Pennsylvania



*Fancy Capitals*

*F B C D E F*

MADARASZ

*Control comes through constant  
practice and study.*

*Wonnell - BIG RAPIDS, MICH. 7-27-11.*

WONNELL

ALBERT S. WEAVER, PRESIDENT.

*San Francisco Business College*

908 MARKET STREET.

San Francisco, Cal.

*Miss Emma Christofferson,  
424 - 14 St.,  
City.*

MADARASZ



MADARASZ  
ALBERT S. WEAVER, PRESIDENT.

*San Francisco College*  
*Business College*

908 MARKET STREET.

San Francisco, Cal.

*Mr. Carl Gulde,*

*112*  
*Rock St.*  
*San Rafael, Cal.*

SAN FRANCISCO BUSINESS COLLEGE

908 MARKET STREET

SAN FRANCISCO

A. S. WEAVER, PRESIDENT

*Merry Christmas*

*Happy New Year!*



Then, pilgrim, turn, thy cares forego,  
All earthborn cares are wrong;  
Man wants but little here below,  
Nor wants that little long.

Alas! the joys that fortune brings  
Are trifling and decay;  
And those that prize the paltry things  
More trifling still than they.

And what is friendship but a name,  
A charm that lulls to sleep;  
A shade which follows wealth and fame,  
And leaves the wretch to weep?



uuu uuu uuu uuu

xxx vvv www eeee

cccc aaa ooo rrr

lll bbb hhh kkk

fff ggg jij qqq

minimum mine runners

ggg zzz ttt dddd

ssss raisins pppp paid

acres insurance race sure

winnow curvature assistant

sadly pepper hammers in

brain harrows rubber knack

little little hymn gaily on

gone quinine will mix bread

with ink and study make gyz



Olivette Partnership

Quadrangle Rochambeau

Satesville Triumphant

University Venturesome

Whenever Xenophon

Youthfully Lambert

Company

Madagascar



Sounds which address the ear  
are lost and die

In one short hour.

But that which strikes the eye  
lives long upon the mind;

The faithful sight  
engraves the knowledge  
with a beam of light.



A. Burnett.

Lincoln measured in dollars  
and cents was a failure, measured  
by character, a world's standard.



The beauty of the home

is order-

The blessing of the home

is contentment-

The glory of the home

is hospitality-

The crown of the home

is godliness.

The pen, the pen, the brave old pen,

Which stamped our thoughts of yore,

Through its bold tracings oft again

Our thoughts still freshly pour.



The pen, the pen, the brave old pen,  
Which stamped our thoughts of yore,  
Through its bold tracings oft again  
Our thoughts still freshly pour.

L. MADARASZ

Bismarck—overbearing, gruff,  
a giant pugilist in the diplomatic  
arena, laughed with grim disdain  
at France, which said, "You  
shall not."

L. MADARASZ



There is a tide in the af-  
fairs of men, which, taken at  
the flood, leads on to fortune.

American Art College,

Columbus,

Ohio.

See Europe if you will, but  
see America first.



Lincoln - The greatest human  
in all history; The gentlest memory  
of our world.

G. A. Grimes.

L. MADARASZ

The best  
penmanship school  
The Zanerian College  
Columbus.

L. MADARASZ



Knoxville, Tennessee,

Mar. 26, 1910

Friend Luffer,

I am in receipt  
of your favor and take pleasure  
in handing this as an example  
of my writing, and trust that  
it may suit in every way.

With many thanks and  
best wishes for your continued suc-  
cess and good health, I am,

Sincerely,

L. Madaras



Knoxville, Tennessee,

Oct. 21, 1909.

Friend Ransom,

I am handing you this as an example of my ornate writing, and hope that it may be satisfactory in every way.

I am much gratified to know that you are meeting with such success with your correspondence school, and trust it will always continue.

With my very best wishes.

Sincerely,

L. Madarasz.



SAN FRANCISCO BUSINESS COLLEGE  
908 MARKET STREET  
SAN FRANCISCO  
A. S. WEAVER, PRESIDENT

Dec 14, '10

Mess. Ganer & Blaser,  
Columbus, Ohio.

My dear Boys,

Inclosing 60¢  
I want 1 doz Excelsior  
obliquus — By picking  
me broad ones, you'll  
please me.

Sincerely,

L. Madarasz





LOUIS MADARASZ IN 1890, FROM A FACULTY  
PHOTOGRAPH OF CEDAR RAPIDS BUSINESS COLLEGE.  
MADARASZ WAS PRINCIPAL OF THE PENMANSHIP  
DEPARTMENT AND A. N. PALMER WAS PRESIDENT.

*A. N. Palmer*

*Madarasz*



Merry Christmas  
to  
Iva and The Kiddies



J. A. Luff

J. L. Jones

J. L. Jones

J. L. Jones



Chicago, Nov. 6. 86.  
Friend J. P. [unclear]  
[unclear] to hand

By D. B. Williams.

from A. R. Merrill.

don't think flourishing  
would hurt or retard  
your writing.

Truly, Yours.



Springfield, Mass.

May 4, 1916.

Mr. C. C. Graves,

Unionville,

Conn.

Dear Sir,

Your letter of the Tenth



"His last pupil"  
See inside

KNOXVILLE  
APR  
3 10-20 AM  
1911  
TENN.



Mr. W. L. Bromfield.  
Bowling Green.  
Ky.

% B. G. Bus. Dir.

I hope you & your dear wife  
are enjoying good health &  
happiness & that I may have  
the pleasure of meeting you both  
sometime.

Thanking you in advance  
I am, very sincerely yours,  
Melara K. Madarasz.

Knoxville, April 21,  
1911

Mr. W. L. Bromfield.  
Bowling Green, Ky.  
Dear Mr. Bromfield,

Here I am for  
a few days with Mrs. Rogers &  
leave tomorrow for New York City.  
I came here from Columbus, O.  
where I authorized Jones & Blaser to  
publish the "Madarasz Book," as  
my beloved told me, he had  
given some secrets about his  
methods of teaching permanently  
to his pupils, not to be divulged  
during his lifetime, I hope  
you will help me by explain-  
ing to Messrs Jones & Blaser what  
they were, you were his last  
pupil & doubtless ~~rather~~ remem-  
ber exactly what they were.



To study the world is  
better than to shun it.

To understand the world  
is better than to condemn it.

To use the world is  
nobler than to abuse it.

To make the world  
better, nobler, and happier  
is the noblest work of man  
or woman.



The best  
School of Penmanship  
is  
The American Art College,  
of  
Columbus, Ohio.

Go to it!

MADARASZ

Davidson

MADARASZ



ST. LOUIS, MO.  
SEP 23  
11-AM  
1918



*Supper*  
*Columbus Ohio*  
*Sanctuary*

Margaret Callahan

Margaret Callahan

Margaret Callahan

Margaret Callahan



*W. Arrowman*  
*Columbus, Ohio.*

*196 Summer St.*

BLUE



This specimen represents the  
ornamental penmanship of  
Thomas M. This style

S.M. BLUE

James M. Blosser  
James M. Blosser  
James M. Blosser  
Columbus, Ohio

BLUE



SAN FRANCISCO BUSINESS COLLEGE  
908 MARKET STREET  
SAN FRANCISCO

A B C D E F G H I J K

L. Madarasz

N O P Q R S T U V W X Y Z



AN EXAMPLE OF BUSINESS WRITING

Janes & Blosser, -

A line of my busi-  
ness penmanship.

Yours,

E. C. Mills,



I am mailing you this  
as a specimen of my ornamental  
penmanship and trust it will please.

Dr. Blue —

The writing on this sheet was executed by Mr. C. E. Doner who is now an assistant in the Zanerian. Mr. Doner is not only the finest penman of his age in the world, but many consider him the best regardless of age. Remit 50 cents for a page of his best work and be convinced.

A specimen of my penmanship,  
ornamental style, such as I was taught  
in the  
Zanerian Art College

DONER

It should be remembered that Mr. Doner's work is the direct result of Zanerian methods. He was thoroughly drilled in the Hand, Hinge, and Arm movements and in no others. No other than the Zanerian System of Penmanship would produce such results. If you wish to become one of the finest penmen and best teachers of penmanship attend the Zanerian Art College, Columbus, Ohio.



Ornamental Caps.

A B C D E

F G H I J K L

M N O P Q R

S T U V W

X Y Z

H. Hamblin.

K.C. Mo





For aquited



American College

This Certifies That

Carl A. Luffen,

has completed the prescribed course of study and practice in

Elemental Penmanship

Certificate executed by him,

and sealed by the principal of the department  
of January, 1913, at Columbus, Ohio.



Burlington Va. July 14. 1881.

192000  
Received of Simon Cummings in full of all  
demands Nineteen Hundred and Twenty Dollars

A. H. Pennington.

Very truly yours,

A. H. Pennington.

President.

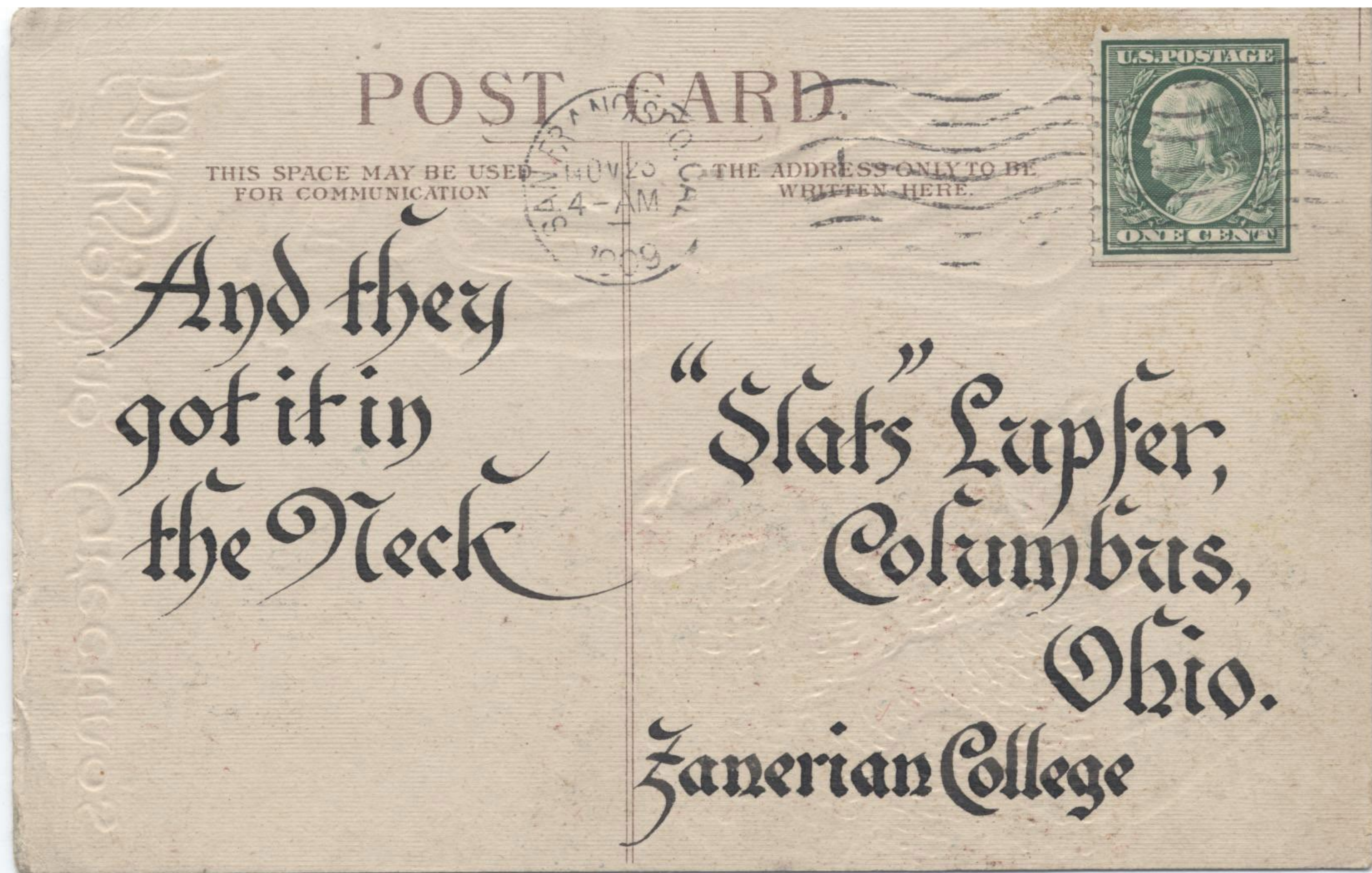


A B C D E F G H I  
J K L M N O P Q R  
S T U V W X Y Z & Co

A B C D E F G H I J  
K L M N O P Q R S T  
U V W X Y Z & Co Done

Plain business writing  
Plain business writing  
Plain business writing







Robespierre - his memory  
is an enigma of which his  
tory trembles to pronounce the solution,  
fearing to do him an injustice if she brand  
it as a crime, or to create horror if  
she should term it a virtue.

This man was, and must  
ever remain, shadowy and undefined.

Madaraiz



Some easy business writing  
such as is taught in the  
Yanverian College

Specimen of ornamental writing

James <sup>and</sup> Blaser

S.M.BLUE.

C. P. Janes

C. Lister

L. Madarasz

F.B.COURTNEY

Columbus,



# Shakespeare

What manner of man was he? His life, the embodiment of mystery the orthography of his name even in doubt poet and philosopher welder of a magic pen master of every scale of human passion from the pure and lofty thoughts of a demigod to the anguished mutterings and cries of despair of a lost soul his every character, a human document his delineations, the genuine progeny of world-wide humanity.

Shakespeare's immortality rests upon the fact that his scenes are occupied only by men who act and speak as the reader that he should himself have spoken or acted on the same occasion.

Madarasz



John M. Fisher, Jr.

Charlton V. Howe



*W. Jones*

*Marquand Montgomery*

COMPLIMENTS OF THE  
SAN FRANCISCO BUSINESS COLLEGE  
908 MARKET STREET  
SAN FRANCISCO

*W. Jones*

Heath

*W. Brown*

*W. Collins*

*W. Angus*

*W. Allen*

*W. Arnold*

*W. Green*



W. Adams

Henry M. Moore

Arthur Lowrey

Lufer

Wm. C. Adams

R. W. Clark

W. H. Hayes

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SAN FRANCISCO

W. Adams

W. Adams

W. Adams

Heath



Handwritten signature: *J. James*

Handwritten text: *Address*

Handwritten signature: *W. J. James*

Handwritten text: *Address*

Handwritten signature: *W. J. Martin*

Handwritten text: *Address*

Handwritten signature: *J. James*

Handwritten text: *Address*

Handwritten signature: *J. James*

Handwritten signature: *J. W. Cooper*

Handwritten text: *Address*

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Handwritten text: *Address*

Handwritten signature: *J. James*

Handwritten text: *Address*

Handwritten signature: *J. W. Cooper*

Handwritten text: *Address*



*W. H. Smith*

Lupfer

*W. H. Smith*

Lupfer

*W. H. Smith*

*Madrasais*

COMPLIMENTS OF THE  
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908 MARKET STREET  
SAN FRANCISCO

*Edward Barker*

*W. H. Smith*

*W. H. Smith*

*W. H. Smith*

COAST COLLEGE OF LETTERING

224 S. SPRING ST.

ROOM 518

ENGROSSING AND PENMANSHIP

DAY AND EVENING  
CLASSES

PHONE  
HOME A 4632

*W. H. Smith*

COMPLIMENTS OF THE  
SAN FRANCISCO BUSINESS COLLEGE



*Yetta Greened.*

*Yetta Green.*

*W. Adanson*

Blue

*James Hart*

*John Gray*

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908 MARKET STREET  
SAN FRANCISCO

*Madaraisy*

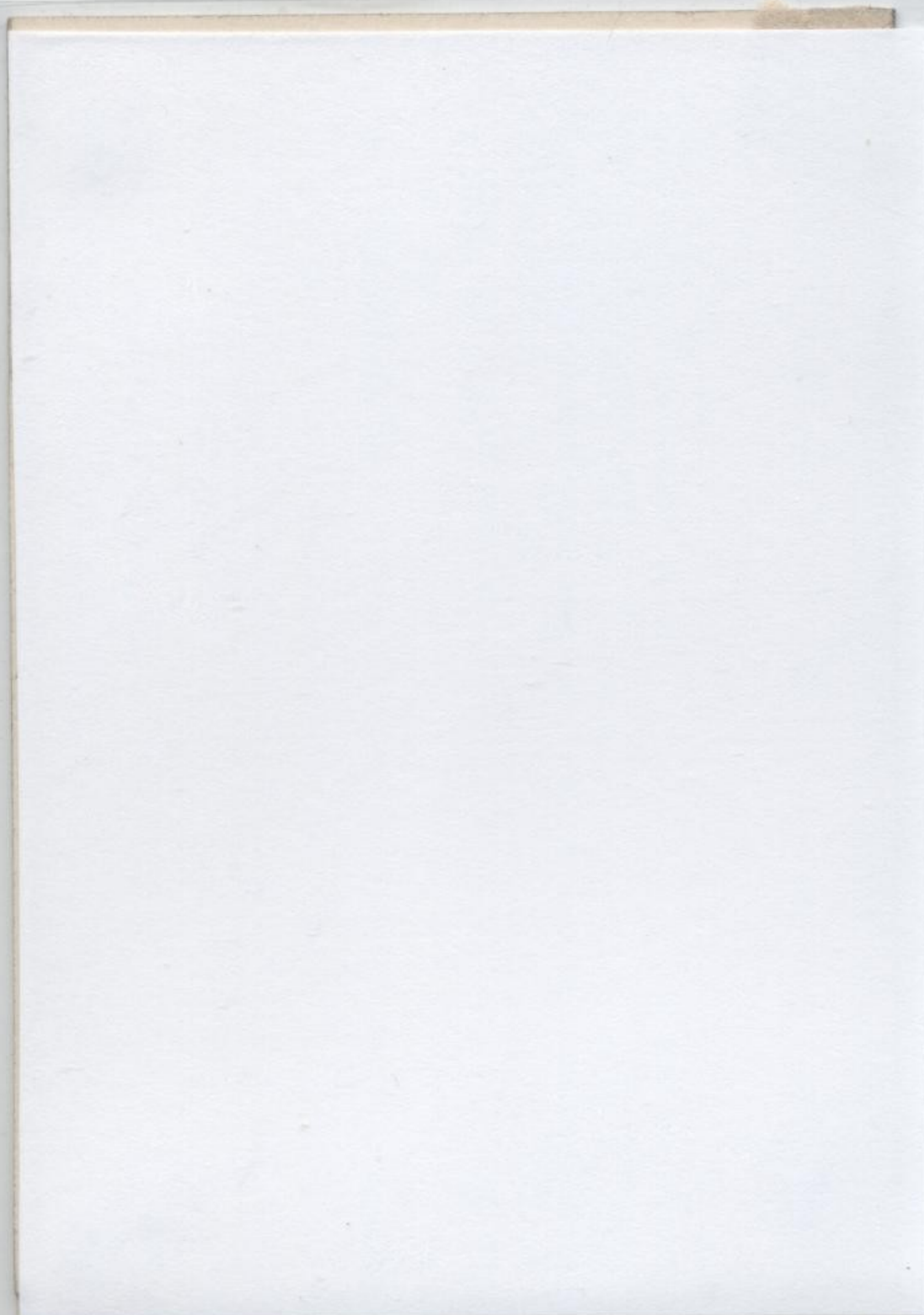
*W. Warren*

*W. Warren*

Flicking

*W. Warren*





*Ad. Taylor*  
*W. W. Taylor*

*Madison*  
*W. W. Taylor*

*W. W. Taylor*  
*W. W. Taylor*

*W. W. Taylor*  
*W. W. Taylor*

*W. W. Taylor*  
*W. W. Taylor*



*W. W. Taylor*  
*W. W. Taylor*

*W. W. Taylor*  
*W. W. Taylor*

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SAN FRANCISCO  
*W. W. Taylor*



Mons. J. S. Desrochers

Mr. J. M. Sperry

Mrs. F. J. Lavender

Mr. T. J. DeLavender

Gen. H. F. Zahner

Col. L. P. Younger

Mr. B. D. Unsell

Major W. S. Virden

P. J. Avajarie



*W. Williams.*

*W. Williams.*

*Specimen of ready business writing.*

*W. Williams.*

*W. Williams.*



R. C. Spencer,

Milwaukee,

P.O. Box 35.

Wis.

P. O. Sterpelsheimer,

Baton Rouge,

Box 472.

La.

J. B. Ginfert,

Cincinnati,

P.O. Box 594.

Oh.



P. O. Oppenheimer,

St. Joseph,

P. O. Box 19.

Mo.

J. A. Chanourt,

Beloit,

P. O. Box 41.

Wis.

A. Hitchcock,

Charlotte,

P. O. Box 325.

N. C.

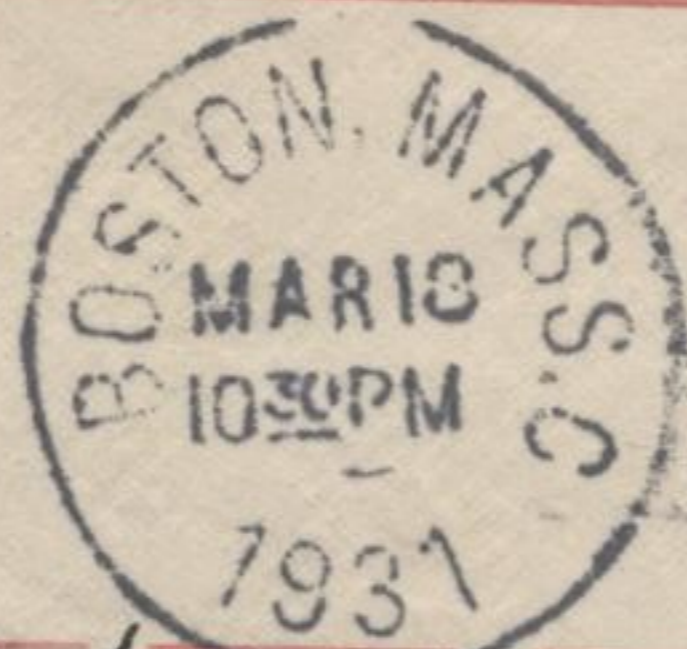
S. L. Loomis,

Bridgeport,

Conn.

P. O. Box 247.





ADDRESS  
YOUR MAIL  
STREET AND  
NUMBER



Mr Carl W. Kupfer  
The Lanerian,  
Columbus, Ohio.



Columbus, C. 4. 8. 1900

Young <sup>and</sup> Brown,

Amsterdam, N. Y.

Gentlemen,

You will in this have a speci-

men of ornamental penmanship such as is

taught and practiced in this institution.

Yours truly,

Fanebian Art College



Washington — "four-square  
to all the winds," grave,  
thoughtful, proof against  
the wiles of British strategy and  
the poisoned darts of false  
friends; clear-seeing over the  
heads of his fellow-country-  
men — the most colossal world-  
figure of his time.

Rome perched Nero  
upon the greatest throne on earth,  
and so set up a poor madman's  
name for countless centuries as  
the synonym of savage cruelty.



To understand the world is  
better than to condemn it.

To use the world is better  
than to abuse it.

A.M. Wonnell, '17.

.....THE RIVER.....

And silver white the river gleams,  
As if Diana in her dreams,  
Had dropt her silver bow,  
Upon the meadows low. —Longfellow

A.M. WONNELL

Count that day last  
Whose low descending sun,  
Views at thy hand,  
No worthy action done.

A.M. WONNELL



A specimen of ornamental  
penmanship.

James H. Gosser



"Associate with men of good qual-  
ity if you esteem your own  
reputation for it is better to be alone  
than in bad company." — GEORGE WASHINGTON.

A.M. WONNELL

"Curved is the line of beauty,  
Straight is the path of duty;  
Follow the latter and thou shalt see,  
The other always following thee."

C.P. ZANER

Learn to  
Learn to Write

ZANER



The melancholy days are come  
The saddest of the year  
Of wailing winds, and naked woods,  
and meadows brown, and sere  
Heaped in the hollows of the grove,  
The autumn leaves lie dead;  
They rustle to the eddying gust,  
and to the rabbits' tread  
The robin, and the wren, are flown,  
and from the shrubs the jay,  
And from the woodtop calls the crow  
Through all the gloomy day." — BRYANT.

A.M. WONNELL

"To understand the  
world is better than to condemn  
it."

A.M. WONNELL



The Lakeside Business College,  
Institute <sup>of</sup> Penmanship.

Chicago, May 23, 1899.

Friend H. D. Geisseman.

Enclosed find photo. as requested.

Hoping to hear from you soon.

Yours truly,  
J. D. Worthington



abcdefghijklmnopqrstuvwxyz  
rstuvwxyzz

Lupfermeyer

ZANER

Columbus, Ohio, 1. 22. 08

Mr. E. A. Lupfer.  
Dear Sir;

In this you have a specimen  
of my roundhand, or engrossers script.

Hoping that it will please  
you, I remain,

Yours truly,  
Willis A. Baird.



The pen the mind's material power,  
Moves millions by its will,  
For, from its tip, flows many a shower  
Of thought drops sure to thrill.

ZANER

On each, and every page of white,  
In lines both smooth, and graceful,  
The pen may leave, while in its flight,  
Thoughts of the truly grateful.

ZANER



'Tis not by tongue alone we hear  
The workings of the inner mind,  
But through the pen so still, so clear  
The thoughts and images we find.

ZANER

Pen not thy thoughts in ink's dark lines  
When passion owns thy reason,  
But write thou that which ne'er maligns  
True loyalty, not treason.

ZANER



A B C D E F G H I J

K L M N O P Q R S T

U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u

v w x y z.

1 2 3 4 5 6 7 8 9 0 . 2 3 7 8 .



A B C C C D E

F G H H I I I J

K K L M N O P

Q R S T U V W

X Y Z 1 2 3 4 5 6 7 8 9

a b c d e f g h i j k

l m n o p q r r s  
t u v w x y z.

a b c d e f g h i j k l m n o p q r s t u v w



Inspiration  
AND  
Enthusiasm  
ARE  
Caught <sup>NOT</sup> Taught

BY C. P. ZANER, MAY 30, 1916.

Mr. D. W. Calkin,  
Syracuse, N. Y.

D. B. JONES

James C. Godd

E. A. Kupfer



Columbus, O.

C. A. Supper,  
Squedunkville, Pa.

My tall, Abe-like Friend;

You  
have in this an unfair specimen  
of my unfair penmanship, but  
the best I can do today, begosh.

Yours truly,

J. Jones

Mar. 11, 1910.



Fancy Capitals.

A B C D E

F G H I J

K L M N O

P Q R S T

U V W X Y

Z





OFFICE OF  
THE SECRETARY OF THE

Copyright ©



*H*

*Merry Christmas*

*And*

*Happy New Year*

*C. J. Laner*



A B C D E F

G H I J K L

M N O P Q R

S T U V W X

Y Z

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z